

METIIA Course Handbook 2021-22

# Disclaimer

We have endeavoured to ensure that the information contained in this handbook is as accurate as possible. However, it is likely that minor changes and updates may need to be made to some sections during the course of the year.

We will ensure that all updates are communicated to you by email and/or posted on the MET IIA Moodle site.

# Contents

MET IIA People	4
Year group	7
IfM Map	8
Course overview & timetables	
Summary of Taught Modules	9
Examinations and Coursework Structure	10
Timetables (Michaelmas, Lent and Easter)	11
Induction	14
Skills workshops and industrial visits	16
Module specifications	
3P1: Materials into Products	24
3P2: Operation and Control of Production Machines and Systems	28
3P3: Product Design	32
3P4: Operations Management	35
3P5: Industrial Engineering	38
3P6: Organisational Behaviour	42
3P7: Managing Business and People	45
3P8: Financial and Management Accounting	49
3P9: Industrial Economics, Strategy and Governance	51
3P10: Contemporary Issues in Manufacturing	53
Coursework specifications	
CAD/CAM Exercise	57
Production Game	59
Major Project	61
General information	
Penalties for Late Hand In of Coursework and Missed Industrial Visits	63
Workshop Practical	64
Overseas Research Project	65
Information and library services	67
Appendix 1: Referencing and Plagiarism	69
Appendix 2: Sample of METIIA Forms	74

# **MET IIa People**

#### **Course Directors**



Dr Ronan Daly (IIa)



Dr Frank Tietze (IIb)

#### **Teaching office**



Shane Strawson (Senior MET Admin)



Sally King (Senior ISMM Admin)



Megan Flood (Admin)

# 3P1 Materials into Products (Mich)



Dr Hugh Shercliff (module leader)



Dr Claire Barlow

3P2 Operation and Control of Production Machines and Systems (Mich)



Prof Bill O'Neill (module leader)



Prof Duncan McFarlane

# 3P3 Product Design (Mich)



Dr James Moultrie (module leader)



Dr Michael De Volder



Dr Sebastian Pattinson

3P4 Operations Management (Lent)



Dr Alexandra Brintrup (module leader)

#### 3P5 Industrial Engineering (Lent)



Dr Veronica Martinez (module leader)

3P6 Organisational Behaviour (Mich)



Dr Mukesh Kumar (module leader)

3P7 Managing Business and People (Lent)



Dr Mukesh Kumar (module leader)



Prof Tim Minshall

3P8 Financial and Management Accounting (Mich)



Dr Judith Plummer-Braeckman (module leader)

3P9 Industrial Economics, Strategy and Governance (Lent)



Dr Florian Urmetzer (module leader)

3P10 Contemporary Issues in Manufacturing (Mich)



Dr Ronan Daly (module leader)



Dr Claire Barlow

**Major Project** 



Dr J Moutlrie



Dr Michaël De Volder



Dr Sebastian Pattinson



Dr Chander Velu

# Industrial Visits and Workshops



Dr Letizia Mortara

### IT Support



Lewis Grantham (Heads the IT team)



Giles Hainsworth (Senior Computing Technician)

#### Workshop / Technical support



Alan Thorne (Technical officer)



Chris Jennings (Workshop technician, mechanical)



Simon Sennitt (Workshop technician, electrical)

# Others who you should know



Maggie Harriss IfM Divisional Administrator

TBC (Catering manager)

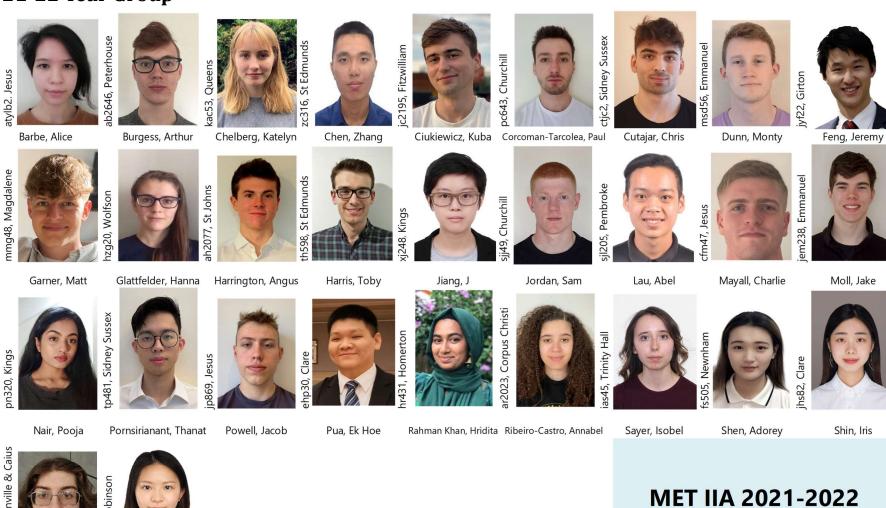


Ella Whellams (Events manager & supports the design show)



Lisa Barrett (IfM ECS & supports the design show)

