As technological environments related to companies’ business are dissimilar each other, the maturity of technology intelligence should be identified under the environmental turbulence.

Aims
- The purpose of this project is to develop a model that can measure the maturity of technology intelligence activities of a firm.

✓ **Maturity** in this project means the adequacy of the internal controls with respect to company business objectives and environments.

Progress
- **Develop the initial version of maturity model**
- **Conduct interviews with stakeholders of technology intelligence**
  - 9 interviews
  - 1 workshop
- **Develop a questionnaire**
- **Circulate the questionnaire**

Results

**Lessons from interview/workshop**
- Firms efforts for technology intelligence activities naturally depend on their value chain positions, technological scope, and business offerings.
- Technology intelligence process is not linearly evolved.

**Needs vs. Efforts**
- As the sensing organ of a company, required efforts and needs of technology intelligence should fit into surroundings of the company

- Therefore, the excellency of technology intelligence activities should be measured within the context of organizational needs.

Deliverables
- Self-assessment questionnaire
- Booklet