

IfM Briefing Day



Effective Technology and Innovation Management

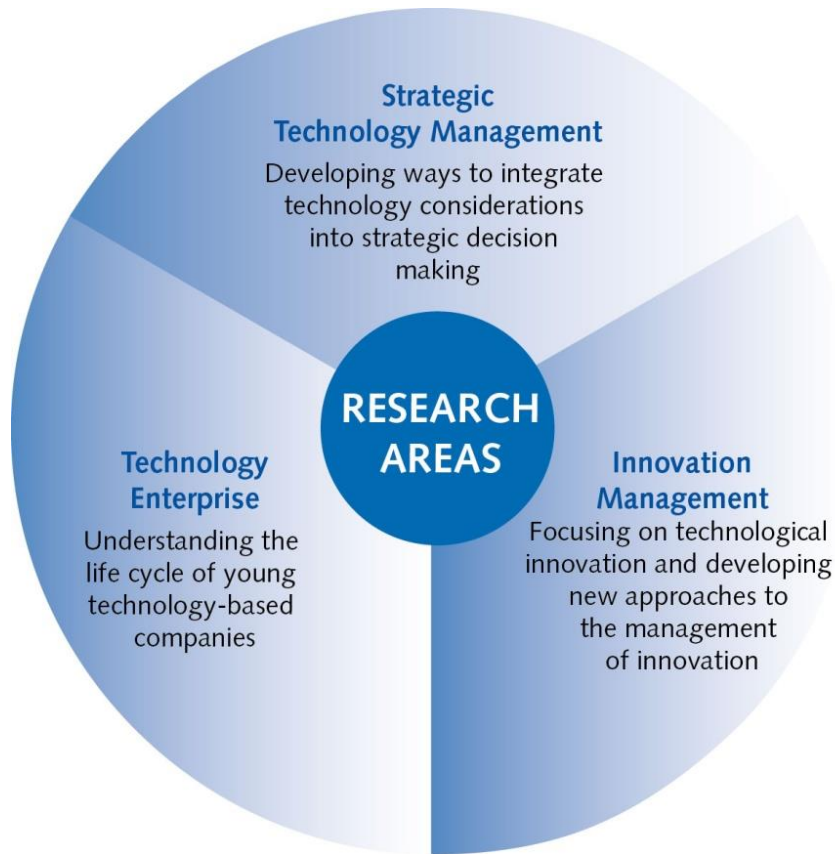
Tuesday 14 May 2015

David Probert, Clive Kerr, Letizia Mortara,
Yuta Hirose, Bingqing Zhao, Michele Routley

Agenda

- Introduction David Probert
- Tools and Toolkits Clive Kerr
- Communicating Technology Intelligence Letizia Mortara
- Technology Venturing Yuta Hirose and Bingqing Zhao
- Delivering Growth (right title?) Michele Routley
- Questions and discussion All

CTM research

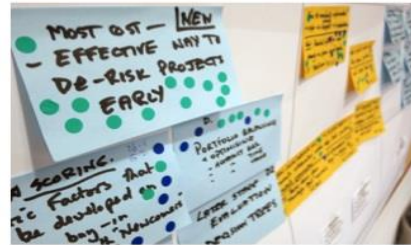


Objectives:

- Integrated understanding of science, engineering and business
- Better management of technology as a resource
- Help for managers facing practical problems

Strategic Technology & Innovation Management Consortium

A practice-oriented research and networking collaboration between industrial partners and the Centre for Technology Management, delivering a combination of practical and academic outputs



Tools and Toolkits

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Questions and discussion

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