### 2021-22 Year Group



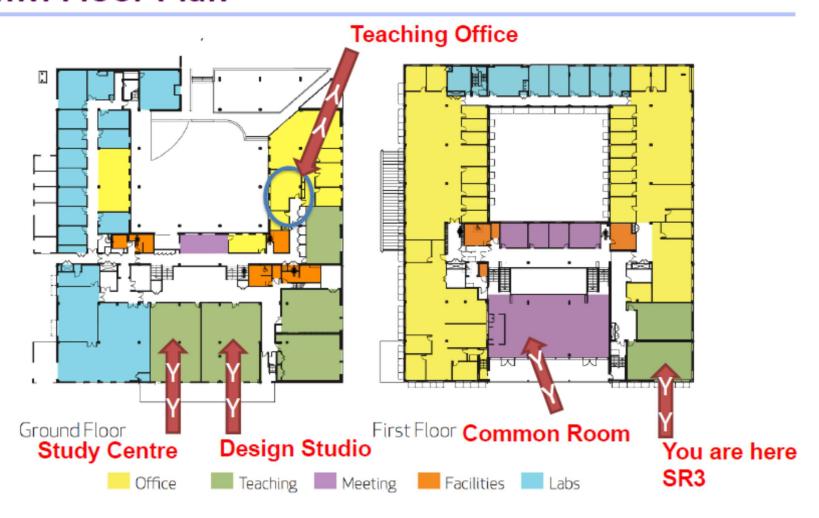
bav24, Gonville & Caius





Wan, Danissa

# **IfM Floor Plan**



# Course overview and timetables

# **Summary of Taught Modules**

Module number	Module Title	Module Scope	Assessment	Term
3P1	Materials into Products	From microstructure to mechanical property: manufacturing process optimisation for all classes of solids	100% Examination	Michaelmas
3P2	Production Machines and Systems	The specification, operation and management of production machines and systems	100% Examination	Michaelmas
3P3	Design	Integrating engineering and industrial design in the creation of new products	100% Coursework	Michaelmas
3P4	Operations Management	The management of material and information flow in the supply chain	100% Examination	Lent
3P5	Industrial Engineering	The design of production flows and operations in manufacturing	100% Examination	Lent
3P6	Organisational Behaviour	An introduction to the theory of organisational behaviour	100% Examination	Michaelmas
3P7	Managing Business and People	An introduction to the processes involved in starting and running a business	100% Examination	Lent
3P8	Financial and Management Accounting	An introduction to the principles and practice of financial and management accounting	100% Examination	Michaelmas
3P9	Industrial Economics, Strategy and Governance	An introduction to the principles and practice of industrial economics, strategy and corporate governance	100% Examination	Lent
3P10	Contemporary Issues in Manufacturing	<ul><li>(a) Integrative industrial visits to study modern manufacturing practice</li><li>(b) Lectures to introduce current topics</li></ul>	100% Examination	Michaelmas

# **Examinations and Coursework Structure**

Name	Descriptor	Contents	Marks
Paper 1	Single module paper: 90 minutes Common with 3C1	Module 3P1, Materials into Products	60
Paper 2	Single module paper: 90 minutes	Module 3P2, Production Machines and Systems	60
Paper 3	Double module paper: 3 hours	Module 3P4, Operations Management Module 3P5, Industrial Engineering	120
Paper 4	Double module paper: 3 hours	Module 3P6, Organisational Behaviour Module 3P7, Managing Business and People	120
Paper 5	Double module paper: 3 hours	Module 3P8, Financial and Management Accounting Module 3P9, Industrial Economics, Strategy and Governance	120
Paper 6	Single module paper: 90 minutes	Module 3P10, Contemporary Issues in Manufacturing	60
3P3 Product Design	Single module assessed coursework		60
Major Project	Coursework		140
CAD/CAM exercise	Coursework		30
Production Game	Coursework		30
Visits	Coursework		40
		TOTAL	840

### Michaelmas Timetable: *Note, these timetables are provisional and are subject to change*

_	weeks			10		0-11	11-12	12-1	1-2	2-3	3-4	4-5	5-6
_	04-0ct	Induction [0], DALY SR3				1 2	Induction [0], DALY SR3	3 1		3.0			
	04-OCC						iduction [0], DALI 383		+	induction [0], DALT 3R3			
1	11-0ct		3P10: Contemp issues in manuf. [1], BARLOW SR3				3P6: Organisational	Behaviour [1], KUMAR, SR3		Rapid Prototype Workshop 1	(group of 10 students)		
2	18-0ct	>							1	Workshop (2) - (Group of 3 s	tudents)		
	25-Oct	Monday							Lunch	Workshop (6) - (Group of 3 s		-	
	01-Nov	5							Luncn	Workshop (9) - (Group of 3 s			
5	08-Nov	Σ	3P6: Organisational Behaviour [2-8], KUM				AR SR3	3P10: Contemp issues in					
6	15-Nov							manuf. DALY [2-8] SR3					
	22-Nov												
	29-Nov												
	05-Oct					Induction [0], D			Lunch	Induction [0], DALY SR3			
	12-0ct							Workshop		Rapid Prototype Workshop 2			
	19-0ct	lay			ebriefing presei			Workshop	Lunch	Workshop (3) - (Group of 3 s	tudents)		
	26-Oct 02-Nov		industriai vis			t - Away from Camb priefing presentation		Lunch		Skills Workshop			
	09-Nov	Tues				oriefing presentation		Lunch		SKIIIS WOLKSHOP			
	16-Nov	-				oriefing presentation		Lunch		Skills Workshop			
	23-Nov					oriefing presentation		Lunch		Skills Workshop			
	30-Nov	1	Industrial Vis			t - Away from Camb		,	1				
	06-0ct		Induction [0],	DALY, IfM SR3		•	•						
	13-0ct									Rapid Prototype Workshop 3			
	20-Oct	<u>a</u>								Workshop (4) - (Group of 3 s			
-	27-Oct	Wednesday	3P1: Mate	erials into						Workshop (7) - (Group of 3 s			
	03-Nov	Ĕ		8], BARLOW/			3P8: Financial & management accounting, [1-8],		Lunch	Workshop (10) - (Group of 3	students)		
	10-Nov 17-Nov	Š	SHERCI	JFF Eng			BKAE	BRAECKMAN SR3					
	17-Nov 24-Nov	>											
	01-Dec												
				14.0	0.12.0	. cpa	3P3 Course work briefin	g					
1	07-Oct			LIPI	ocess & L2 Proto	otype SK3	SR3						
2	14-0ct			L3	Machine system	ns SR3	Major Project briefing SF	13		Introduction to Solidwork	s, THORNE SR3		
2	21-0ct			L4 Actuators	L5 Tolerances					SOLID CAM, Milling Priofin	g of CAD/CAM coursework,	THODNE CD2	
3	21-001			& Bearings	L5 Tolerances				_	SOLID CAM: Milling, Briefin	g of CAD/CAM coursework,	I HUKNE SKS	
		_				DI II I DI I (CD)				COLUMN CALLE IN THE COLUMN COL	NIT ODG		
4	28-Oct	day		L6 Df Manuf	L7 Mechanisms	Digital Design (SP)				SOLID CAM: Turning, THOR	NE SR3		
5	04-Nov	ırs		L8 Df	A & DfA Exercise	hrief SR3	Portfolios session SR3		Lunch	SOLID CAM: Help (non com	nulsory) THORNE		
Ĭ		Thurs		20 01	L9, L10 & L11		tionos session sito	-	1	COLOR COM	r		
	11 N	'		Feedback on	Design History,	C							
6	11-Nov			DfA Exercise	Form and	Coursework Q&A							
					Ergonomics				1		<u></u> ,,	_	
	18-Nov						Team Meetings SR3		1	Major Project Tea		İ	
	25-Nov	-					Team Meetings SR3		+	Major Project Tea	am Meetings SR3		
	02-Dec	-		l		major Project Pro	posal Presentations SR3			2D40 C ' '			
	08-Oct									3P10: Contemp issues in		<u> </u>	
	15-0ct	-								Workshop (1) - (Group of 3 s			
	3 22-0ct 3P1: Mat		3P1: Mate	erials into			3P2: Production machin	es & systems [1-4], O'NEILL, [5		Workshop (5) - (Group of 3 s Workshop (8) - (Group of 3 s			
	05-Nov	products [1-8], BARLOW/ SHERCLIFF Eng						FARLANE SR3	Lunch	vvoi ksiiop (oj - (Group oj 5 S	шисныј		
	12-Nov	Œ	SHERCI	arr Eng			•						
	19-Nov	1											
	26-Nov								1				
9	03-Dec												

