

Email, post or fax this form to:  
 Institute for Manufacturing  
 17 Charles Babbage Road  
 Cambridge CB3 0FS, UK

Fax: +44 (0) 1223 464217  
 Tel: +44 (0) 1223 766141  
 Email: ifm-enquiries@eng.cam.ac.uk  
 http://www.ifm.eng.cam.ac.uk

Practice guides		Price	Copies	Total
	Better product design - managing product development collaborations	£49.50		
	Better product design - assessing and improving product design	£50.00		
	Design in Science: Exploring How Industrial Designers Can Contribute to Scientific Research	£49.00		
	Designing for low-volume production	£39.00		
	Fitness for transfer	£75.00		
	An Introductory guide to industrial flow	£30.00		
	Make-or-buy, a practical guide	£95.00		
	Making the business case for technologies	£75.00		
	Manufacturing location decisions	£75.00		
	Manufacturing mobility	£75.00		
	Roadmapping for Strategy and Innovation	£195.00		
	Strategy Workshop Toolkit - How to 'herd wild cats' etc	£18.99		
	T-Plan: the fast start to technology roadmapping. Single copy (2-4 copies = 30% discount, 5-10 = 35%, 10+ 40%)	£149.00		
	Technology intelligence: Identifying threats and opportunities	£75.00		
<b>Reports</b>	Technology acquisitions	£50.00		
	Getting help with open innovation	£50.00		
	Understanding China's manufacturing value chain	£25.00		
	Making the most of production	£50.00		
	Well dressed? (sustainability of clothing & textiles in the UK)	Free+p&p		
	Making the right things in the right places	£2500		
	Organising for breakthrough innovation	£50.00		
	A review of international approaches to manufacturing research	£75.00		
	How to implement open innovation	£50.00		
	Towards a sustainable industrial system	£50.00		
	<b>Subtotal</b>			
<b>Post and packing</b>	<input type="checkbox"/> <b>Royal Mail one book:</b> UK £3.50, Europe £7.50, Worldwide £12. <b>Each additional book:</b> UK £1.50, Europe £2, Worldwide £3			
	<input type="checkbox"/> <b>Courier one book:</b> UK and Europe £10, Worldwide £20. <b>Each additional book:</b> UK and Europe £5, Worldwide £10			
	<b>Total</b>			

VAT/Tax reference number (for companies/organisations registered in EC)

I enclose a cheque/purchase order for £

Please invoice my company quoting PO number:

Please debit my card: Visa/Delta/Mastercard/Eurocard number:

Expiry date  /  Three digit security code

**BACS payment** (please enclose a copy of the draft)

Bank transfers (BACS) can be made to Barclays Bank plc, Bene't Street Business Centre, PO Box 2, Cambridge CB2 3PZ. Account no: 80066885 Sort code: 20-17-19  
 IBAN: GB62 BARC 2017 1980 0668 85 SWIFT: BARCGB22

Name \_\_\_\_\_

Job title \_\_\_\_\_

Company/organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Cardholder \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

\_\_\_\_\_

Cardholder signature \_\_\_\_\_

Date \_\_\_\_\_

Data protection: Information provided by you on this form will be processed by the IfM and used for the purpose of the goods and services ordered by you and for the billing of accounts. If you do not wish your details to be used for sending information about the IfM and its services and offers please tick

\* Commercial transactions are handled via the following company, which is wholly owned by the University of Cambridge: IfM Education and Consultancy Services Ltd, The Old Schools, Trinity Lane, Cambridge, CB2 1TN. Company registration no. 3486934 VAT registration no. 711 610287