

2017 Strategic Technology & Innovation Management Programme

The Everyday Life of Innovation: A Toolkit for Fostering Intrapreneurship in Established Firms

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Industrial / managerial need addressed

Fostering innovation is a key strategic objective and challenge for established organisations to stay competitive in an increasingly complex and dynamic global business environment. Raising awareness among organisational members about the everyday practices intrapreneurs, as agents of innovation, use to advance innovation projects is an important initiative to enable innovation processes in established firms.

Expected deliverables

The participating companies will gain practical insights for fostering innovation processes in established firms from the research being conducted at Thales UK. They will also receive an evidence-based educational toolkit based on the research findings which can be used to foster intrapreneurship at their company. The participating organisations will be invited to pilot the game in their organisational context and provide feedback. The feedback will be used to ensure the educational toolkit is useful, engaging and applicable in different organisational contexts. The purpose of the toolkit will be to raise awareness about intrapreneurship, the challenges intrapreneurs experience in advancing innovation projects in organisations and the tactics that can be used to overcome them. The educational toolkit will target both employees and managers to increase their understanding of intrapreneurship, what it means in practice for employees wanting to develop ideas in established organisations and how managers can enable intrapreneurship in their teams.

Engagement opportunities

Organisations will have the opportunity to trial and input to the development of an educational toolkit to raise awareness about intrapreneurship in their company.

Approach

	<i>Phase 1 (to 4/4/17)</i>	<i>Phase 2 (to 6/6/17)</i>	<i>Phase 3 (to 21/11/17)</i>
<i>Activities</i>	<ul style="list-style-type: none"> - Presentation of draft educational toolkit at research workshops - STIM consortium members take away draft toolkit to trial at their company 	<ul style="list-style-type: none"> - Collect feedback from organisations that piloted educational toolkit - Incorporate feedback and finalise toolkit 	<ul style="list-style-type: none"> - STIM consortium members take home final toolkit - Supplementary guidance will be provided for how the toolkit can be used to foster intrapreneurship in firms