# Lent timetable: *Note, these timetables are provisional and are subject to change*

weeks		9-10 10-11	11-12	12-1	1-2	2-3	3-4	4-5	5-6	
0 17-Jan	_									
1 24-Jan										
2 31-Jan	<b>&gt;</b>									
3 07-Feb	Monday									
4 14-Feb	ou			Engineering [1-8],	Lunch					
5 21-Feb	Ž		MARTI	NEZ SR3						
6 28-Feb	-									
7 07-Mar	-									
8 14-Mar 0 18-Jan										
1 25-Jan	1		Industr	ial Visits Programme	- Industry Visit - Aws	v from Cambridge	all day			
2 01-Feb	1		illuusti	iai visits riogiailille		kshop	an uay			
3 08-Feb	ay		Industr	ial Visits Programme			all day			
4 15-Feb	ps		musti	Lunch		kshop	an duy			
5 22-Feb	Tuesday		Industr	ial Visits Programme			all dav			
6 01-Mar	[			Lunch		kshop				
7 08-Mar	]						,			
8 15-Mar		Visit Final Presenta	ations - all morning							
0 19-Jan	1									
1 26-Jan										
2 02-Feb	<u>[a</u>									
3 09-Feb	S									
4 16-Feb	Wednesday	3P9: Industrial Economics [1-8],	3P4: Operations Management, [1-8]		Lunch					
5 23-Feb	eg	URMETZER SR3	BRINTI	RUP SR3						
6 02-Mar										
7 09-Mar	-									
8 16-Mar										
1 20-Jan		<b>Major Project</b> : Individu	al Taama, Cumamisian				Major Projec	ct: Group Work		
2 27-Jan	1	Major Project: murvidu	iai Teams: Supervision	15		Major Project: Group Work				
3 03-Feb	1	Major Project: Individual	Teams: Design Review	A7 1	_	Major Project: Group Work  Major Project: Individual Team Design Review 1				
	Thursday	Plajor Frojecti marviduar	reams. Design Review		Plajor i roject, muividuar i					
4 10-Feb	ısı	<b>Major Project</b> : Individu	al Teams: Supervision	ıs	Lunch	Major Project: Group Work				
5 17-Feb	Ţ Ħ	2 anon				Major Project: Group Work				
6 24-Feb	H	Major Project: Individual	Teams: Design Review	w 2		Major Project: Individual Team Design Review 2				
7 03-Mar		Major Project: Individu	al Teams: Supervision	ıs	_		Major Project: Individ	dual Team Supervision	S	
8 10-Mar										
9 17-Mar										
1 21-Jan										
2 28-Jan										
3 04-Feb	↓ .									
4 11-Feb	ay	3P7: Managing Business and People [1-8],								
5 18-Feb	∃ġ	<b>3P7: Managing Business and People</b> [1-8], KUMAR <i>SR3</i>			Lunch					
6 25-Feb	ĮŒ									
7 04-Mar	1					Production Game [	7]			
8 11-Mar	4				1					
9   18-Mar										

# Easter timetable: *Note, these timetables are provisional and are subject to change*

weeks		9-10	10-11	11-12	12-1	1-2	2-3	3-4	4-5	5-6			
0 25-Apr			Exam period										
1 02-May	7 /		Exam period										
2 09-May													
3 16-May	lay	Major Project Pariod											
4 23-May	] in	Major Project Period											
5 30-May	Monday												
6 06-Jun	] _ [		Major Project: Submission of Portfolio, Business plan, etc.										
7 13-Jun													
8 20-Jun													
0 26-Apr						Exam period							
1 03-May						Exam period							
2 10-May													
3 17-May 4 24-May	gg					Maian Buaia at mania d							
	Tuesday					Major Project period							
5 31-May 6 07-Jun	F												
7 14-Jun	1 1												
8 21-Jun	1 1												
0 27-Apr						Exam period							
1 04-May	1 1					Exam period							
2 11-May	ay					•							
3 18-May	sd					Major Project period							
4 25-May	ne					Mujor Project period							
5 01-Jun	Wednesday												
6 08-Jun				MAJOR PF	ROJECT FINAL PRESE	NTATIONS (Poster I	Display and evening	reception)					
7 15-Jun													
8 22-Jun						г							
1 28-Apr 2 05-May	1 1					Exam period							
2 05-May 3 12-May	┨. ┟					Exam period							
4 19-May	lay												
5 26-May	ısç					Major Project period							
6 02-Jun	Thursday												
7 09-Jun	Ē		MAIOR PROIECT FI	NAL PRESENTATION	S (Poster Display)								
8 16-Jun	1		joki kojidi ili	I ILLUDINITION	c (1 obter Diophay)								
9 23-Jun	1												
1 29-Apr						Exam period	*	,	•				
2 06-May	] [					Exam period							
3 13-May	] <sub>}</sub>												
4 20-May	da					Major Project Period							
5 27-May	Friday					major rroject reriou							
6 03-Jun	"												
7 10-Jun													
8   17-Jun													

#### Induction

#### Aims

- **To provide information about the course** including: the content and structure of the taught modules; the opportunity presented by the course work to demonstrate an integrative approach; the process and administration of the 3P10 Company Visits; tablet based teaching; the methods of examination; timetable and locations.
- To ensure operating procedures and administration are understood: including the different ethos from Part 1 of Engineering; the role of the IfM teaching office; the use of Moodle for providing information and taught content; access to admin and teaching staff; layout of the Alan Reece Building and the use of its facilities.
- To start the skills development programme. The induction programme includes sessions on communications, including presentation skills which are required early in the course. The remainder of the skills development programme takes place on alternate Tuesdays during Michaelmas and Lent terms.
- **To facilitate group bonding** which is essential for the successful operation of the course. Students will meet academic and teaching staff, and the style of the course will be interactive with taught inputs interspersed with small group activities.
- **To provide a brief introduction to Manufacturing** to emphasise the integrated nature of Manufacturing and to explain the importance of retaining this perspective even though the subject is deconstructed into modules for the purposes of teaching.

