THE PRACTICAL IMPACT OF DIGITAL MANUFACTURING:

RESULTS FROM RECENT INTERNATIONAL EXPERIENCE

INTERIM REPORT | SEPTEMBER 2018

A study for Innovate UK by Policy Links, Institute for Manufacturing (IfM), University of Cambridge

Contributors: Carlos López-Gómez, Head of Policy Links, IfM ECS Duncan McFarlane, Head of the Distributed Information & Automation Laboratory Eoin O'Sullivan, Director of the Centre for Science, Technology & Innovation Policy (CSTI) Chander Velu, Head of the Business Model Innovation Research Group





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Institute for Manufacturing (IfM), University of Cambridge

The Institute for Manufacturing (IfM) is part of the Department of Engineering at the University of Cambridge. Comprising some 240 people (excluding taught course students), it:

- Conducts research across the full range of manufacturing issues, from understanding markets and technologies, through product and process
 design, production and supply chain design and operation, through-life service, to economics and policy.
- Conducts practical, problem-based, education to develop leaders and managers for industry.

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IfM ECS is owned by the University of Cambridge. It transfers new ideas and approaches developed by researchers at the Institute for Manufacturing (IfM) to industry and government through a programme of education and consultancy services. Profits are gifted to the University of Cambridge to fund future research activities. Policy Links is part of IfM ECS and is the knowledge transfer unit of the Centre for Science, Technology & Innovation Policy (CSTI). Policy Links works closely with UK and international policy practitioners to develop more effective industrial innovation policies.

Contributors

The contributors to the report are **Carlos López-Gómez**, Head of Policy Links, IfM ECS; **Duncan McFarlane**, Head of the Distributed Information & Automation Laboratory; **Eoin O'Sullivan**, Director of the Centre for Science, Technology & Innovation Policy (CSTI); and **Chander Velu**, Head of the Business Model Innovation Research Group.

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Cambridge, UK | September, 2018





SELECTED WORK ON INDUSTRIAL DIGITALISATION / INDUSTRY 4.0

POLICY LINKS AND CENTRE FOR SCIENCE, TECHNOLOGY & INNOVATION POLICY (CSTI)

2018

- Study on Digitalisation of the Manufacturing Sector and the Policy Implications for Ireland – Department of Business, Enterprise and Innovation (DBEI)
- Expert paper for "Industry 2027 Risks and Opportunities for Brazil in the face of disruptive innovations" – Brazil's National Confederation of Industry (CNI) – Link
- Supporting Technological Transformation in Indonesia' Asian Development Bank (ADB) – <u>Link</u>





UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION







2017

- 'Review of International Policy Approaches to Value Chain Capability Development' – UK Department for Business, Energy & Industrial Strategy (BEIS)
- Book Chapter: 'Manufacturing R&D Policies for the Next Production Revolution: An International Review of Emerging Research Priorities and Policy Approaches' – Organisation for Economic Co-operation and Development (OECD) – Link
- 'Emerging Trends in Global Advanced Manufacturing' United Nations Industrial Development Organization (UNIDO) – <u>Link</u>
- Contribution to the 'Readiness for the Future of Production Report 2018' – World Economic Forum's – <u>Link</u>



AIMS OF THE PROJECT

Background

Innovate UK is seeking to further enhance the evidence base on the potential gains that might be achieved through digital adoption.

Most estimates of the impact of digital applications in manufacturing produced to date have focused on **expected** rather than **observed** impact, primarily on the basis of crude macroeconomic extrapolations and survey data.

The Made Smarter Review estimates that UK industry could achieve a **25% increase in productivity through digital adoption by 2025**.

Opportunities exist to further enhance the evidence base on the practical potential of digital manufacturing by reviewing findings emerging from recent digital adoption efforts and studies from around the world.

Aims

To collect and analyse evidence on potential improvements derived from the adoption of digital technologies in the manufacturing sector, and discuss potential implications for the UK.





STRANDS OF WORK

The study encompassed three strands of work:



Evidence on practical impact of digital adoption in manufacturing





NOTES ON APPROACH





SCOPE OF THE PROJECT

Typical elements of national digital manufacturing initiatives



Reported impact*

* NOTES:

- Firm-level impact / benefit achieved, through digital adoption, along the whole value chain of manufacturing activities are reported.
- Impact reported might be a result of the combination of element of national initiatives; no attempts are made to report on the impact of any individual element.





VARIETY OF NATIONAL INITIATIVES (NON-EXHAUSTIVE)

Type 1 (e.g. US, Australia, Canada)

Research to improve functionality of application / next-generation \rightarrow Pilot testing in 'model factories' / pilot lines \rightarrow Pilot application in selected firms

Type 2 (e.g. Japan) Private sector consortia / working groups identify common issues → Work with developer ("platformer") to produce solution → Adoption by firms working group and wider consortia

Type 3 (e.g. Singapore, Korea) Development of suite of applications made available by RTO or Innovation Centre \rightarrow Firms select relevant applications \rightarrow Firms have access to grants to support application \rightarrow Adoption support to firms including training

Type 4 (e.g. Spain)

Funding agency \rightarrow Firm receives funding \rightarrow Technology acquisition (typically off-the-shelf / open market/ pre-selected private vendors) \rightarrow Adoption by firm

Type 5 (e.g. Italy) Tax break \rightarrow Capital equipment acquisition by firm \rightarrow Adoption by firm





Developmentfocused

> Adoptionfocused

NOTES ON APPROACH / LIMITATIONS

SAMPLING

- Data informing the study was obtained from a limited number of countries (the primary focus was the cases reported by national Digital Manufacturing initiatives in countries including:, China, France, Germany, Korea, Japan, Singapore, US).
- The initiatives surveyed largely focus on deployment of applications in firms (high-level TRLs), not development of new applications (lower TRLs).
- Results reported were obtained primarily from applications in Small and medium-sized enterprises (SMEs).
- Estimations of impact are mostly self-reported by firms.
- Some results might have been obtained in controlled environments.

