Strategic Technology and Innovation Management Programme 2019

Hacking System Change: from long-range planning to immediate action

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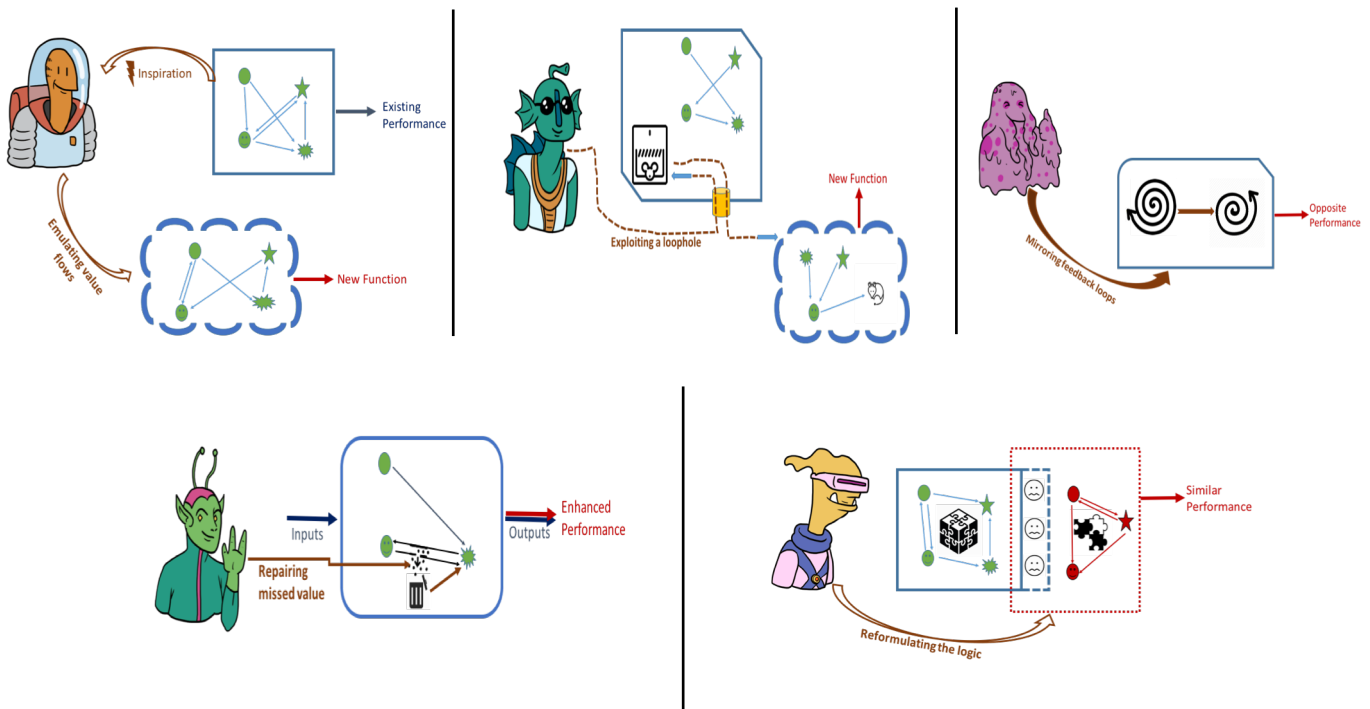Assistant Professor at the Durham Business School

Researcher at the Skoll Centre, University of Oxford

Aims

This work aimed at revealing the dominant characteristics of 'hacking' and to explore how to hack system change.

Progress

- 9 dominant characteristics of Hackers
- 5 different ways to Hack System Change

Deliverables

- Ideation workshop, developed in partnership with IDS
- Article presented at the Academy of Management in Boston, 2019
- Talks given at the Saïd Business School, Oxford, and Trivago, in Düsseldorf

Engagement

- Interest in testing and improving the ideation workshop with STIM members
- Interest in collaborating with academics working on system change and sustainability

GATES Cambridge

UNIVERSITY OF OXFORD — Saïd Business School

Skoll Centre for Social Entrepreneurship

Durham University Business School