

Strategic Technology and Innovation Management Programme 2019

Value workshops Accelerators

Trial and development of process to capture value data

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Question	Value Process Audit question
1	Please describe drivers of value within the company
2	Please provide a description of value that impacts the company
3	Please describe how the company evaluates value undertaken? Is there a process?
4	Please describe methods used to identify value
5	
6	
7	
8	

Value workshop - Identification board

Activity - value where	Output - value of what	Impact - value for whom

Value workshop - Data capture

Value Impact	Value measures	Charts and Indicators

Value workshop - Analysis board

Value lens	Impact (E & H)	Value capture & measures
Opportunities Value add Sales		
Efficiencies Cost savings Time saving		
Brand Social benefits Environmental benefits Company benefits		
Tools, Components Skills, Knowledge		

2-3 stage approach

1. Identification
2. Analysis (where required)
3. Data Capture

Main Finding

1. Value audit useful for differentiating implicit and explicit sources of value
2. Value for whom helpful in differentiating value from waste.

3. Analysing impact through different contextual lenses provides means to defining value measures

4. Definition of measures, and capture of quantitative data points was found to be a good, achievable goal for the workshop