#### **Teaching style**

To meet these aims the induction programme will necessarily contain some taught input but will include substantial periods of interactive learning through group work and exercises.

#### Location

The induction programme is based in the Alan Reece Building, Seminar Room 3. Some components, highlighted in the timetable will be delivered remotely and additional resources will be available online.

# **Induction programme**

Mon 4 October		
	Introductions	
10:00 - 10:45	Welcome and overview of induction programme	Ronan Daly
	Discussion: your hopes from MET	
11:00 – 11:15	Welcome from Professor Tim Minshall	Tim Minshall
11:15 – 11:45	Course overview and administration	Ronan Daly
12:00 – 12:45	Group 1: Manufacturing awareness session	Ronan Daly /
12.00 – 12.43	Group 2: Lunch	Sebastian Pattinson
13:00 – 13:45	Group 1: Lunch	Ronan Daly /
13.00 13.43	Group 2: Manufacturing awareness session	Sebastian Pattinson
14:00 – 14:45	Company visits: aims, visits process, themes and	
14.00 14.43	topics, assessment, safety	Letizia Mortara
15:00 – 16:00	Facilities tours	Alan Thorne / Chris Jennings / Simon Sennitt
Tues 5 October		
09:00 - 09:30	Careers talk (Remote teaching)	Sonali Shukla
09:30 – 10:00	Library facilities and support /(Remote Teaching)	Emma Etteridge
10:00 – 10:30	Retail shop exercise: Briefing (Remote Teaching)	Ronan Daly
	Retail shop exercise:	
11:00 – 14:00	Store Observation and Presentation Preparation	Ronan Daly
	Lunch: Own arrangements	
14:00-16:00	Retail shop exercise:	Ronan Daly
	Group Presentation and Feedback	
Wed 6 October		
10:00 – 10:15	IfM Health & Safety	Sebastian Pattinson
10:15 – 10:45	Introduction to workshop training	Alan Thorne
11:00 – 11:45	Workshop Health & Safety lecture	Alan Thorne / Chris Jennings / Simon Sennitt

### **Industrial Visits and Skills Workshops**

Programme Leader: Dr Letizia Mortara

These visits enable the students to understand how the theoretical concepts they learn during their taught modules are applied in practice and what are the challenges faced by industry.

At the time of publishing this syllabus, the COVID-19 virus has not yet been eradicated, hence the programme below may be further adapted at any point during the academic year to comply with any emerging situation.

#### Programme overview

The Module coniststs of Sector Analyses, Industrial Visits and Skills Development Workshops.

This combination will guarantee the maximum opportunity for understanding the real manufacturing environment and for testing and practicing a variety of managerial and practical skills.

All the module elements take place on Tuesdays (see programme)1.

During both terms, the programme will alternate between in-person visits and sector analyses de-briefing presentations.

Industrial Visits will occur every other week. In the intervening week, two teams (see table 4) will be responsible to present their analysis of two companies of their choice in a sector. The presenting students<sup>2</sup> will coordinate with the rest of the students in their group, all of whom have different research themes. The full details are provided in Table 4. These sector analyses presentations will be assessed, with the detailed Marking Scheme provided below.

It is important that the students' calendars remains completely free on Tuesdays for the whole day, to facilitate our organisation of visits. This part of the module will be complemented/substituted by the study of manufacturing virtual visits, where in-person visits are no longer feasible. Attendance to the visits is required (see Marking Scheme).

The skills workshop sessions are designed to develop some of the personal skills critical for success in industry. The skills are introduced in the workshop series and are practiced and developed during the two years of the MET programme.

<sup>1</sup> The programme may be changed during the year – this will be communicated to you by email and you will find the most up-to-date version in the "Industrial Visits" Moodle folder.

<sup>&</sup>lt;sup>2</sup> See table 3. Changes to a scheduled visits are very difficult to organize, but in the case of rota change requests for serious reasons, please inform the IfM Teaching office of your constraints (metadmin@eng.cam.ac.uk) for consideration.

Table 1 - Programme Michealmas<sup>3</sup>

Date/Time	Morning	Afternoon
4 <sup>th</sup> October	Module Aims & structure	
12 <sup>th</sup> October	(10-12 am) Skills workshop 1: Process analysis	(Whole afternoon)
	– Michael Daley	Alan T. Workshop
19 <sup>th</sup> October	(9-12 am) Sector 1 – Primary Processes –	(Whole afternoon)
	sector analyses debriefing presentations	Alan T. Workshop
	(Assessed)	
26 <sup>th</sup> October	(7:30-15:00) In Person Visit 1 (Bouygues site)	
2 <sup>nd</sup> November	Sector 2 – Electro-mechanical	(13-14.30) Skills
	sector analyses de-briefing presentations	workshop 2 – Managing
	(Assessed)	People in organisation
		(Newton)
9 <sup>th</sup> November	Sector 3 – Food	(13-14.30) Skills
	sector analyses de-briefing presentations	workshop 3: Writing
	(Assessed)	Skills part 1 – A. Haynes
16 <sup>th</sup> November	Sector 4 – Aerospace	(13.30-15.30)
	sector analyses de-briefing presentations	Skills workshop 3-
	(Assessed)	Artifacts
23 <sup>rd</sup> November	Sector 5 – Information and goods distribution	Skills workshop 4 –
	sector analyses presentations (Assessed)	writing skills – Anthony
		Haines
30 <sup>th</sup> November	In Person Visit 2 (SMC - TBC)	

**Table 2 - Programme Lent term** 

Date/Time	Morning	Afternoon
25 <sup>st</sup> January	In person Visit (TBC)	
1st February	In person Visit (TBC)	
8 <sup>th</sup> February	In person Visit (TBC)	
15 <sup>th</sup> February	In person Visit (TBC)	
22 <sup>nd</sup> February	In person Visit (TBC)	
1 <sup>st</sup> March	In person Visit (TBC)	Skills workshop 5:
		Examination skills
		(Claire Barlow)
15 <sup>th</sup> March	Final Presentations	

#### Marking scheme

The programme is assessed and a total of 40 marks are available (15 marks for the sector analysis presentation and 25 for the final presentation). Presentations are evaluated as a team (all students in the team will receive the same marks).