IMPACT MEASUREMENT

- Digitalisation efforts might involve activities in different operational and strategic aspects of a firm's operation – not all the benefits achieved can necessarily be attributed to technology.
- In general, estimates assume that business models remains the same.
- Further analyses are required to account for potential time lags (between adoption and achievement of impact).
- Some digital applications could reshape industrial organisation and value chains; their impact might be very different if that happens.

NATIONAL DIFFERENCES

 Results are context dependent: care must be taken in using results from one country as the basis for estimations of impact in a different one (different countries, different sectors).





RESULTS

Indicators of the practical impact of digital manufacturing were obtained from three main sources:

a) STRATEGIES & STUDIES FROM NATIONAL INITIATIVESb) USE CASES (FIRM-LEVEL ADOPTION)c) POLICY & ACADEMIC LITERATURE





STRATEGIES & STUDIES FROM NATIONAL INITIATIVES

This section presents estimations of the impact of digital adoption found in major national government-supported initiatives around the world.

These include:

- Targets established by the initiatives (expected impact)
- Impact estimated by policy studies (expected impact)
- Results obtained by firms supported by the initiatives (observed impact)

Data presented in this section was taken from original national sources. No attempt has been made to evaluate accuracy or methodological approaches. Typically, estimations are produced by government agencies or are taken from studies commissioned to private consultancies.





		AUSTRALIA	AUSTRIA	CANADA	GERMANY	SPAIN
	National productivity	-	20% Productivity gains for the next 5 years [33]	-	30% Productivity gains of 'up to 30% by 2025' [18]	-
	Manufacturing efficiency (factory-level)	-	C5-10 billion Efficiency potential 2015- 2025 [<u>32</u>]	-	3.3% Annual efficiency gains, 2016-2020 [<u>18]</u>	-
mpact	Value added	AU\$140-250 billion Contribution to GDP by 2025 [29]		C\$34 billion Contribution to GDP by 2025 [9]	€425 billion Cumulative value added, 2016-2020 [<u>18]</u>	Cumulated growth 2017- 2025 [21,22]
ted i	Jobs	-	-	50,000 (2017-2027) [9]	390,000 From 2015-2025 [<u>19</u>]	1.25 million In the next 5 yrs [21, 22]
xpec	Manufacturing output	25%-35% (Above trend by 2026) [10]	-	-	-	Cumulated growth 2017- 2020 [21]
ш	Cost reduction	-	2.9% Per year, for the next five years [<u>33]</u>	-	2.6% Annually, 2016-2020 [<u>18]</u>	-
	Other	-	2.6% Average turnover increase per year [33] €6-14 billion Sales potential by 2025 [32]	-	-	-

Note: Data taken from original national sources. No attempts have been made to evaluate accuracy or methodological approaches.





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SELECTED INDICATORS ON IMPACT OF DIGITALISATION (SUMMARY)

		JAPAN	KOREA	SINGAPORE	US
	National productivity	Over 2% Labour productivity gains in manufacturing industries [38]	-	30% Boost in labour productivity by 2024 [24]	-
act	Manufacturing efficiency	-	-	30-40% (local companies expected output increment) [27]	-
d imp	Value added	\$270 billion Value added by advanced manufacturing by 2020 [30]	-	-	-
ecte	Jobs	-	-	22,000 (From 2017- 2024) [<u>24,26</u>]	-
EXD	Manufacturing output	-	2% Potential growth of output in major industries "when opportunities given by I4.0 are suitable utilised" [28]	S\$36b (From 2017-2024) [<u>24]</u>	-
	Cost reduction	-	-	-	-
	Other	-	30,000 'Smart Factories' for SMEs by 2025	-	-
	National productivity		-	-	-
ed impact	Manufacturing efficiency		30% Result from 2,800 digital applications primarily in SMEs [28]	30% Improvements in efficiency achieved by local companies [26] 15-20% Increment in output observed by local companies [27]	20% (primarily SME results) [<u>4,5]</u>
serve	Cost reduction		15% Result from 2,800 digital applications primarily in SMEs [28]	-	-
SqO Ops	Other		45% reduction defective product ratio 16% reduction in delivery time Result from 2,800 digital applications primarily in SMEs [28]	-	-

Note: Data taken from original national sources. No attempts have been made to evaluate accuracy or methodological approaches.





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OBSERVATIONS

The international review of national digital manufacturing initiatives identified a variety of indicators used to report the *expected* and *observed* impact driven by industrial digitalisation. While not reported here, qualitative measures such as *competitiveness*, *business confidence*, and *sustainability* are also often cited.

EXPECTED IMPACT

In terms in *expected impact* countries provide estimations of national-level indicators such as *productivity*, *value added* and *jobs*.

- Productivity*: Estimates cited by the national governments of the potential impact of digitalising industry include productivity gains of up to 30% by 2025 in Germany and 30% by 2024 in Singapore. In Japan, the government estimates that growth in labor productivity in manufacturing could be increased by more than 2% annually, citing as a key driver a expected doubling of robot use by 2020.
- Value added: The most common indicator used in the sample of countries surveyed, however, is value added. Estimates vary significantly, reflecting differences between the size of national economies.
- Jobs: Despite common perceptions about the potential negative impact of digitalisation on jobs, all estimations identified forecast that digitalising industry will lead to the creation of new jobs.

OBSERVED IMPACT

Fewer countries have reported data on **observed** *impact,* reported at the firm level.

- Interestingly, both Singapore and Korea report the same levels of improvements in manufacturing efficiency (30%) in the samples of firms analysed.
- The case of Korea is particularly interesting. Systematic efforts have been made to evaluate the firm-level impacts of digital adoption observed by the firms supported by a major national programme, the Korea Smart Manufacturing Initiative,
- Perhaps not surprisingly, no estimations of observed national productivity growth are presented in any of the countries surveyed.

