FROM RESEARCH TO ECONOMIC IMPACT: DESIGNING MODERN RTO STRATEGIES

8 - 9 NOVEMBER 2017 | IFM, CAMBRIDGE

Enquiries: Events Team  T: +44 (0)1223 766141  F: +44 (0)1223 464217  E: ifm-events@eng.cam.ac.uk

Cost

[ ] Standard rate £1,800.00 plus VAT (£2,160 inc.)

Group discounts are available when booking two or more places - please contact the Events team for more information:
ifm-events@eng.cam.ac.uk

Events team
IFM Education and Consultancy Services Ltd
17 Charles Babidge Road, Cambridge, CB3 0FS, UK
www.ifm.eng.cam.ac.uk

To book your place, please complete and return this form to the events team, or book online at www.ifm-ecs.com

Cancellations
Substitutions may be made at any time. Bookings cancelled less than 10 days prior to the event will be charged in full.

Payment options

[ ] BACS payment (please enclose a copy of the draft)
Bank transfers (BACS) can be made to Barclays Bank plc,
Bene’t Street Business Centre, PO Box 2, Cambridge CB2 2SP
Account no: 80066885  Sort code: 20-17-19
IBAN: GB62 BARC 2017 1980 0668 85
SWIFT: BARCGB

[ ] Debit card Visa/Maestro/Mastercard/Amex
Card number

[ ] Invoice my company

Send invoice to (name and address if different from delegate’s)

Data protection: Information provided by you on this form will be processed by the IFM and used for the purpose of the goods and services ordered by you and for the billing of accounts. If you do not wish your details to be used for sending information about the IFM and its services please tick.

I enclose a cheque/purchase order for

[ ] I have the following special dietary/disability requirements:

Payment options

[ ] Commercial transactions are handled via the following company, which is wholly owned by the University of Cambridge: IFM Education and Consultancy Services Ltd, The Old Schools, Trinity Lane, Cambridge, CB2 1TN. Company registration no. 3486934 VAT registration no. 711 610287

VAT/Tax reference number
(for companies/organisations registered in EC)

Signed

Date

Enquiries: Events Team  T: +44 (0)1223 766141  F: +44 (0)1223 464217  E: ifm-events@eng.cam.ac.uk

Name
Position
Company
Address
Post Code
Telephone
Email
Booking contact - optional

I have the following special dietary/disability requirements:

[ ] Technology & innovation management, strategy and policy for RTO professionals and policy practitioners.

To book your place, please complete and return this form to the events team, or book online at www.ifm-ecs.com

Name
Position
Company
Address
Post Code
Telephone
Email
Booking contact - optional

I have the following special dietary/disability requirements:

Payment options

[ ] BACS payment (please enclose a copy of the draft)
Bank transfers (BACS) can be made to Barclays Bank plc,
Bene’t Street Business Centre, PO Box 2, Cambridge CB2 2SP
Account no: 80066885  Sort code: 20-17-19
IBAN: GB62 BARC 2017 1980 0668 85
SWIFT: BARCGB

[ ] Debit card Visa/Maestro/Mastercard/Amex
Card number

[ ] Invoice my company

Send invoice to (name and address if different from delegate’s)

Data protection: Information provided by you on this form will be processed by the IFM and used for the purpose of the goods and services ordered by you and for the billing of accounts. If you do not wish your details to be used for sending information about the IFM and its services please tick. Commercial transactions are handled via the following company, which is wholly owned by the University of Cambridge: IFM Education and Consultancy Services Ltd, The Old Schools, Trinity Lane, Cambridge, CB2 1TN. Company registration no. 3486934 VAT registration no. 711 610287

VAT/Tax reference number
(for companies/organisations registered in EC)

Signed

Date

Enquiries: Events Team  T: +44 (0)1223 766141  F: +44 (0)1223 464217  E: ifm-events@eng.cam.ac.uk

Name
Position
Company
Address
Post Code
Telephone
Email
Booking contact - optional

I have the following special dietary/disability requirements:

Payment options

[ ] BACS payment (please enclose a copy of the draft)
Bank transfers (BACS) can be made to Barclays Bank plc,
Bene’t Street Business Centre, PO Box 2, Cambridge CB2 2SP
Account no: 80066885  Sort code: 20-17-19
IBAN: GB62 BARC 2017 1980 0668 85
SWIFT: BARCGB

[ ] Debit card Visa/Maestro/Mastercard/Amex
Card number

[ ] Invoice my company

Send invoice to (name and address if different from delegate’s)

