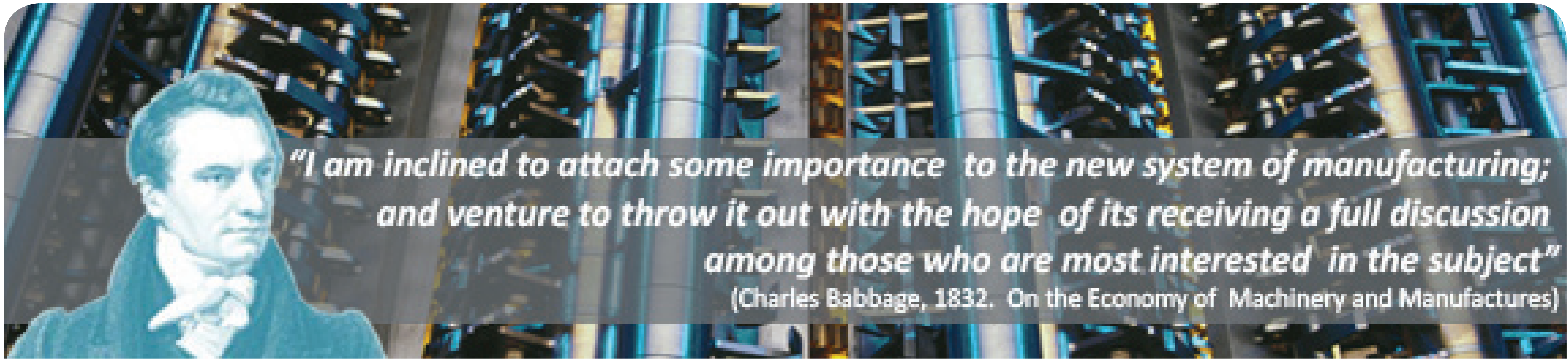


# The Babbage Industrial Policy Network

## 2013 - 2014 Lecture Series



## Manufacturing Economic Growth

### A conversation with Lord Adonis

7th Babbage Lecture | Thursday 5 December | IfM, Cambridge



#### Biography

Andrew Adonis was fellow at Nuffield College, Oxford, when he was also elected to Oxford City Council (from 1987 to 1991) and then journalist at the Financial Times (1991-96) and political columnist at the Observer

He joined Tony Blair's Number 10 policy staff in 1998, first as education adviser then, after 2001, as Head of the Policy Unit. He was Minister for Schools from May 2005 until October 2008, Minister of State for Transport from October 2008 until June 2009, and Secretary of State for Transport from June 2009 until May 2010. He was one of Labour's negotiating team with the Liberal Democrats in the post-election hung parliament negotiations.

#### Programme - Thursday 5 December

- 16.30 Welcome refreshments
- 16.45 Welcome and Introduction  
Eoin O'Sullivan
- Lord Adonis
- Roundtable  
Michael Best, Ha-Joon Chang (tbc),  
Mike Gregory, Bob Rowthorn,  
Ken Warwick
- 17.45 Discussion
- 18.15 Refreshments and networking

#### Adonis Growth Review:

##### Terms of Reference

It is now eight months since Michael Heseltine published his report No Stone Unturned: In Pursuit of Growth. Yet his radical proposals remain largely unimplemented. Growth is still weak and elusive; unemployment, particularly youth unemployment, is high; and real wages are falling, putting an unprecedented squeeze on living standards.

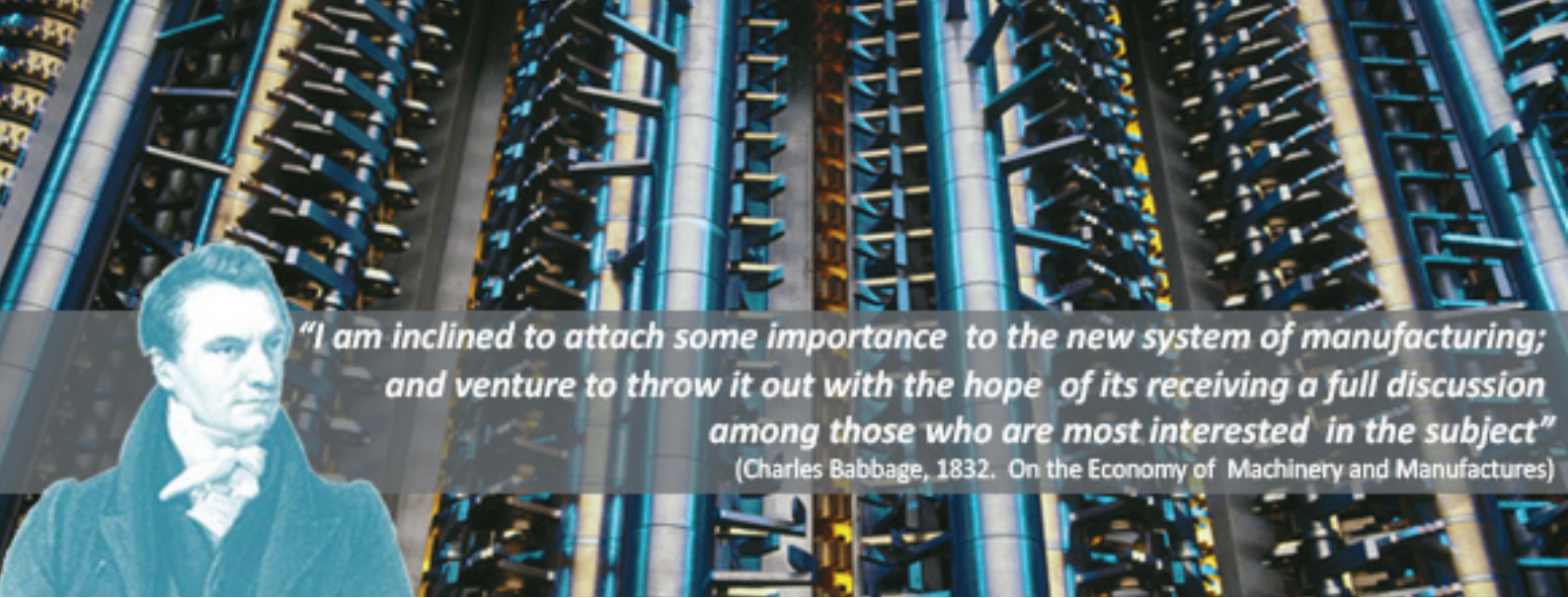
In an independent report to be published by IPPR and Policy Network next spring, Andrew Adonis will make policy recommendations for a modern growth and industrial strategy to promote more and better jobs. Adonis's starting point is that the Heseltine Report was too restricted in its scope. It was good on the weaknesses of BIS in forging and driving innovation and growth policies. But it had little to say about infrastructure, where Britain has a poor record. It discussed the funding flows, but not the content of skills policy, where radical change is needed, particularly on youth apprenticeships. And it had to take for granted the existing pattern of generally weak Local Enterprise Partnerships (LEPs) as the agents to drive local growth, since these were the government's flagship creation after the wholesale abolition of the Regional Development Agencies (RDAs) in 2010/11. It is essential to revisit the Heseltine Report with a real imperative for change across a broader canvas.