* Caution should be taken to distinguish between national-level 'productivity' and firm-level 'manufacturing efficiency'.





OBSERVATIONS

Difference between expected and observed impact Less governments doing it

The case of Korea appears particularly interesting

No national productivity as 'observed'





STRATEGIES & STUDIES FROM NATIONAL INITIATIVES

This section presents a brief comparison of the funding levels and sources of major national digital manufacturing initiatives.





Country	GDP (UK=100)	Initiative	Source of funding	Funding levels	Funding as % of GDP (per year)
Korea	58.4	The Korea Smart Factory Initiative	Public (MOTIE)	\$189.3 million from 2017 to 2020 [<u>19</u>].	0.003
Germany	140.2	Plattform Industrie 4.0	Government (Ministry of Economic Affairs and Ministry of Education and Research)	€200 million in funding allocated by BMBF and BMWI complemented by industry contributions (2011-2020)	0.0006
			Private contributions (50% SMEs, <50% Large)	[15].	
United States	739.4	Digital Manufacturing and Design Innovation (DMDII) [Part of the Manufacturing USA Institutes]	Co-Funding public-private	5-year cooperative agreement, \$70 million federal funding and over \$180 million matching funding from partners [<u>36</u>].	0.0002
Japan	185.8	Connected Industries	Public (METI)	\$ 171.6 million included in the FY 2018 budget of the Ministry of Economy, Trade and Industry to promote Connected Industries [40].	0.0076
		Robot Revolution Initiative(RRI)	Public and private sectors	¥ 100 billion investment expected in robots during the period 2015-2020 [$\underline{39}$].	
		Automation support package	Government	\$400 million over the next three years [25].	
Singapore	12.4	(FoM) Initiavei4.0 strategy	Government (EDB, a-Star, MoT, NEA, MoH, MoHA)	S\$450 million to support National Robotics Programme over next 3 years [25].	0.0668
		'Model Factory' initiative	Public-private partnership	Model Factory@SIMTech: Up to S\$60 million joint lab [25].	





Country	GDP (UK=100)	Initiative	Source of funding	Funding levels	Funding as % of GDP (per year)
Australia	50.5	Industry's Growth Centers Initiative	Australian Government (Department of Industry, Innovation and Science)	The Industry Growth Centres Initiative has funding of A\$232.0 million over six years from 2017-18 [<u>37</u>].	0.0022
Canada	63.0	Innovation Superclusters Initiative	Private and Public	C\$950 mi to support business-led innovation between 2017-2022 [8].	0.0073
Austria	15.9	Platform Industry 4.0	Basic Seed funding provided by 6 founding members and membership fees (50% from the Austrian Ministry of Transport, Innovation and Technology; remaining 50% provided by the other members) [13].	Founding members contribution: €300,000 per year for 3 years; €200,000 provided by the membership fees (forecast for 2017) [<u>13</u>].	0.0253
		Production of the Future (Research)	Government (Federal Ministry of Transport, Innovation and Technology)	Over €450 million (2011-2015). <i>Production of the Future</i> provides €25 millions every year in funding for research projects [12, 14].	
Spain	50.0	Industria Conectada	Government (30-50% for SMEs, 20-40% for Large) [21]	€100 million in 2016 [<u>22]</u> .	0.009









RESULTS

Indicators of the practical impact of digital manufacturing were obtained from three main sources:

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USE CASES IDENTIFIED & ANALYSED

1,038 individual cases

Identified in **>70 national digital adoption initiatives** from around the world

Assessment of relevance

212 cases selected for analysis



USE CASES IDENTIFIED & ANALYSED

Major initiatives reviewed

- France: Alliance Industrie du Futur
- Korea: Smart Factory Initiative
- Japan: Industrial Value Chains Initiative
- EU: I4MS initiative: ICT Innovation for Manufacturing SMEs
- EU Smart Anything Everywhere Initiative
- Singapore: Tech-Depot Initiative
- **Germany**: Plattform Industrie 4.0
- US: Industrial Internet Consortium
- US: America Makes
- Made in China 2025: National Intelligent Manufacturing Pilot Programme

















DATABASE STRUCTURE – LEVELS OF INFORMATION

1. Case study information: Initiative, link of data source, country and functional area

				Country	//	Case/				
	Number		Country of	Provinc	e of	Company/				
Initiative	of case	Link	initiative	applicat	tion	Organization	Functional area	Title	Applic	ation
Korea Smart Factory Foundation - Best Practices	2	https://www.smart- factory.kr/buzInfo/ popup/bestExamDet 3 ail.do?idx=15_02	Korea			Daekwang Cast Iron Co., Ltd.	Process control and optimisation (including machine operation monitoring)	g	Manufac (MES-PC process of	turing execution system - Point of Production DP) - Real time quality data management and control
	1									
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2. Implementation cost estimation for each application (grants and company contribution if data exist) **3. Estimated impact: list of all indicators of estimated benefit reported in the case studies**



















CLASSIFYING IMPACT ON BUSINESS VALUE



Adapted from: Wiliam P. King (2015). Digital Manufacturing. Digital Manufacturing & Design Innovation Institute presentation









CLASSIFYING DIGITAL APPLICATIONS & SOLUTIONS

Encompasses all of the functions and	
processes associated with conceiving and	
developing new (and improved) products	
and manufacturing processes, to the point	
of readiness for manufacturing execution.	
Encompasses all of the functions	
associated with translating product	
designs into finished goods.	
Encompasses all of the functions that	
support the creation of the product, both	
directly and indirectly.	
Encompasses all of the functions	
associated with managing the operation of	
a manufacturing business entity.	
Encompasses all of the issues and	
functions not addressed under the other	
four elements.	
	Encompasses all of the functions and processes associated with conceiving and developing new (and improved) products and manufacturing processes, to the point of readiness for manufacturing execution. Encompasses all of the functions associated with translating product designs into finished goods. Encompasses all of the functions that support the creation of the product, both directly and indirectly. Encompasses all of the functions associated with managing the operation of a manufacturing business entity. Encompasses all of the issues and functions not addressed under the other four elements.