Data protection: Information provided by you on this form will be processed by the IFM and used for the purpose of the goods and services ordered by you and for the billing of accounts. If you do not wish your details to be used for sending information about the IFM and its services please tick. Commercial transactions are handled via the following company, which is wholly owned by the University of Cambridge: IFM Education and Consultancy Services Ltd, The Old Schools, Trinity Lane, Cambridge, CB2 1TN. Company registration no. 3486934 VAT registration no. 711 610287

VAT/Tax reference number
(for companies/organisations registered in EC)

Signed

Date
FROM RESEARCH TO ECONOMIC IMPACT: DESIGNING MODERN RTO STRATEGIES

KEY BENEFITS
RTOs face a number of challenges in the context of global technological change and shifting national innovation system structures and priorities. In particular, there is increasing interest in new innovation functions and technical competencies that RTOS might need to develop to respond to those missions and goals.

This course sets out to:
- Provide an overview of key concepts, frameworks and tools in technology and innovation management that can help support the work of RTOs.
- Introduce the latest international trends and policy developments in science, technology & innovation policy, with an emphasis on the role and functions of RTOs.
- Reflect on practical challenges for effective technology and innovation management and discuss best practices for overcoming them.

The programme will cover practical technology and innovation management frameworks and tools, including roadmapping, portfolio methods and scenario planning, as well as a detailed view into the innovation system context of RTOS. Practical country case studies, international trends and policy direction will also be discussed.

Sessions will be interactive, including a combination of presentations, activities and discussions, suitable for participants from a range of functions and levels. Bespoke materials developed by experts from CTM, CSTI and Policy Links will be used throughout the course.

This open course offers an opportunity to share experiences with colleagues with a common interest in RTOS, technology & innovation management, and national innovation systems.

BESPOKE COURSES
This course can be adapted to suit your specific needs, and may also be tailored to apply to people at different levels of policy making - from new starters to senior professionals. Please get in touch with us if you would like to discuss this further.

ifm-events@eng.cam.ac.uk

PROGRAMME
DAY 1
Session 1: The innovation system context of RTOS - industrial emergence, market failure modes and the role of the RTO.
Session 2: System mapping to understand the key actors in national/regional innovations systems, how these differ, and why.
Session 3: Innovation system dynamics - trends & drivers acting on innovation systems.
Session 4: Innovation system Landscape for RTOS

DAY 2
Session 5: Practical technology & innovation management frameworks & tools
Session 6: Topic roadmapping activity
Session 7: Innovation system functions and capability framework.
Session 8: Map RTO functions and capabilities using framework.
Session 9: Presentation & discussion of specific case studies
- Case study 1: The case of Singapore and the SIMTech (Singapore Institute of Manufacturing Technologies)
- Case study 2: The case of the digital camera, as a basis for discussing the role of RTOS in helping to capture value

COURSE INSTRUCTORS
Dr Eoin O’Sullivan is the Director of the Centre for Science, Technology & Innovation Policy (CSTI) in the Engineering Department of Cambridge University, UK. Dr O’Sullivan’s research interests include comparative analysis of national innovation systems; intermediate R&D institutes; university–industry partnership models; and emerging technology foresight methodologies.

Dr Carlos López-Gómez is the head of Policy Links, the knowledge exchange unit of the Centre for Science, Technology and Innovation Policy (CSTI). Carlos has advised various national and regional governments as well as international organisations on the topics of industrial strategy, innovation policy, and industrial development.

Dr Rob Phaal is a Principal Research Associate at the IfM Centre for Technology Management where he conducts research in the area of strategic technology management. Particular interests include technology evaluation, the emergence of technology-based industry, the use of visual techniques for strategy, and the development of practical management tools. Strategic roadmapping has been a key area of ongoing interest, in terms of both research and practice.

Cost
Two-day course: £1,800.00 plus VAT (£2,160 inc.)
Please contact us if you require accommodation for the courses.

Group discounts are available when booking two or more places - please contact the Events team for more information:
ifm-events@eng.cam.ac.uk

Location
This course will be held at the Institute for Manufacturing, 17 Charles Babbage Road, Cambridge, CB3 0FS.
Maps and accommodation information will be sent with confirmation of booking.

Policy Links’ insights helped us identify the essential elements to promote a new Economic Development Policy and to launch a plan which has already proved beneficial in allowing the region to participate in outstanding exchange networks at a European level.

Senior Policy Advisor, Bilbao City Council

“...”