

Workshop 4: Charting

0:00 Introduction

- *Review outputs from Workshops 1, 2 & 3*
- *Overview of Workshop 4*
- *Objectives of overall process and Workshop 4*

0:15 Roadmapping

- *Define focus and format of roadmap*
- *Identify key milestones (product, business, legislation, competitors)*
- *Chart evolution of product features on roadmap – by when and by how much*
- *Chart preferred technological solutions on roadmap*
- *Chart other resources (skills, alliances, investment)*
- *Note links between market, product and technology levels*
- *Identify related issues and areas of uncertainty*

2:00 Tea / coffee

2:15 Roadmapping continued...

3:00 Gaps / way forward

- *Identify key gaps in knowledge (market / product / technology) and challenges*
- *Consider how best to 'roll out' the process*
- *Post-process questionnaires*

3:30 Close