OBSERVED RESULTS: BUSINESS VALUE VIEWPOINT



-				count	
Increase revenue	Increase profit r	margin		18	
	Increase sales o	f existing pro	oducts	22	
	Improve produc	t performar	nce / functionality	7	
	Increase custom	ner satisfacti	on	5	
	Reduce time to	market	Reduce prototyping/testing/design time	2	H I H
			Reduce overall time to market (including development time)	13	
Reduce costs			Labour (time, effort)	67	
			Material	11	
		Reduce	Energy	26	
		input use	Overall reduction of input use	11	
		Increase ou	utputs	7	
			Improve production planning efficiency	13	
			Improve factory safety	2	нШн
	Increase	Increase	Reduce prototyping/testing/design cost	3	
	manufacturing efficiency	factory efficiency	Increase process operating efficiency (process/ machine/ line/ factory)	125	
	Reduce defects	and errors		40	
	Reduce mainter	nance cost		5	
	Improve deliver	y and servic	e performance	24	
	Reduce equipm	ent commiss	sioning and tooling	2	
Reduce working capit	al Reduce invento	ry		12	

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KEY FINDINGS

Business value areas where more cases reported improvements*:

- Increase in process efficiency (single, multiple process + whole factory efficiency):
- Reduction of labour costs:
- Reduction of defects and errors:
- Reduction of energy costs:
- Improved delivery & services performance:

- ~ 30% of instances
- ~ 16% of instances
- ~ 10% of instances
- ~ 6% of instances
- ~ 6% of instances

> 30%

> 30%

Business value areas with bigger benefit/improvement*⁺:

- Reduction of labour costs: > 55% Reduction of defects and errors: > 45%
- Reduction in material costs: > 45%
- Increase in outputs:
- Improved delivery & service performance:

NOTES:

* Only cases with >5 instances are reported (total number of instances: ~420)

+ Median

Policy Links, 2018



(2) APPLICATIONS & SOLUTIONS





USAGE OF APPLICATIONS & SOLUTIONS BY FUNCTIONAL AREA

Manufacturing process

Enterprise management



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Note: Manufacturing taxonomy adapted from Integrated Manufacturing Technology. 21st Century Manufacturing Taxonomy: [IMTI, 2003].





TOP APPLICATIONS & SOLUTIONS LEADING TO INCREASE OF PROCESS EFFICIENCY









IMPACT ACHIEVED BY FIRMS ADOPTING DIGITAL APPLICATIONS & SOLUTIONS BUSINESS VALUE VARIABLE: INCREASE OF PROCESS OPERATING EFFICIENCY*

Manufacturing process						Enterprise man	agement				
							Business opera 50.00%	tions	D for inv c ma	Demand recasting/ ventory & delivery inagement 31.25%	
Assembly 200.00%				Te insp vali 60	sting, pection, idation 0.00%	Supply chain management 96.00%	Product and service quality management 30.00%	Produ n plan & con 20.00	ctio ning trol 0%	Staff and workflow managem ent 20.00%	
Input & waste	Maintenance	Process control & optimisation (including machine	Materia duct process 20.00	l/pro t sing 1%	Material pre/post processing 16.00%		Process desig	n & 1	Prod	uct design	ufacturing luct &
management 35.00%	management 30.00%	monitoring) 28.00%	Packaging 15	g& shi 5.00%	pping	Product development 50.00%	definition 40.00%		& de 33	efinition 3.00%	Man prod

* Including process/ machine/ line/ factory process efficiency



IMPACT ACHIEVED BY FIRMS ADOPTING DIGITAL APPLICATIONS & SOLUTIONS BUSINESS VALUE VARIABLE: <u>REDUCTION OF LABOUR COSTS</u>

Enterprise manage	ment		Manufacturing proces	ss		
Resource management 80.00%	Product ar quality ma 60.0	nd service nagement 0%	Process quality management 65.00%		Testing,	
Supply chain management			Material/product processing	Maintenance management 55.00% Process control & op machine operat	inspection, validation 50.00% timisation (including ion monitoring)	
Demand forecasting/	Production planning & control 50.00%	Product lifecycle managemen t 41.00%	65.00%	25.0	0%	facturing ct &
inventory & delivery management 60.00%	Staff and workflow 25.009	management 6	Process design & definition 80.00%	Product de	sign & definition 66.00%	Manuf produc




IMPACT ACHIEVED BY FIRMS ADOPTING DIGITAL APPLICATIONS & SOLUTIONS BUSINESS VALUE VARIABLE: <u>REDUCTION OF DEFECTS AND ERRORS</u>

Manufacturing	proce	SS		Enterprise management		Manufacturing product & process design	
				Staff and workflow 1 65.00%	management		
Testing, inspection, validation manage 83.00% 50.00			ss quality agement 0.00%			Product design & definition 100.00%	
Process control & optimisation (including machine operation monitoring) 43.00%	Mainter manage 30.00	nance ment)%	Assembly 20.00% ^{Material}	Demand forecasting/ inventory & delivery management 57.00%	Production planning & control 44.34%	Process design & definition 60.00%	

Material pre/post processing





IMPACT ACHIEVED BY FIRMS ADOPTING DIGITAL APPLICATIONS & SOLUTIONS BUSINESS VALUE VARIABLE: <u>REDUCTION OF ENERGY COSTS</u>

Manufacturing process		Enterprise mana	Enterprise management					
Material/product processing 40.00%	Process quality management 25.00%	Resource management 22.40%	Staff and workflow management 15.00% Production planning & control 5.00%					
Maintenance management 30.00%	Process control & optimisation (including machine operation monitoring) 20.00% Input & waste	Product development 34.00%		Manufacturing product & process design				