Attendance is expected at all events. Any absence from any assessed part (i.e. sector analyses presentations and final year presentation) and from the industrial in person visits, needs to be approved by your College Tutor, the Module Leader and the Teaching Office through the available request forms. Unjustified absences will incur a marks penalty.

<sup>3</sup> The order of the visits, and of the sectors might change at any point.

Table 3 - Penalties for unjustified absences:

Absences	Penalty
Any in person industrial visit	3 marks
Your sector analysis presentation	15 marks
Your final year presentation	15 marks

#### Sector analyses presentations (assessed)

This part of the module covers different sectors. The teams in charge of the presentation (see Table 4 for schematic) will choose a company in that sector to study. They will coordinate the rest of the people in their group to help them collect further relevant resources (e.g. Reports, statistics, videos, articles, interviews etc.) on the main themes (see Table 5) and will present to the whole class for 25 minutes on the following Tuesday on two companies in that sector (one selected by each team), as marked in the calendar. Both the presentations (annotated) and the resources collected/utilized, will be added to Moodle and will be available to the whole class.

Table 4 -module schematic4

Table + III	oddie schen	iatic						
·	resenting							
responsibility  * Responsibility for exploring the topic for the SA			Sector analyses de-briefing presentations					
presei	ntation	Sector 1	Sector 2	Sector 3	Sector 4	Sector 5	Review of	
◆ Responsibility for taking notes during industrial visits		Primary Processes	Electro- mechanical	Food	Vehicles	Goods and information distribution	practices Across sectors	
Group 1	Group 2					distribution	5551515	
Team 1A Student 1, 2, 3	Team 2A Student 4, 5, 6	*Materials Prod process	*Ops Mgt	*Industrial Eng	© *Design Mgt	*HR +CSR	◆Industrial Eng	
Team 1B Student 7, 8, 9	Team 2B Student 10,11,12	*Ops Mgt	*Industrial Eng	© *Design Mgt	*HR+CSR	*Materials Prod process	◆Design Mgt	
Team 1C Student 13,14,15	Team 2C Student 16,17,18	*Industrial Eng	<mark>©</mark> *Design Mgt	*HR+CSR	*Materials Prod process	*Ops Mgt	♦HR +CSR	
Team 1D Student 19,20,21	Team 2D Student 22,23,24	<mark>©</mark> *Design Mgt	*HR+CSR	*Materials Prod process	*Ops Mgt	*Industrial Eng	◆Materials Prod process	
Team 1E Student 25,26,27	Team 2E Student 28,29,30	*HR+ CSR	*Materials Prod process	*Ops mgt	*Industrial Eng	© *Design Mgt	♦Ops mgt	

Table 5 summarises the themes which need to be covered by the presentations.

Table 5 – Key themes for presentations

<sup>&</sup>lt;sup>4</sup> The most up-to-date version will be uploaded and kept updated on Moodle at the start of the Michaelmas term

#### • History- how has the industry developed: what technical and structural changes have occurred?. Markets - where are the major markets - what are the current market conditions; what are the major trends affecting the industry. how is this market Build on forecast to change? Industry level • Competition - who are the major players; what are the market shares. Which companies / new entrants might threaten the companies in this sector? context *Technology* – what are the emerging technologies which might impact companies in this sector? What opportunities/threats do these provide (e.g. for manufacturing and operations but also for new products or services)? • History – what is the history of the company; has the ownership structure changed; is there a specific culture, ethos, or set of values. • Scale - key metrics for this site – turnover, employees, products • Structure – how is the company structured; how does it fit into the whole organisation. • Market - where does the company position itself in the market; who is the Company level competition; who are the customers; where are they. context Products - what is the range of products - to what extent are products customised Strategy - what is the business model – how does the company make money; how does the company compete – price, quality delivery, responsiveness, others; what is the impact of low cost economies. Materials - what range of materials is used – why; where are they sourced. Production processes - what production processes are employed; are there any Materials, areas of special expertise; which processes are outsourced – why and where to; what level of automation is in evidence – are there further opportunities; is the production operation labour intensive or capital intensive. processes and • Technology - how does the company stay abreast of technical developments; technology how is new equipment selected and justified. • How many product variants are there – how does uncertainty affect the business and manufacturing operations What are the key challenges in matching supply and demand Operations What is the typical time from order to delivery. Management -• How is production configured - cell, line, functional etc – why. organisation What cost reduction techniques are used. and control How are lean processes applied. • What are the systems for controlling production flow e.g. MRP, JIT, Kanban etc • Industrial engineering - how are work study methods applied; how is work Industrial place layout determined; how are task times determined; what performance engineering measures are used. and quality Quality - what quality control systems are in place; are statistical approaches in evidence; what continuous improvement techniques are used e.g. quality

circles, kaizan projects, suggestion schemes

#### • How is the brand positioned inthe market? What is the customer journey: what are the range of 'touch points' (e.g. web, brochures, people, stores, telephone calls etc.) that define the customers Design interface with the company. How are these designed and who is responsible for management ensuring consistency? What is the company's design strategy? How are industrial and engineering design linked? • Recruitment and training - how are employees recruited and trained; what are the critical skills; how are they developed; how are they forecast to change. • Remuneration - what pay systems are in place – e.g. piece work, salary, bonus; Human what non pay reward systems are in place. Resources and • Employee relations - are any unions recognised; what structures are in place to Corporate work with them; how are communications with employees handled. social H&S – what is the company's safety record; how is safety managed. responsibility, Environment - why is the operation based in this locality – what advantages, H&S, disadvantages; what is the impact of the operation on the local environment environment and community; what measures are in place to reduce any negative impact; in what ways does the company engage with the community. and sustainability Sustainability - what regulations impinge on the business – are they getting tougher; are alternative technologies being developed to reduce the environmental impact – are there cost implications; how are sustainability

For the preparation of the presentations, the following process is advised:

- All members of the team whose debrief is due need to attend and present.
- ii. The debriefing presentations are evaluated by the Module Leader and another supervisior.

issues affecting the business – markets, products, operations.

- iii. The debriefing presentations are evaluated as a team (all students in the debriefing team will receive the same marks).
- iv. Debriefing process: The first group make their presentation, followed by discussion and questions, principally from the other group. All members of the first group will be encouraged to participate in the discussion. The process is repeated for the second team. There is a round-up discussion about each of the themes in turn, drawing out comparisons and differences between the key findings of the two teams.
- v. The presenting team annotate their Power-point slides with comments ahead of the presentation and update it as a result of the discussion. The annotated slides need to be sent to the teaching office after the presentations and are made available to all students on Moodle, together with the links to the original resources identified. This will be used for reference and revision in preparation of the final review presentation.

