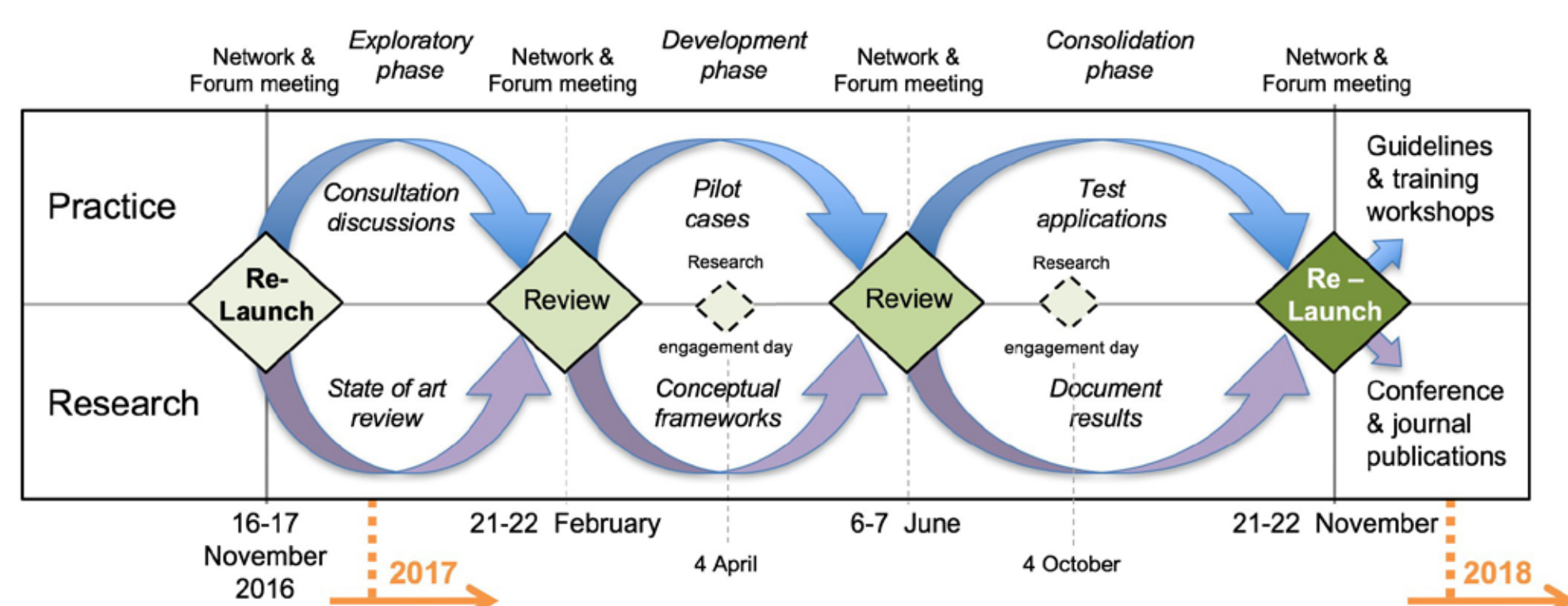


# Strategic Technology & Innovation Management Consortium (STIM) - 2017



## Overview

The Strategic Technology & Innovation Management (STIM) Consortium was set up in 2013 as a practice-oriented research and networking collaboration between industrial member companies and the Centre for Technology Management. Three Consortium network meetings are held each year, providing an opportunity to review progress, influence direction of research projects, and share best practice, supported by project level meetings and workshops.



## Annual Programme

The STIM Consortium is an annual rolling programme, comprising three broad phases:

- 1. Exploration:** consultation to understand industrial context, issues and priorities, combined with state-of-the-art review.
- 2. Development:** pilot case studies to develop practical approaches and underpinning conceptual frameworks.
- 3. Consolidation:** test applications and documentation of results in the form of managerial guidelines, training materials and academic publications.

### To find out more about STIM contact:

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[www.ifm.eng.cam.ac.uk/research/ctm/stim](http://www.ifm.eng.cam.ac.uk/research/ctm/stim)

## Aims and benefits

Members of the Consortium benefit from:

- Access to a network of firms from a range of industry sectors to share experience through a regular series of meetings and engagement in individual research projects.
- The opportunity to influence the direction of research and development, with the associated early benefits gained through participation in case studies and application pilots.
- Transfer and application of methods developed, supported by guidance notes and other practical outputs.

