# Join online: wwwifm.eng.cam.ac.uk/services/membership

# IfM SME Membership

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Post Code  Telephone  Telephone	Name	
Post Code  Felephone  Email  Please select from the options below:  Membership Type  O-49 Employees (£1,000.00 ex VAT)  50-99 Employees (£1,500.00 ex VAT)  Payment Schedule  Annual payment  Quarterly payments  Credit Card  Purchase Order No. (if required)  Credit Card Details  Card Number  Expiry Date  Post Code  Post Code  Post Code  Post Code  Payment Method  Invoice  Credit Card  Credit Card  Credit Card  Security Code (CCV)	Position	
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Registered Address of Cardholder (if different from above)		
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# IfM SME MEMBERSHIP



- ➤ FOR SMALL AND MEDIUM-SIZED MANUFACTURERS
- ➤ ENGAGE WITH THIS CENTRE OF EXCELLENCE AND BE PART OF A VIBRANT INDUSTRIAL COMMUNITY

The Institute for Manufacturing membership scheme gives companies access to strategic, technical and innovation expertise from one of the world's leading centres of manufacturing research and practice.









# IfM SME MEMBERSHIP

# BENEFITS OF IfM SME MEMBERSHIP

- **Free places** for up to two employees on SME Member training courses (at least three courses per year) and research update events (at least two per year) on a first come first served basis.
- **Deportunities to network** with peers and IfM staff at social events such as the Members' summer garden party, usually held in the grounds of one of the Cambridge colleges.
- Access to an experienced IfM Member contact for **advice**, referrals and relationship brokering with IfM Experts and SME peers.
- **Deportunities to engage** with talented Cambridge undergraduate and postgraduate students on potential projects and placements.
- 10% member **discounts** on other IfM courses
- IfM ECS has a team of Industrial Fellows experienced in meeting the consultancy and business support needs of SMEs. IfM ECS offers reduced rates on its consultancy services to UK SMEs with fewer than 250 employees and a balance sheet not exceeding EUR 43 million. A **further reduction** is offered to SMF Members

## COST OF IfM SME MEMBERSHIP

▶ Range of membership options based on employee numbers

Employees	1-49	50-99	100-249	250-499
Cost	£1,000	£1,500	£2,000	£2,500

Business Units of large companies (up to 499 employees): £2,500

- Can be paid annually or in 4 quarterly installments
- Can be paid via invoice or credit card, see booking form on reverse for
- ▶ Additional places on IfM SME training workshops can be booked at £200 (ex VAT) per event per head.

### **ENQUIRIES AND BOOKING**

For further information on Membership or to book your place on any of the events please contact us on

T: 01223 766 141

E: ifm-events@eng.cam.ac.uk

IfM Education and Consultancy Services Ltd

Institute for Manufacturing

17 Charles Babbage Road

Cambridge CB3 OFS

Please note, event and workshop details are subject to change at the discretion of IfM ECS Ltd



#### SMF TRAINING WORKSHOPS

#### 18 Oct 2017 | Operations Management

This workshop will look at the systems underpinning operations management. It will show how these are used to plan and control activities to achieve performance

- Production planning and control systems
- Quality systems and techniques
- Reporting and control systems
- Managing the supply chain

#### 21 Nov 2017 | Marketing

**SUMMER GARDEN** 

**PARTY** 

5 July 2017

Join us for an

and tranquil

gardens.

LOCATION

All events, apart

from the annual

summer garden

the A14 and M11.

party, will be held at

the IfM, Cambridge

with easy access to

surroundings of

evening of Pimms

and prosecco by the

pond in the beautiful

Emmanuel College's

This workshop explores how to develop and communicate value to your existing and prospective customers. The focus is on managing all aspects of communications.

- **>** Strategies to position your company and its products in your chosen
- Distribution how to reach your customers
- Pricing strategies
- Marketing communications

#### 14 Mar 2018 | Project Management

This workshop will show how to improve the results of various types of project through effective scoping, planning and management routines.

- Project scoping
- Establishing an achievable plan
- Delivering the project
- Post project audit and review

#### 10 May 2018 | Maintenance Management

This workshop will look at the key approaches used in maintenance management by identifying critical assets, understanding the wider implications of equipment failure, and applying systematic techniques for maintenance planning.

- Criticality analysis
- Understanding equipment reliability
- Simple tools for maintenance planning
- Importance of good data management practices

# RESEARCH UPDATE EVENTS FOR SMES

#### 21 Sep 2017 | Roadmapping for Strategy and Innovation

An SME focussed overview of how organisations can use roadmapping to align their business/innovation objectives, activities, competences and resources. Roadmapping provides a clearer understanding for organisations of their vision and how they might achieve it.

#### 8 Feb 2018 | Future Technologies for Manufacturing

An insight into the ground-breaking work currently being developed by the Photonics, Fluids in Advance Manufacturing, and NanoManufacturing groups.