#### **Industrial visits**

The aim of the visits is for the students to reflect on a specific company reality, reasoning on its specific strengths, weaknesses, challenges, and opportunities along the themes highlighted in Table 5.

It will be important for the students to interact with the industrial hosts and use the understanding developed during the sector analysis to reflect and critically analyse the key characteristics of the companies visited. This requirement remains in case of virtual visits.

By dividing responsibility for the themes as in Table 4, the students will capture their key thoughts and <u>submit the annotated elements of their observations to the Moodle and the teaching office</u> by the Tuesday after the visit.

#### **Final presentations**

The material developed during the sector analyses and the industrial visits will be the basis of the final presentations. Each team of students (A,B,C,D etc.) will present on one of the themes (refer to the last column in Table 4), presenting an analysis across all the companies visited and reviewed in the de-briefing presentations. The material accumulated on Moodle (from sector analyses and visits) will provide the basis for this presentation.

The final presentation is allocated the remainder of the module marks (25/40 – of which 10 marks are allocated based on the submitted slides and 15 to the presentation).

The process is as follows:

- a. Students teams (e.g. Team A1 and Team A2) are allocated to each theme (e.g. Operations Management).
- b. Within each team, there are tasks to review material from the visits and the sector analysis to <u>identify **learnings**</u>. A final presentation of the learnings with examples will be prepared with annotated slides.
- c. On the final presentation day, each group will have **15 minutes exactly** to present (each member of each team will need to contribute and present) and to receive questions from the module leader and the assessors as well as from the rest of the class. The overall final presentation day will last 4-5 hours.
- d. After the presentation, presenters update their slides to record the discussion and send their work to the teaching office.

#### **Expenses**

If you will be out of Cambridge over lunchtime, then either the company will provide lunch, or MET will make a contribution towards the cost of meal purchased. In this case, students will be told explicitly that they may claim for lunch on that day. The maximum amount which may be claimed for lunch is £3.00. This is reckoned on the basis of the difference between the cost of a College meal and the cost of a meal on the open market; it is not expected to cover the full cost of a meal. Claims should be made on expenses forms which are available from the MET Course Admin Moodle page. Expenses can only be claimed against receipts.

#### **Dress Code**

When visiting companies you are representing Cambridge University and the Institute for Manufacturing, and you are expected to maintain the high standards for which we are

known. You should always behave in a responsible and professional manner, and you should be appropriately dressed. This means in compliance with the requests of the companies (which will be listed on the briefing notes provided ahead of each visit). You should always wear sensible shoes and **not** trainers on factory visits (no high heels or sandals). On some occasions safety footwear will be required, this will be advised on the Visit Brief. Other requirements, including the use of photography, may be specified by the company and must be adhered to.

#### Skills workshops

The workshops are listed in The skills considered in the workshop series are:

- Process improvement skills: bringing improvements to manufacturing processes form
  a fundamental part of the skillset that any manufacturing engineer must possess.
   These sessions focus on using structured approaches to understand a manufacturing
  process and to improve its performance.
- Change management & Team building: when recommending a change such as an
  improvement, stakeholders need to be brought on board. This session focuses on
  understanding and identifying the different skills, personalities and motivations of
  individuals and teams dynamics, and the ways in which they can be harnessed to
  optimum effect.
- **Writing skills**: these are essential both in exams and detailed reports that require you to present a broad set of ideas in a coherent, evidence-based structure. A workshop and discussion will develop the skills, which will be of use throughout your career.
- Artefacts workshop: exploring how different components are manufactured.
- **Examination skills:** giving guidance on examinations and examination preparation skills.

# **Module Specifications**

#### **Note: PART IIA BOOKLIST**

The Library Shelfmark indicates where these works can be found in the Library.

An additional copy of books marked with a star (\*) will be available in a Special Part II Reference Collection kept in the Library; the attention of Directors of Studies (for College Librarians) will be drawn to these titles.

#### **3P1: Materials into products**

Module summary	From microstructure to final properties: manufacturing process optimisation for all classes of materials.
Taught by	Dr H Shercliff (module leader) Dr C Barlow,
Supporting activities	Artefacts workshops - TBA
Assessment	100% by examination. Paper 1, single module paper common with Engineering Part IIA 3C1
Supervision	4 supervisions, using a combination of groups of 4-5 and larger classes
Links to other elements of the course	Complementary materials know-how for aspects of 3P2 (processes), 3P3 (design) and Major Projects. Directly relevant to visits to industrial materials processing operations.

#### **Module Learning Outcomes**

By the end of the course, students should:

- Have a broad appreciation of the different materials processing methods used for metals, ceramics and polymers.
- Understand the main interactions between process and material in design and process selection, for each of the main classes of material.
- Understand the factors which control the microstructure of shaped castings, and their consequences for final properties and design of castings.
- Know the main deformation processes for wrought alloys, and be able to conduct simple upper bound analysis of plastic deformation.
- Know the microstructural characteristics of wrought alloys, and the reasons for alloying and heat treatment, with examples from Al alloys and steels.
- Understand hardenability of steels, using CCT diagrams to select steels and heat treatments for a given component specification.
- Know the main classes of polymers and composites, and understand the processing and design considerations in selecting these for a given component.
- Understand the processes and issues in the manufacture of powder metallurgy and ceramic products, and in additive manufacturing.
- Understand the importance of surface treatments and joining technologies, and know the main factors to consider in process selection.
- Be able to apply their knowledge of materials processing, microstructure evolution, and the mechanisms of material degradation to analyse and predict failures and to improve product design.