Input & waste management





IMPACT ACHIEVED BY FIRMS ADOPTING DIGITAL APPLICATIONS & SOLUTIONS BUSINESS VALUE VARIABLE: <u>IMPROVEMENT OF DELIVERY & SERVICE PERFORMANCE</u>

Enterprise manage	ment		Manufacturing product& process design	
			Process design & definition 30.00%	
		Production planning & control 71.00%	Process control & optimisation	Iring
Product and service quality	Staff and workflow	Demand forecasting/inventory &	(including machine operation monitoring) 19.50%	Manufactu process
management 75.00%	management 75.00%	delivery management 30.00%	Operations infrastructure 6.00%	
			Manufacturing infrastructure	
		20		















Heatmap 1: <u>Prevalence</u> of applications

Tells us how often an application led to an impact on a particular type of business value



Tells us how big the impact of an application was for each type of business value





HEATMAPS (EXAMPLE: LABOUR COSTS)

Heatmap 1: <u>Prevalence</u> of applications



				Digital	applica	tions an	d solutio	ons [HC	DW IS IT	ACHIEV	EDI													
				Manufactur and develop	ing product & p	rocess design	Manufacturing	process								Manufacturing	Enterprise man	agement						
Sources of ACHIEVED	business v	alue [W	HAT IS	Product design & definition	Product development	Process design & definition	Process quality management	Material pre/post processing	Input & waste management	Material/pro duct processing	Assembly	Testing, inspection, validation	Packaging & shipping	Maintenance management	Process control and optimisation (including machine operation monitoring)	Operations	Product and service quality management	Supply chain management	Production planning and control	Product lifecycle managemeni	Staff and Workflow t management	Demand forecasting/ inventory and delivery t management	Resource management	Business operations
Increase revenue	Increase profit ma	rgin																					1	
	Increase sales of e.	xisting product	S unstionality																	1				
	improve product p	ver formance /	unctionality																					
	Increase customer	satisfaction														1								
		Reduce prototyping/testing/de gn time																						
			Reduce overall time to	1									1											
			market (including																					
Reduce costs	Reduce time to ma	arket	development time)								1					1 1			1					
neutre costs		1	Material	1																				
			Energy	1							1									1				
		Reduce input	Overall reduction of			-					-									-				
		use	input use													1								
		outputs		1												1								
			Improve production planning efficiency	1																				
			Improve factory safety	-																				
			Keduce prototyping/testing/desi gn cost	ĩ																				
	l	l	Increase process													1								
	Increase	Increase	operating efficiency													1								
	efficiency	efficiency	factory)													1								
	Reduce defects an	d errors														1								
	Reduce maintenar.	nce cost		1			, –																1	
	Improve delivery a	and service per-	formance	4			1											1		1			1	
Roducowashina	Reduce equipmen	t commissionir	ng and tooling	4																			1	
capital	Reduce inventory			1												1								







Heatmap 1: <u>Prevalence</u> of applications



				Digital	annlica	tions an	nd soluti	ons [H(JW IS IT	ACHIEV	FD1													
				Manufacturi and develop	ng product & j ment	process design	Manufacturir	ng process								Manufacturin	g Enterprise ma	nagement						
Sources of ACHIEVED	f business v) Increase profit ma Increase sales of e	value [W	'HAT IS	Product design & definition	Product developmen	Process design & tdefinition	Process quality management	Material pre/post t processing	Input & waste management	Material/pro duct processing	Assembly	Testing, inspection, validation	Packaging & shipping	Maintenance management	Process control and optimisation (including machine operation monitoring)	Operations infrastructure	Product and service quality management	Supply chain management	Production planning and control	Product lifecycle management	Staff and Workflow management	Demand forecasting/ inventory and delivery t management	Resource management	Business operations
	Improve product Increase custome	performance / r satisfaction	functionality Reduce prototyping/testing/desi gn time Reduce overall time to market (including develonment time)																					
Reduce costs		Reduce input use Increase outputs	Labour (time, effort) Labour (time, effort) Material Farergy Oberall reduction of Input use Improve production planning efficiency Improve factoly safety Reduce																					
Reduce working capital	Increase manufacturing efficiency Reduce defects ar Reduce maintena Improve delivery y Reduce equipmer Reduce inventory	Increase factory <u>efficiency</u> id errors nce cost and service per it commissioni	prototyping/testing/des gn cost Increase process operating efficiency (process/machine/line/ factory) formance ng and tooling		Red of la cost	lucti abou ts	on ur	IV - -	lost Pro Pro Pro	com ocess ocess oduc	imo s con s qua t des	n ap itrol ility i sign 8	plic & op mana & def	atio timis agem finitio	ns: atior ent on	ſ								







Heatmap 2: <u>Relevance</u> of applications









HEATMAPS (EXAMPLE: LABOUR COSTS)

Heatmap 2: <u>Relevance</u> of applications









'DEEP DIVES': APPLICATIONS THAT LED TO THE IMPACT IN TOP 5 BUSINESS VALUE AREAS

Reduction of labour costs

Key applications

- Process design & definition
- Resource management
- Product design & definition

Increase outputs

Key applications

- Packaging & shipping
- Process control and optimisation
- Assembly

Policy Links, 2018



Reduction of defects and errors

Key applications

- Product design & definition
- Staff and workflow management
- Process design & definition

Reduction in material costs

Key applications

- Process design & definition
- Product development
- Process control and optimisation

Improved delivery & service performance

Key applications

- Staff and workflow management
- Product & service quality management
- Production planning & control



