



Strategic Technology and Innovation Management Programme 2020

# 3. Capturing Value from the Innovation Ecosystem

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## **Coalition development and Influences**

We developed a framework that consider firm's capabilities and resources to trigger actor and coalition development within the innovation ecosystem. We further established influencing mechanisms to maximise value capture.

#### Aims

Enabling businesses to capture value from the innovation ecosystem through forming coalitions and developing influences.

#### **Deliverables**

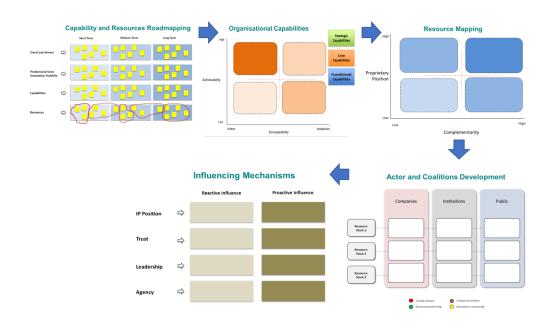
- Innovation ecosystem development and value capture processes
- Workshop modules

### Approach

- Actor and coalition development
- Mapping and Roadmapping
  processes
- Influencing modes

## **Future research**

- Mix of case studies to enrich the framework as demanded by partners
- Linking influencing mechanisms to Business startegy



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