

# Capability framework for business model innovation

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Industries experiencing the stage of expanding to new market or innovating current business model need to have ability to create value. Capabilities to build successful business model is a promising solution improve companies' core competitiveness.

## Aims

- This research aims to explore what are the capabilities needed for better integration and implementation of business model innovation.
- Refine and develop initial capability framework.

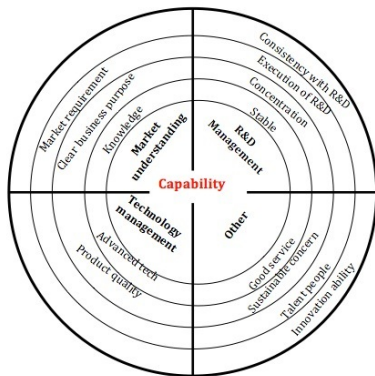


Fig. 1 initial capability framework

## Progress

- Literature review of business model innovation;
- Literature review of capability study;
- Capability framework for business model innovation in static and dynamic dimension.

## Highlight industrial engagement

- Interviews are conducted with STIM company to develop the capability framework.
- One workshop conducted to valid the result of capability framework.

## Deliverables

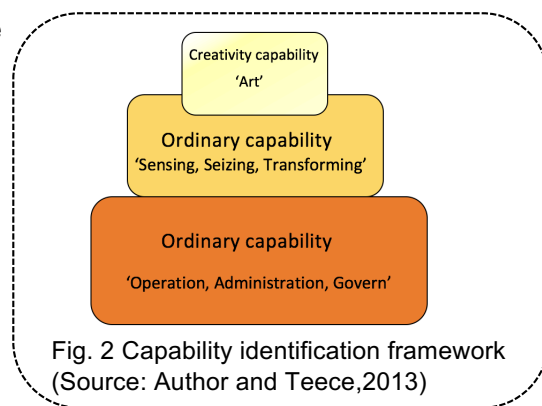


Fig. 2 Capability identification framework (Source: Author and Teece,2013)

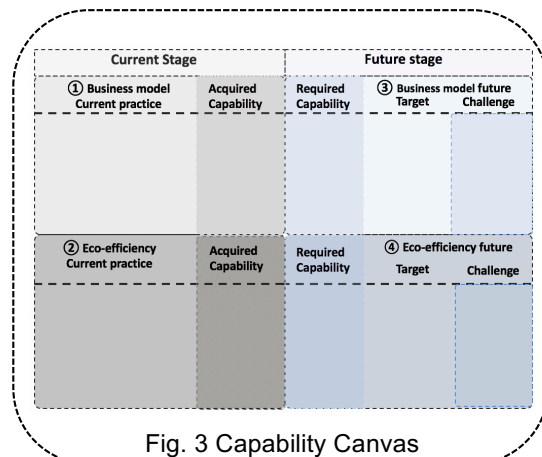


Fig. 3 Capability Canvas

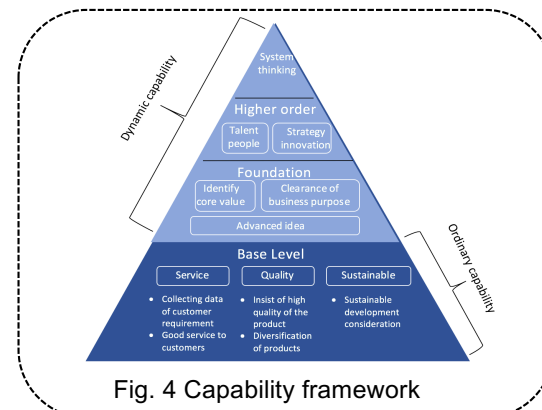


Fig. 4 Capability framework

Reference: David Teece, 2013, The foundations of enterprise performance: dynamic and ordinary capabilities in an theory of firms. Academy of management perspectives.