

Strategic Technology and Innovation Management Programme 2020

# 22. Five Steps for Digital Transformation

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Digitalisation is a pervasive trend faced across industries and organisations. Digital technologies disrupt established business models and are promising in their value opportunities.

## Aims

This project aims to capture needs and challenges for digital transformation and to identify how different approaches and tools across the IfM might be aligned to deliver tailored guidance and processes for application of the Five Steps.

## Deliverables

- List of needs and challenges for digital transformation
- Lessons learned from the case studies and practical recommendations on the application of the Five Steps

## Future research

In STIM 2020/2021, the particular focus is on the collection of further case studies.

## Five Steps for Digital Transformation Framework



## Approach

STIM companies are invited to engage with this practical approach, applying it to address digital transformation issues they face.

## Digital Transformation Needs and Challenges