The Babbage Industrial Policy Network is a collaboration between engineers and economists with a shared interest in manufacturing and industrial policy.

This special Babbage event is by invitation only

For more information visit: [www.ifm.eng.cam.ac.uk/research/brg](http://www.ifm.eng.cam.ac.uk/research/brg)

Contact: Antonio Andreoni ([aa508@cam.ac.uk](mailto:aa508@cam.ac.uk))



*"I am inclined to attach some importance to the new system of manufacturing; and venture to throw it out with the hope of its receiving a full discussion among those who are most interested in the subject"*

(Charles Babbage, 1832. On the Economy of Machinery and Manufactures)

BABBAGE LECTURE SERIES | SEVENTH EVENT | 5 DECEMBER 2013 | IfM CAMBRIDGE

# Manufacturing Economic Growth

## A Conversation with Lord Adonis

### Adonis Growth Review

We welcome Andrew Adonis to the Babbage Network as part of a tour of the country he is making for his independent growth review for the Labour Party. The growth review, which is supported by Policy Network and IPPR, will make policy recommendations in Spring 2014 for a modern growth and industrial strategy to promote more and better jobs.

Andrew Adonis is keen to hear how the UK can build on its clusters of research and industrial strengths. He would like to hear perspectives on how a national institutional and policy framework can be intertwined with a radical devolution of funding and responsibilities to local economic areas over key issues, such as economic development, infrastructure, skills and housing.

# Roundtable

## Manufacturing Economic Growth

Opening remarks: **Lord Adonis**

Chair: **Dr Eoin O'Sullivan** Centre for Science, Technology & Innovation Policy, University of Cambridge

The roundtable session will address the following questions:

- What are the key policy tools and institutions which should form part of a modern industrial strategy?
- What criteria should government use to focus its resources on particular areas?
- How should national industrial policies and institutions link to local ones?

Respondents:

**Michael Best**

Center for Industrial Competitiveness, University of Mass Lowell

**Ha-Joon Chang**

Faculty of Economics & Centre for Development Studies, Cambridge

**Mike Gregory**

Institute for Manufacturing, Cambridge

**Bob Rowthorn**

Faculty of Economics & King's College, Cambridge

**Ken Warwick**

Babbage Fellow and OECD Science, Technology & Industry Policy, Paris

# Participants

## Lord Adonis

## Antonio Andreoni

CSTI-IfM  
University of Cambridge

## Thomas Aubrey

Policy Network

## Michael Best

Center for Industrial Competitiveness  
University of Mass Lowell

## Ha-Joon Chang

Economics  
University of Cambridge

## Ben Clayton

Researcher  
Lord Adonis Team

## Charles Featherston

CSTI-IfM  
University of Cambridge

## Elizabeth Garnsey

IfM  
University of Cambridge

## Mike Gregory

IfM  
University of Cambridge

## Susan Hitch

Gatsby Foundation

## Michael Kitson

Judge Business School  
University of Cambridge

## Lord Sainsbury

Chancellor  
University of Cambridge

## Carlos López-Gómez

CSTI-IfM  
University of Cambridge

## Jeff Master

Office of Chuka Umunna MP

## Eoin O'Sullivan

CSTI-IfM  
University of Cambridge

## Tim Page

TUC

## Christos Pitelis

School of Management, University of Bath;  
Queens' College, Cambridge

## Alastair Reed

Policy Network

## Bob Rowthorn

Economics  
University of Cambridge

## Thomas Ulrichsen

CSTI-IfM  
University of Cambridge

## Ken Warwick

Babbage Fellow and OECD

## Bill Wicksteed

CSTI-IfM  
University of Cambridge

## Daniel Zeichner

Cambridge Labour Party Candidate