Dependency identification for STIM
(Strategic Technology & Innovation Management)

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Understanding key dependencies between different perspectives in strategic technology and innovation management is important, such as key programme linkages and synergies.

The 'interlinking grid' management tool is ideal for this, often used in conjunction with methods such as roadmapping and portfolio management.

A new 'Push-me—Pull-you' workshop template has been tested and documented in this research project, combining market / demand 'pull' and technology / supply 'push' considerations.

Aims

To test 'Push-me—Pull-you' workshop template, and develop facilitation guidance

Progress

The template has been tested three times by third parties, demonstrating its utility and ease of use

Deliverables

Facilitation guide (slides + notes), and template:

www.cambridgeroadmapping.net/moretemplates/#Link13

First pilot of template,

STIM 2014 project synergies

'Push-me—pull-you' linking grid

Topic: Team: Date:

Perspective B

Perspective A

Supply Push - "I can offer you"

Demand Pull - "I need from you"