

Sustainable Value Roadmapping Tool

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Sustainability is an important factor for long-term business success. There is need for methods to systematically integrate environmental and social aspects into strategic planning and innovation.

Aims

The project aims to help companies develop sustainable business visions and build strategic pathways towards them.

Progress

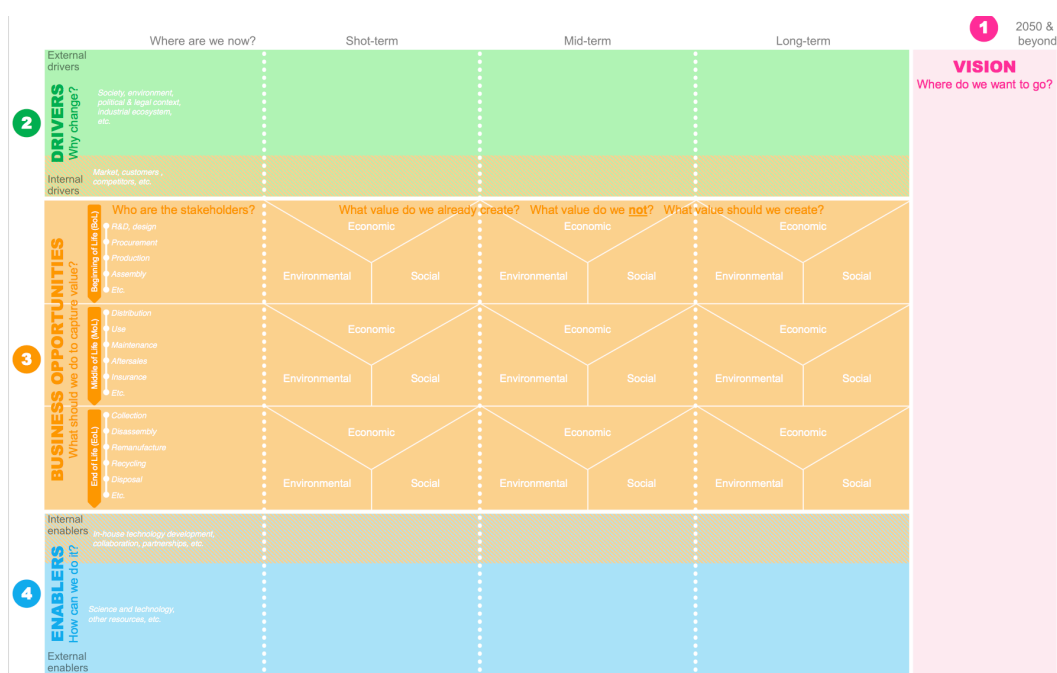
The Sustainable Value Roadmapping Tool has been improved and used in facilitated workshops with STIM members.

Deliverables

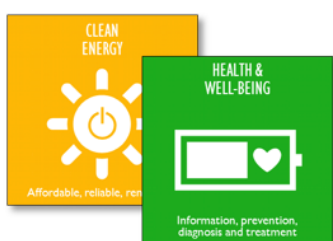
- Sustainable Value Roadmapping Tool (combining sustainable value analysis with roadmapping)
- Workshops with STIM members
- Two conference papers

Engagement opportunities

- Use the tool in your company (please feel free to contact us)



VISION CARDS



VALUE UNCAPTURED CARDS



VALUE OPPORTUNITY CARDS