ANALYSIS BY COUNTRIES





ANALYSIS BY COUNTRIES USE OF APPLICATIONS & SOLUTIONS ACROSS COUNTRIES



Digital applications and solutions Manufacturing product Manufacturing process Manufac-Enterprise management & process design and turing development infrast. Demand Product forecasting Production Process Material Input & Material/ Testing, Mainteand serviceSupply planning Product Staff and inventory Product Process Process design & Product design & quality pre/post waste product inspection, Packaging nance control & Operations quality chain and lifecycle Workflow & delivery Resource Business processing infrastructure mgmt dev. definition mgmt mgmt processing Assembly validation & shipping mgmt optimisation mgmt control mgmtt mgmt mgmt mgmt operations France Korea Japan EU & other countries Singapore Germany US China





'DEEP DIVES': COUNTRIES AND APPLICATIONS HOW EACH COUNTRY ACHIEVED BENEFIT – KEY APPLICATIONS

France

- Material/product processing
- Process control and optimisation
- Process design and definition

Korea

- Process control and optimisation
- Production planning and control
- Process quality management

Japan

- Process control and optimisation
- Production planning and control
- Demand forecasting/ inventory and delivery management
- Staff and workflow management

EU & other countries

- Product design and definition
- Process design and definition
- Process control and optimisation

Singapore

- Demand forecasting/ inventory and delivery management
- Process quality management
- Process control and optimisation

Policy Links, 2018

Germany

- Process control and optimisation
- Maintenance management
- Product development*

*Same position as Material/product processing, Assembly, Product and service quality management, Production planning and control, Business operations

US

- Product development
- Process control and optimisation
- Operations infrastructure

China

- Process control and optimisation
- Production planning and control
- Assembly



RESULTS

Indicators of the practical impact of digital manufacturing were obtained from three main sources:

a) STRATEGIES & REPORTS AND STUDIES FROM NATIONAL INITIATIVES
b) USE CASES (FIRM-LEVEL ADOPTION)
c) POLICY & ACADEMIC LITERATURE





SOME RESULTS FROM THE ACADEMIC LITERATURE

Reference	Impact	Indicator	Value
Kromann, L <i>et al.</i> . (<u>2016</u>).	Automation of production processes was found to be positively and significatly correlated to productivity	Increased Labour productivity between 1997-2007 in the manufacturing sector due to investments in industrial robots.	35%
Brynjolfsson, E. <i>et al.</i> (<u>2011</u>)	Firms that adopt data-driven decision making" (DDD) have a higher market value, mostly related to the IT Capital.	Adoption of "data-driven decision making" (DDD) increases firm's productivity	5-6%
Graetz, G. & Michales, G. (<u>2015</u>)	An estimated 0.4 percentage points of annual GDP growth was added by robotics between 1993 and 2007	Annual GDP growth due to robotics	0.4 percentage points
Schuh, G. <i>et al</i> (Eds.) (2017).	Value creation potential of Industrie 4.0 between 100-150 billion euros over the next 5 years in Germany.	_	-
Smart Service Welt Working Group/acatech (Eds.). (2015)	Generated additional value-added from Europe's digital single market up to 500 billion euros by 2020.	_	-



DISCUSSION AND CONCLUSIONS







- Strong focus on 'Manufacturing Process' applications & solutions within one enterprise
 - → Few applications across multiple enterprises
- Choice of applications influenced by focus of Agency / Institution
 - → But also by definition of 'digitalisation' adopted
- Some experts suggested influence of complexity on current levels of adoption
 - Some SMEs prefer simpler applications like visualisation for production planning and single-process optimisation solutions
 - Opportunity to distinguish between 'new and old' applications & solutions and where the impact might come in the future







Difference between SMEs and large firms

→ "Larger companies have invested in digital solutions in the past, so they are expected to achieve less significant productivity improvements" ^[1]

And between sectors – in particular country context

Sectors like shipbuilding, mechanical engineering, smart grids, etc. need to change whole infrastructures and supply chains... benefits in these sectors are likely to take place only after 2025." [1]

Attention to collaborative platforms

 Role of collaborative platforms (and large firms) in digital adoption along the supply chain

[1] KIET (2017). The Influences & Challenges of the Fourth Industrial Revolution on Korean Major Industries. Korea Institute for Industrial Economics & Trade.







Open Questions

- → Where can the UK can genuinely get ahead of competitors?
- Will many benefits disappear if everyone makes the same improvements?
- What is the relationship between productivity and measures of international competitiveness (market shares, etc.)?







- Structure for future evidence collection: The suggested approach could be used to structure emerging evidence – as more data is generated internationally.
- Insights into factors/practices facilitating adoption: While not the focus of the project, some international effective practices identified (use cases; cost/ROI; training support).
- Reference for policy evaluation: Estimations of expected benefit obtained across different applications can provide useful information for policy evaluation.











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APPENDIX 1: VARIABLES REPORTED BY CASE STUDIES

a) Example indicators across different types of business value





A) EXAMPLE INDICATORS IN EACH BUSINESS VALUE TYPE

Increase revenue			•	Increased turnover
			•	Improvement of the profit margin
	Increase profit margin		•	Improved operating margin
			•	Increase sales of spare parts
			•	Exports growth
	Increase sales of existir	ng products	•	Increased sales/ Sales growth
			•	Improvement of combustion efficiency
			•	Reduction of boiler's size (Product
				improvement)
	Improve product perfo	rmance / functionality	•	Increased life of stamping die
			•	Increased customer service level
			•	Decreased number of complaints
	Increase customer satis	faction	•	Reduction of claims
			•	Reduction of wind tunnel and physical
				testing
		Reduce prototyping/testing/design time	•	Reduced simulation
			•	Reduction of time to market
		Reduce overall time to market (including	•	Reduction of development time
	Reduce time to market	development time)	•	Reduction of testing effort