# Syllabus

Lecture	Syllabus	On completion students should be able to
1 Introduction and Process Selection	Classification of manufacturing processes. Coupled problems in design and manufacturing: the interaction between material, process and design parameters.	Take a structured approach to choosing and interpreting viable material-process combinations for making components.
2 Heat Treatment of Steels	Revision of phase transformations and TTT diagrams. CCT diagrams and hardenability for steels.	Predict microstructure and mechanical properties in steel components following a given heat treatment.
3 – 4 Casting of Metals	Ingot and shaped casting. Revision of phase diagrams and transformations applied to solidification: segregation, constitutional supercooling, casting alloys and microstructures. Casting defects and design of shaped castings. Examples paper 1	Describe the factors involved in optimising casting processes, alloys and design to achieve required quality and mechanical properties for a component.
5 – 8 Deformation Processing of Wrought Alloys, Heat treatment.	Wrought alloy processing and microstructure evolution. Simple modelling of plastic forming processes (upper bound method). Application to rolling, forging, extrusion, machining of metals. Examples paper 2	Describe the factors involved in optimising wrought processes, alloys and design to achieve required physical and mechanical properties for a component. Estimate load, power, and temperature rise for shaping processes involving plastic deformation of metals.
9 – 10 Processing of Polymers and Composites	Polymer and composite processing technology.  Design, material and process selection for polymers and composites.	Select polymer and process to achieve required shape and properties for a component. Select manufacturing process to achieve required shape and mechanical properties in fibre-reinforced polymer composites.
11 – 13 Powder Processing, Welding and Joining, Surface Engineering	Sintering, HIPing and other powder methods for metals and ceramics. Additive manufacturing. Welding technologies and other joining processes, and design considerations. Surface engineering processes and their applications.	Describe the factors that govern the choice of powder and additive manufacturing routes instead of conventional processes.  Make recommendations for suitability of joining technologies for different materials and applications.  Select surface treatments to achieve required physical and mechanical properties.

14 - 16 Design against Failure.	Processing as the origin of defects and failures (microstructure, damage, residual stress).	Identify likely sources of failure for components made from all classes of materials.
	Environmental factors in failure of materials. Analysis and case studies of failures.	Propose ways in which such failures can be avoided.
	Examples paper 3	

MATERIALS SELECTION IN MECHANICAL DESIGN Butterworth-

### **Reading List**

\*ASHBY,

M.F.	Heinemann 4th edition 2010, 3rd edition available as an ebook at:	371.200
	http://www.myilibrary.com?id=75447	
*ASHBY, M.F. & JONES, D.R.H.	ENGINEERING MATERIALS 2 Butterworth-Heinemann 3rd edition 2006 (mainly revision) Available as an ebook at: http://www.myilibrary.com?id=75451	JA 191
ASHBY, M., SHERCLIFF, H. & CEBON, D.	MATERIALS: ENGINEERING, SCIENCE, PROCESSING AND DESIGN Butterworth-Heinemann 4 <sup>th</sup> edition 2019, 3 <sup>rd</sup> edition 2014, 2nd edition 2010 2nd edition available as an ebook at: https://www.dawsonera.com/guard/protected/dawson.jsp?name =https://shib.raven.cam.ac.uk/shibboleth&dest=http://www.dawsone ra.com/depp/reader/protected/external/AbstractView/S97800809615 52	JA.209
CALLADINE, C.R.	PLASTICITY FOR ENGINEERS Ellis Horwood 1985	FA 127
*CAMPBELL, J.	CASTINGS Butterworth-Heinemann 1991 = Author's Castings principles, 2nd ed available as an ebook at:	JO 41
	https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://	
	shib.raven.cam.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780080488448	
*EDWARDS, L. & ENDEAN, M.	MANUFACTURING WITH MATERIALS Open University 1990	JA 146
JONES, D.R.H.	ENGINEERING MATERIALS III Pergamon 1993	JJ 308
*KALPAKJIA N, S. & SCHMID, S.R.	MANUFACTURING PROCESSES FOR ENGINEERING MATERIALS Pearson/Prentice Hall 5th edition SI units 2008	JN 67
LLEWELLYN, D.T. & HUDD, R.C.	STEELS: METALLURGY & APPLICATIONS Butterworth-Heinemann 3rd edition 1998	JD 64

JA.208

MILLS, N.J.	PLASTICS Butterworth Heinemann 3rd edition 2005 Available as e-book at <a href="http://www.myilibrary.com/?id=101358">http://www.myilibrary.com/?id=101358</a>	JG 216
*POLMEAR,	LIGHT ALLOYS Butterworth-Heinemann 4th edition 2006	JB 73
I.	Available as an ebook at: https://www.dawsonera.com/guard/protected/dawson.jsp?name=htt ps://	
	shib.raven.cam.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780080496108	
ROWE, G.W.	ELEMENTS OF METAL WORKING THEORY Arnold 1979	JN 39
STRONG, A.B.	PLASTICS – MATERIALS AND PROCESSING Pearson Prentice Hall 3rd edition 2006	JG 219
TEMPELMA N, E., SHERCLIFF H.R. & NINABER VAN EYBEN, B.	MANUFACTURING AND DESIGN Butterworth-Heinemann 1 <sup>st</sup> edition 2014	AP343
WATERS, T.F.	FUNDAMENTALS OF MANUFACTURING FOR ENGINEERS UCL Press 1996	BN 204

# 3P2: Operation and Control of Production Machines and Systems

Module summary	The specification, operation and management of production machines and systems	
Course leader	Prof Bill O'Neill	
Courses	<ul> <li>a. Operation of production machines, 4 x 2hr lectures, Michaelmas Term (Prof W ONeill)</li> </ul>	
	<ul> <li>b. Control of production machines and systems, 4 x 2hr lectures,</li> <li>Michaelmas Term (Prof D McFarlane)</li> </ul>	
Supporting activities	Integrated coursework – CAD/CAM exercise	
Assessment	100% by examination. Paper 2 - single module paper.	
Supervision	The course will be supported by two examples papers, for each of which one supervision will be arranged.	
Timetable	Lectures are given in 2 hour blocks on Fridays (some changes may occur due to time-table issues) in Michaelmas term	
Links to other elements of the course	Links to 3P1, 3P4, 3P5, and industrial visits.	

