# BUSINESS ECOSYSTEM STRATEGY

## Tuesday 3 March 2020, Cambridge

**Enquiries:** IfM Events  T: +44 (0)1223 766141  F: +44 (0)1223 464217  E: ifm-events@eng.cam.ac.uk

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<th>Name</th>
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**Telephone**  
Email: [booking confirmation](mailto:)

**Booking contact:** *optional*

I have the following special dietary/disability requirements:

Please tell us how you discovered this course

- [ ] Word of Mouth/Colleague
- [ ] Internet Search *(please detail search terms in 'Other' box)*
- [ ] Company Training Announcement/Catalogue
- [ ] Email

**Would you like to receive information on IfM news & events?** * 

**Please indicate areas of interest:**

- [ ] IfM Insights *(Including IfM Review)*
- [ ] Business Strategy / Business Model Innovation
- [ ] Design Management
- [ ] Digitalisation and Automation
- [ ] Executive and Professional Development
- [ ] Global Value and Operations Networks
- [ ] Industrial Sustainability
- [ ] Innovation and Technology Management
- [ ] Roadmapping
- [ ] Servitization
- [ ] Support for Policymakers
- [ ] Support for SMEs *(Including Digital Manufacturing on a shoestring)*

**Payment options**

**VAT/Tax reference number**  
(for companies/organisations registered in EC)

- [ ] BACS payment *(please enclose a copy of the draft)*  
  Bank transfers (BACS) can be made to Barclays Bank plc,  
  Bene't Street Business Centre, PO Box 2, Cambridge CB2 3PZ  
  Account no: 80066885  Sort code: 20-17-19

- [ ] Invoice my company  
  Send invoice to (name and address if different from delegate's)

- [ ] I enclose a cheque/purchase order for £
  payable to: IfM Education and Consultancy Services Ltd

**Earlybird - 1 month prior**

- [ ] Non-member £990.00 plus VAT  
  (£1188.00 inclusive)
- [ ] IfM Member £891.00 plus VAT  
  (£1069.20 inclusive)

**Standard**

- [ ] Non-member £1100.00 plus VAT  
  (£1320.00 inclusive)
- [ ] IfM Member £990.00 plus VAT  
  (£1188.00 inclusive)

**Cancellations**

Substitutions may be made at any time. Bookings cancelled less than 10 days prior to the event will be charged in full.

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