A) EXAMPLE INDICATORS IN EACH BUSINESS VALUE TYPE

Reduce costs

		I		
			•	Reduced manpower time for documentation
			•	Reduced manpower
		Labour (time, effort)	•	Save time & effort
			•	Reduction in material use
			•	Reduction of scrap rate
		Material	•	Reduced use of (supplementary) materials
			•	Reduced electricity costs
			•	Reduced energy use/consumption
		Energy	•	Reduction of gas consumption
			•	Reduction of resources consumption
				(energy, water and detergent)
			•	Decreased product cost
	Reduce input use	Overall reduction of input use	•	Reduction of resources
			•	Increase daily production
			•	Increased production capacity
	Increase outputs		•	Improved throughput of production line
			•	Improved project resource allocation and
				utilisation
		Improve production planning	•	Accuracy of production plan
		efficiency	•	Reduced production (planning) cycles
			•	Decrease of industrial accident rate
		Improve factory safety	•	Reduction of alarm rate
		Reduce	•	Decrease of testing cost
		prototyping/testing/design	•	Decrease of design cost
		cost	•	Decrease of prototyping cost
			•	Reduced machine stopped time (idle)
Increase		Increase process operating	•	Increased facility operation rate
manufacturing	Increase factory	efficiency (process/ machine/	/•	Reduction of time spent in operating
efficiency	efficiency	line/ factory)		machine





A) EXAMPLE INDICATORS IN EACH BUSINESS VALUE TYPE

Reduce costs		Reduction of defect rate
		Reduction of human related errors
	Reduce defects and errors	Reduction of process failure rate
		Reduced maintenance cost
	Reduce maintenance cost	 Decreased cost of renewing insurance premiums
		Increase delivery & pick-ups per trip
		Improved delivery lead time
	Improve delivery and service performance	 Increased on-time delivery
		Reduction of commissioning and retooling of production
		systems
	Reduce equipment commissioning and tooling	 Reduction of commissioning time
		 Reduction in inventory and inventory management
Reduce working		Reduced intermediate stock
capital	Reduce inventory	Reduction of WIP inventory





B) EXAMPLE APPLICATIONS PER CATEGORY

Manufacturing product & process design		•	Optimised sports car aerodynamics
U		•	Cloud-based design of high-pressure vessels
	Product design & definition	•	Cloud-based simulation of high-temperature concentric chimneys
		•	HPC-Cloud-based design of copper-alloy moulds
		•	Cloud-based optimisation of water turbines for power generation
		•	Simulation Computer Assisted Analysis (CAD) and Product Lifecycle
	Product development		management (PLM)
		•	Additive manufacturing for improving gearbox production
		•	HPC-Cloud-based simulation of steel casting
	Process design & definition	•	Plant Simulation: Optimization of Steel Structure Manufacturing





B) EXAMPLE APPLICATIONS PER CATEGORY

Manufacturing process	•	Process simulation through Numerical Simulation Software and 5-axis milling centre
	•	Production Management System (ERP) and Automation of Administrative Tasks
	Process quality management	On-site quality control and integrated management of inspection
	Material pre/post processing •	Robotic mould finishing process
	•	Machine Standby Status Control
	•	Optimised Energy Management
	Input & waste management •	Could-type Energy Monitoring System
	• • • • •	Production Tool Optimisation (ROBOT Start PME Systems and a 6-axis welding) Robotic integration for cutting, marking and welding tools Integration of Processes Systems by connecting a welding robot and flow machine for optimised aluminium cutting
·	·	Automated Assembly Line
	•	Automated Process through integration of 2 robots and two 3-axis machining centres
	•	Manufacturing with modular design principle - Flexible assembly line with
	Assembly	integrated robotics
	•	Vision Inspection Automation
	Testing, inspection,	Production management and inspection system
	validation •	More efficient bridge inspection by using autonomous micro aerial vehicles (MAVS)
	Packaging & shipping •	Automated palletising, fleet management software and tool breakage control laser
	•	Numerically controlled robot with laser search application
	•	Predictive Maintenance
	Maintenance management •	Predictive Maintenance and Machine Operation Monitoring
	Process control and •	Yield Monitoring
	optimisation (including •	Machine Automation Controller System
	machine operation	
	monitoring) •	Production Process Optimization - Integrated Data Management System





B) EXAMPLE APPLICATIONS PER CATEGORY

Manufacturing infrastructure	Operations infrastructure	•	Wireless network and IoT technology for video surveillance, physical access control, communications and temperature monitoring
Enterprise management		•	Remote Real-time and On-demand Maintenance Services
	Product and service quality management	•	Automatic Order Processing integrated ith CAD files automatically generated Electronic Form Creation, Tracking and Report Generation
	Supply chain management	•	Integrating Supply Chain Information System Simulation, production and marketing optimization (from procurement to delivery to the customer, end-to-end integration)
	Production planning and control	•	Real-time visualisation of Production Information across different processes Production Systems Data Aggregation and Optimisation of Visualisation and Analysis Digital Planning Board and Mobile Production Management
	Product lifecycle management	•	Product Lifecycle Management - Real-time drawing history management
	Staff and Workflow management	•	Resource Optimisation - Manpower Scheduling Management of Staff's workflow Monitoring and analysis of machine operation and staff's productivity
	Demand forecasting/ inventory and delivery management	•	Last Mile Logistics Management Collection & Delivery Management System (CDMS) Resource Optimisation - Inventory Planning
	Resource management	•	Project Resource Management System (PRMS) Resource Optimisation - Energy Efficient Monitoring and Analysis The Impact of IoT on Smart Farming and Water Usage Efficiency
	Business operations	•	Collaborative Data Management an Sharing between Suppliers and Customers Integrated Customer-Supplier Relationships through ERP and standardisation of CAD software





APPENDIX 2: OVERVIEW OF SELECTED INITIATIVES

- Korea
- Singapore
- US



CASE STUDY: KOREA



Case studies for the project





KOREA – SMART MANUFACTURING INITIATIVE

Aim

"To develop smart manufacturing technologies and facilitating evolution to smart factories with key ICT technologies such as IoT, Big Data and Cloud Computing" As part of Korea's Creative Economy Initiative, Korean Ministry of Trade, Industry and Energy (MOTIE) launched the *Manufacturing Industry Innovation 3.0* programme for the development of R&D roadmaps of technologies for the Industry 4.0. As part of this programme, MOTIE launched the *Korea Smart Manufacturing Initiative* to convert 10,000 small business into **Small Factory Sites**.









