

Strategic Technology and Innovation Management Programme 2020

3. Capturing Value from the Innovation Ecosystem

Coalition development and Influences

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We developed a framework that consider firm’s capabilities and resources to trigger actor and coalition development within the innovation ecosystem. We further established influencing mechanisms to maximise value capture.

Aims

Enabling businesses to capture value from the innovation ecosystem through forming coalitions and developing influences.

Deliverables

- Innovation ecosystem development and value capture processes
- Workshop modules

Approach

- Actor and coalition development
- Mapping and Roadmapping processes
- Influencing modes

Future research

- Mix of case studies to enrich the framework as demanded by partners
- Linking influencing mechanisms to Business strategy

