### MAKING THE SHIFT TO SERVICES

**Tuesday 26 - Wednesday 27 November 2019**

<table>
<thead>
<tr>
<th>Enquiries: Events Team</th>
<th>T: +44 (0)1223 766141</th>
<th>F: +44 (0)1223 464217</th>
<th>E: <a href="mailto:ifm-events@eng.cam.ac.uk">ifm-events@eng.cam.ac.uk</a></th>
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**Two-day workshop**

<table>
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<tr>
<th>26 - 27 November 2019</th>
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<tbody>
<tr>
<td><strong>Earlybird Non-member (1 month prior)</strong></td>
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<tr>
<td>£1620.00 plus VAT (£1944.00 inclusive)</td>
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<tr>
<td><strong>Earlybird IfM Member (1 month prior)</strong></td>
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<tr>
<td>£1440.00 plus VAT (£1728.00 inclusive)</td>
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<tr>
<td><strong>Standard Non-member</strong></td>
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<tr>
<td>£1800.00 plus VAT (£2160.00 inclusive)</td>
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<tr>
<td><strong>IfM Member</strong></td>
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<tr>
<td>£1620.00 plus VAT (£1944.00 inclusive)</td>
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**Cancellations**

Substitutions may be made at any time. Bookings cancelled less than 10 days prior to the event will be charged in full.

**Please tell us how you discovered this course**

- [ ] Word of Mouth/Colleague
- [ ] Internet Search (please detail search terms in ‘Other’ box)
- [ ] Company Training Announcement/Catalogue
- [ ] Email

**Please indicate areas of interest:**

- [ ] IfM Insights (Including IfM Review)
- [ ] Business Strategy / Business Model Innovation
- [ ] Design Management
- [ ] Digitalisation and Automation
- [ ] Executive and Professional Development
- [ ] Global Value and Operations Networks
- [ ] Industrial Sustainability
- [ ] Innovation and Technology Management
- [ ] Roadmapping
- [ ] Servitization
- [ ] Support for Policymakers
- [ ] Support for SMEs (Including Digital Manufacturing on a Shoestring)

**Payment options**

- [ ] Invoice my company
- [ ] I enclose a cheque/purchase order for £

**VAT/Tax reference number**

(for companies/organisations registered in EC)

**Credit/debit card, book online: www.ifm-ecs.com**

- [ ] BACS payment (please enclose a copy of the draft)

Bank transfers (BACS) can be made to Barclays Bank plc, Bene’t Street Business Centre, PO Box 2, Cambridge CB2 3PZ Account no: 80066885 Sort code: 20-17-19 IBAN: GB62 BARC 2017 1980 0668 85 SWIFT: BARCGB

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