KOREA-SMART FACTORY

- The Manufacturing Industry Innovation 3.0 strategy was defined as part of Korea's Creative Economy Initiative.
- Smart Factory Policy started in 2014 with the aim to develop 30,000 Smart Factories in the private sector by 2025. The Factories are supervised by the Korea Smart Factory Foundations.
- In 2015, the Centre for Creative Economy and Innovation received \$27 million and more than 150 Engineers from Samsung over a 2-year period to support the digital transformation of 600 SMEs.
- The scope of the Smart Factory support is the integrated automation and digitalisation of production processes using IOT, AI and Big data.







Ministry of Trade, Industry and Energy





Demo Factory



- The Ministry of Trade, Industry and Energy (MOTIE), the Korea Evaluation Institute of Industrial Technology, the Korea Smart Factory Foundation (KOSF) and the Korea Institute for Advancement of Technology have supported the Smart Manufacturing Innovation Centre to establish a Demo Factory integrating smart manufacturing technologies for testing solutions.
- The Demo Factory includes a virtual manufacturing environment for the digital design and simulation of processes and, also, a physical environment that uses an IoT and cloud platforms connecting industrial robots, conveyers and assembly lines, packaging, logistics and data services.
- The Smart Manufacturing Innovation Centre is working towards the stardardisation of Demo Factories globally with the Industrial Internet Consortium.










US – MANUFACTURE USA

Aim

"To transform American manufacturing competitiveness by accelerating the development and adoption of digital technology across the manufacturing enterprise"



1.174

753

membership

203

with multiple institutes

120

Link to report

DMDII is a collaboration between U+I Labs and the Department of Defense. Based on the Revitalize American Manufacturing and Manufacturing (RAMI) Act, the DMDII, together with 6 other institutes (also public-private partnerships), is part of the National Network for Manufacturing Innovation (or Manufacture USA) led by the Department of Commerce to provide resource and facilities to support universities and companies to develop solutions for industry-based problem.



https://www.uilabs.org/wp-content/uploads/2017/02/UILABSAnnualReport.pdf





 U+I Labs is a academic and industry collaboration for accelerating the technology development and bridging the gap between research and industrial solutions.



- DMDII was created to support the incorporation of digital technologies in production and design processes in the industry.
- DMDII is platform for research innovation collaboration of entrepreneurs, academics, SMEs, large corporations and government agencies.
- Technological solutions are developed in four areas: i) Design, Product Development and Systems Engineering, ii) Future Factory, iii) Agile, Resilient Supply Chain, and iv) Cybersecurity in Manufacturing.



OF <u>https://www.uilabs.org/wp-content/uploads/2017/02/UILABSAnnualReport.pdf</u>



US-DMDII'S DIGITAL CAPABILITY CENTRE

DMDII – Demonstrator Space

- Central to the UI LABS facility is a 24,000 square-foot manufacturing floor that showcases the machines and technology from DMDII's innovation centre
- DMDII's Manufacturing Floor is demonstrator that offers a hands-on factory environment for showcasing products and services in action.
- The demonstrator space has capabilities to provide training for the Factory of the Future, test new software/hardware/techniques, shop-floor development environment process for the design of hardware and software, low-volume production runs (test processes), university and industrial workforce digital skills, and demonstration of product and software solutions to partners.







CASE STUDY: SINGAPORE







SINGAPORE – DIGITAL TECHNOLOGY DEPLOYMENT



Link to report

Three key 'thrusts':



Suite of plugand-play technologies that are easy to use Access to advanced manufacturing equipment & facilities

TECH ACCESS

MODEL FACTORIES



Network of model factories to co-innovate and test-bed advanced manufacturing technologies in a pilot production setup





TechDepot.

Department of Engineering

- The newly launched Tech Depot is a centralised platform under the SME Portal aimed at improving SMEs' access to technology and digital solutions.
- By innovating and tapping on technology, SMEs can enhance their productivity and transform their businesses.
- More than 25 technology solutions across a wide range of industries and business functions are currently featured at Tech Depot.

Discover solutions that can help address your business needs in the following areas:



Consultancy Services

Tech Access

In support of firms' innovation efforts, Tech Access:

- Provides SMEs, access to A*STAR's installed base of advanced manufacturing equipment/facilities as well as expertise; and
- Enables learning, experimenting, prototyping with the primary aim of eventual deployment of advanced technologies in the firms.

Tech Access can be provided in various combinations:

- Access to use of the equipment;
- User training; and
- Consultancy to optimise equipment effectiveness

From the experience gained, firms could then opt to scale and acquire such equipment to capture new business opportunities.



https://www.a-star.edu.sg/Collaborate/Programmes-for-SMEs/Tech-Access





SINGAPORE – A*STAR'S FUTURE OF MANUFACTURING INITIATIVE



Model Factory

- A Model Factory has been established at A*STAR's Singapore Institute of Manufacturing Technology (SIMTech).
- A second model factory will be opened at A*STAR's Advanced Remanufacturing and Technology Centre (ARTC) in 2018.
- MCT is one of the key platforms, developed under A*STAR's 'Model Factories' initiative – simulating production environments where companies can experiment and learn new manufacturing technologies.
- These Model Factories allow SMEs to test new technologies with the help of public sector researchers before adopting into their factories.

https://www.a-star.edu.sg/News-and-Events/A-STAR-INNOVATE/Index/Embracing-transformation-Factories-of-the-Future







TechDepot. A*STAR'S FUTURE OF MANUFACTURING INITIATIVE

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