

# VISUAL COMMUNICATION

6 November 2019, Cambridge

**Enquiries: IfM Events** T: +44 (0)1223 766141 F: +44 (0)1223 464217 E: [ifm-events@eng.cam.ac.uk](mailto:ifm-events@eng.cam.ac.uk)

Name

Position

Company

Address

Post Code

Telephone

Email for booking confirmation

Booking contact optional

*I have the following special dietary/disability requirements:*

**Earlybird- 1 month prior**

- Non-member £675.00 plus VAT (£810.00 inclusive)
- IfM Member** £607.50 plus VAT (£729.00 inclusive)

**Standard**

- Non-member £750.00 plus VAT (£900.00 inclusive)
- IfM Member** £675.00 plus VAT (£810.00 inclusive)

**Cancellations**

*Substitutions may be made at any time. Bookings cancelled less than 10 days prior to the event will be charged in full.*

**Please tell us how you discovered this course**

- Word of Mouth/Colleague
- Internet Search (please detail search terms in 'Other' box)
- Company Training Announcement/Catalogue
- Email

- Course Flyer
- Findcourses.co.uk
- Other (please specify below)

**Would you like to receive information on IfM news & events?** \*

**Please indicate areas of interest:**

- |  |   |
|--|---|
| <input type="checkbox"/> IfM Insights (Including IfM Review)           | <input type="checkbox"/> Industrial Sustainability  |
| <input type="checkbox"/> Business Strategy / Business Model Innovation | <input type="checkbox"/> Innovation and Technology Management                               |
| <input type="checkbox"/> Design Management                             | <input type="checkbox"/> Roadmapping  |
| <input type="checkbox"/> Digitalisation and Automation                 | <input type="checkbox"/> Servitization  |
| <input type="checkbox"/> Executive and Professional Development        | <input type="checkbox"/> Support for Policymakers   |
| <input type="checkbox"/> Global Value and Operations Networks          | <input type="checkbox"/> Support for SMEs (Including Digital Manufacturing on a Shoestring) |

**Payment options**

VAT/Tax reference number

*(for companies/organisations registered in EC)*

**Invoice my company**

*Send invoice to (name and address if different from delegate's)*

**Credit/debit card, book online: [www.ifm-ecs.com](http://www.ifm-ecs.com)**

**BACS payment** *(please enclose a copy of the draft)*

Bank transfers (BACS) can be made to Barclays Bank plc, Bene't Street Business Centre, PO Box 2, Cambridge CB2 3PZ

Account no: 80066885 Sort code: 20-17-19

**I enclose a cheque/purchase order for**

£

*payable to: IfM Education and Consultancy Services Ltd*

\*Data protection: Information provided by you on this form will be processed by the IfM and used for the purpose of the goods and services ordered by you and for the billing of accounts: [www.ifm.eng.cam.ac.uk/privacy-policy/](http://www.ifm.eng.cam.ac.uk/privacy-policy/). Commercial transactions are handled via the following company, which is wholly owned by the University of Cambridge: IfM Education and Consultancy Services Ltd, The Old Schools, Trinity Lane, Cambridge, CB2 1TN. Company registration no. 3486934 VAT registration no. 711 610287