

Strategic Technology and Innovation Management Programme

Issues for R&D location, with a focus on China

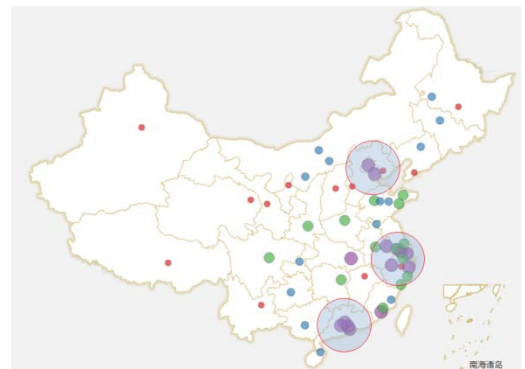
Identifying decision factors that involved in relocating and managing R&D in China.

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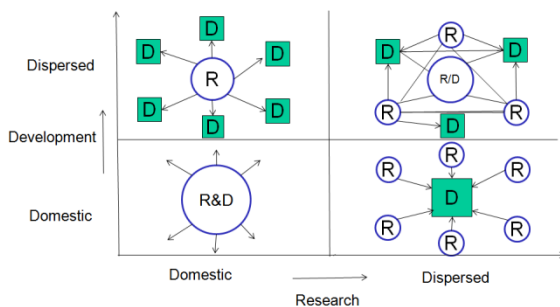
Aims

- Help to understand and review the key factors that influence the establishment and performance of off-shore R&D centres.
- Discuss the possibility and suitability to relocate part of the R&D resources to China.
- Develop a checklist for operating R&D in China.

Deliverables



Innovation 'hot spots' in China
 data based on authors' own research



Generic organizational structures of internationalised R&D
 (von Zedwitz and Gassman, 2002:)

- A concise review of main decision factors of doing R&D in China.
- A comparison of innovation hot spots in China.
- Current practice – experience from the 'trench'.

Progress

- Issues, concerns and experiences involved in doing R&D in China were discussed with STIM companies at two STIM workshops.
- Field visit to a STIM partner in September.
- Interviewed R&D directors/managers of three multinational companies that are performing R&D in China.

Future Research

Quan Zhou is a visiting student from Zhejiang University, Hangzhou. He will go back to China to continue his PhD journey. He will be happy to further develop this project with STIM companies.