

# Capability of business model innovation

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Industries experiencing the stage of expanding to new market or transformation need to improve their core competitiveness effectively. One promising solution is to innovate an operational business model to help the industries build an effective system.

## Aims

This research aims to identify critical capabilities to better integrate and implement the business model innovation.

## Progress

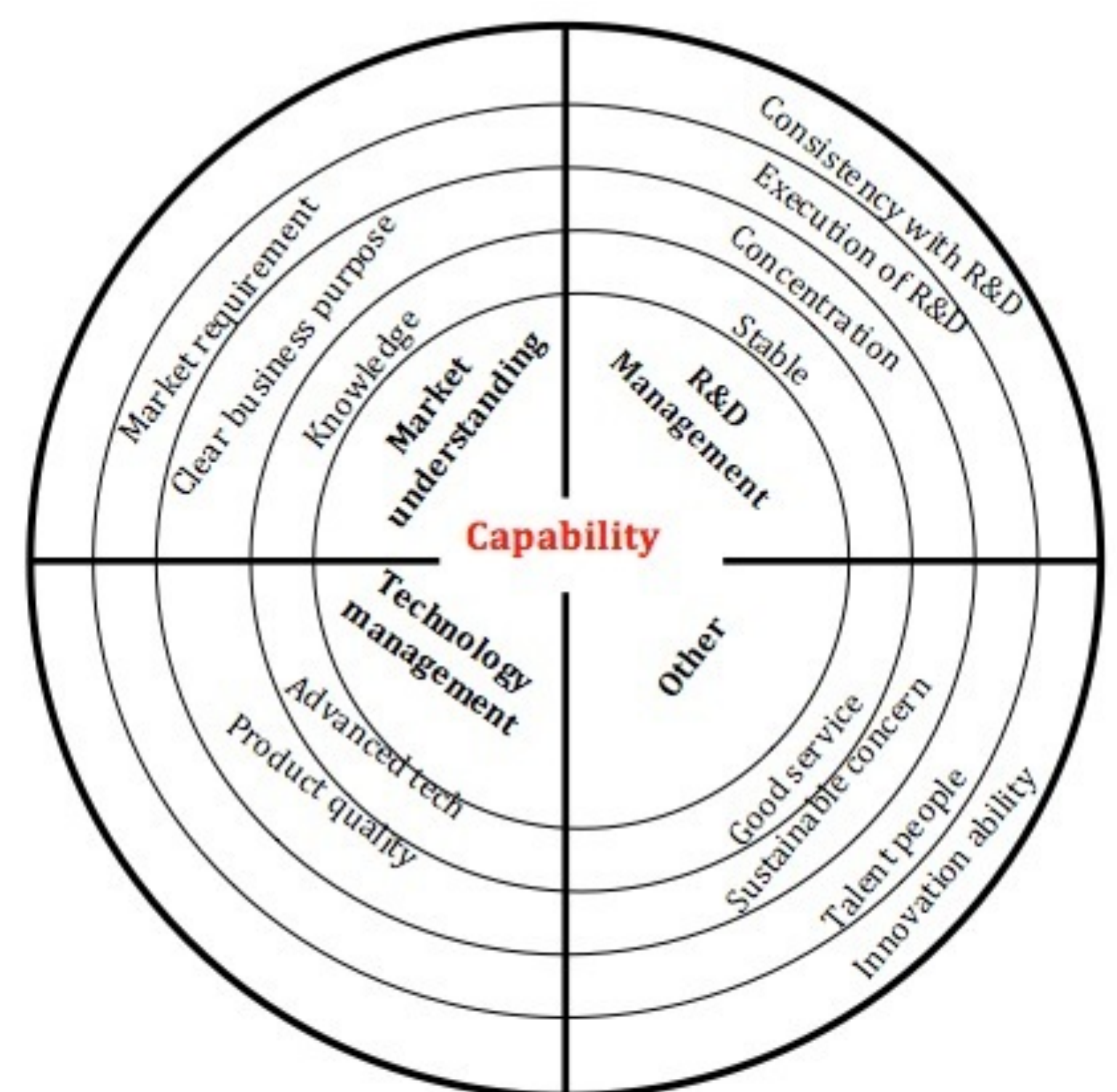
- Literature review of business model innovation
- First stage case study helps the researcher to understand the difficulties and challenges that industries are facing in expanding and transformation.
- Second stage case study refines the capabilities to innovate an effective business model.

## Industrial engagement

- Several interviews are conducted to develop the capability framework.
- The priority of capabilities will be identified by interview.

## Deliverables

- A systematic literature review of capability and business model innovation;
- A capability framework to help industry innovate business model



## Future opportunities

- More interview will be conducted to refine the capability framework;
- Workshops will be organized in order to verify the developed framework and training the participants.