#### **Module Learning Outcomes**

On completion of the module students should be able to:

- 1. Know the operational aspects of the main categories of machining processes
- 2. Know the operational aspects of the main categories of metal based additive manufacturing processes
- 3. Understand the types of interaction between components and process tooling
- 4. Understand the factors that affect the accuracy and precision of machining, grinding operations, and additive manufacturing processes
- 5. Understand the various control strategies used to mitigate the sources of error in machining processes and the manner in such which machines are automated
- 6. Understand the systems, requirements and challenges in cell-level automation and
- 7. Be able to model cell operations using Petri Nets and Ladder Logic
- 8. Know the means by which machining cells are integrated into factory wide operations using modern communications and computing systems
- 9. Develop an appreciation for recent developments in industrial automation

# **Syllabus: Operation of Production Machines**

Lecture	Syllabus	On completion students should be able to
1 Introduction to machine tools	History and development of machine tools, and metal based additive manufacturing systems. Concept and definition of machining and machine tools. Classification and specification of machine tools. Basic constructional features, advanced system designs.	Know the history of machine tool developments. Know elements of machine tool design and their configurations. Know their manufacturing and operational capabilities. Know the applications domain and range of materials processed by modern machine tools.
2 Basics of machining and chip formation	Tool geometry, mechanism of chip formation, mechanics of machining, cutting temperature: causes, effects, estimation, measurement and control. Operations of single and multi-point tooling. Classification of machining processes. Basic machining operations - turning, shaping, planing, drilling, milling processes	Understand the basic physics of cutting- tool/material interactions. Understand the influence that parametric variables have on cutting performance (tool tip condition, cutting fluid flow, temperature, force, feed etc). Know the range of cutting tool materials and cutting tip geometries. Know the range of machining methodologies employed in modern machining operations.
3 Cutting tools and machinability	Failure modes, wear mechanisms, and life of cutting tools. Cutting tool materials, influence of geometrical, process and cutting fluid parameters on machinability and surface roughness, economics of cutting tool operations	Know the conditions necessary to deliver accurate machining processes. Understand the causes of wear and process strategies to reduce it. Know the techniques applied to characterize machining performance. Understand roughness classifications and measurement techniques. Understand Taylor's tool life equation and be able to apply it to make informed decisions on tool choice for a range of materials. Determine cost and times of machining operations.
4 Metal Additive Manufacturing Processes (AM)	System architectures, processing configurations. AM materials, process performance and applications, economics of additive manufacturing operations.	Know the conditions necessary to deliver accurate AM processes. Understand the causes of process variation and process strategies to reduce it. Understand the benefits and limitations of current processes.

5-6 Process Variability	Factors affecting the accuracy and precision of processes, static and dynamic effects, sources of uncertainties: inputs, process interactions, process degradation. Response to uncertainties: design of production equipment and tooling, online inspection, corrective processes	Understand the factors that affect the accuracy and precision of machining and grinding operations.  Know the sources of variation in machining.  Understand the various strategies used to mitigate the sources of error in machining processes.
7 - 8 Quality Control	Testing and inspection points in machining operations. Statistical process control-control charts, process improvement techniques, causes of variation, control chart patterns, control chart applications.	Understand quality control techniques in machining operations.  Know how to measure and minimize process variation using statistical process control (SPC).  Understand the various SPC strategies used to implement quality control measures in machining operations.

# **Syllabus: Control of Production Machines and Systems**

Lecture	Syllabus	On completion students should be able to
Lecture	•	•
9 – 10	Issues in automation of	Discuss the benefits and downsides of automation
Machine	machines, CNC control, Open	Design a feedback control loop to compensate for
automation and	loop and closed-loop control	machine tool deflection during operation
control	of m/c tools, adaptive	Describe how sensing and actuation is achieved to
	control, sensing and	implement control
	actuation, robotic control	Describe how machine tools are automated
		Articulate challenges in robotic control
11 – 12	Issues in cell-level control,	Understand requirements for cell automation
Cell Control	Programmable Logic	Develop Ladder Logic code to automate the
Using PLC	Controllers, Ladder Logic	operations of a manufacturing cell
Programming	Diagrams, modeling of cell	Learn how to develop Finite State Machine process
	operations using FSM	representations
		Use Finite State Machines to develop Ladder Logic
		Code
13 – 14	Introduction to Petri-Nets,	Know the rationale for selecting different
Petri Net Based	modeling of cell operations	discreteevent models for automated systems
Automation	using petri nets, conversion	Understand how to develop Petri Net models
Modelling and	of Petri Nets to Ladder Logic	Develop a cell management scheme using a Petri Net
Control	•	approach
		Convert Petri Nets to equivalent Ladder Logic code
15-16	Automation options in	Understand automation requirements across the
Factory	factory wide operations.	factory.
Automation &	Communication systems.	Learn different options for communications at
Comms	Future automation	different levels in the factory,
-	developments	Be aware of modern automation and communications
	<del> </del>	developments and how they will impact on modern
		manufacturing

#### **Reading List: Operation of Production Machines**

\*Kalpakjian, Serope MANUFACTURING PROCESSES FOR ENGINEERING MATERIALS, PRENTICE

& Schmid, Steven R HALL, Edition: 0005, August 2007 (ISBN10: 0132272717, ISBN13:

9780132272711)

\*Winston A. Knight,

Geoffrey Boothroyd FUNDAMENTALS OF METAL MACHINING AND MACHINE TOOLS, Third

Edition. 2005 by CRC Press (ISBN 9781574446593)

Helmi A Youssef, & Hassan El-Hofy

MACHINING TECHNOLOGY, Taylor & Francis Ltd CRC Press Inc, 2008 (ISBN10:

1420043390, ISBN13: 9781420043396)

\*Ian Gibson, David Rosen, Brent  ${\bf Additive\ Manufacturing\ Technologies:\ 3D\ Printing,\ Rapid\ Prototyping,\ and}$ 

Direct Digital Manufacturing, Edition 2, Springer, Nov 26 2014, (ISBN

Stucker 9781493921133)

#### **Reading List: Control of Production Machines and Systems**

\*BOUCHER, T.O. COMPUTING AUTOMATION IN MANUFACTURING: AN INTRODUCTION

Chapman & Hall 1996

\*KALPAKJIAN, S. &

MANUFACTURING ENGINEERING AND TECHNOLOGY Prentice Hall 5th

SCHMID, S.R. edition 2004

BOLTON, W. INSTRUMENTATION AND CONTROL SYSTEMS <u>Newnes</u> 2004

BOLTON, W. PROGRAMMABLE LOGIC CONTROLLERS, <u>Newnes 4<sup>TH</sup> Edition 2006</u>

# 3P3: Product Design

Module summary	Integrating engineering and industrial design in the creation of new products
Taught by	Dr J Moultrie (Module Leader), Dr M De Volder, S Pattinson
Assessment	Coursework
Supervision	A Q&A session for the courswork will be timetabled
Links to other elements of the course	3P1: Links to content on production processes, relevant to design for manufacture (L6), including design for injection moulding and additive manufacturing
	3P2: Links to content on machining processes and accuracy/precision relevant to lecture on tolerancing (L5) and design for assembly & standardisation (7).Note: this module used to cover (a long time ago) process capability in relation to tolerancing, but not any more.
	3P4: Very loose link to operational complexity when considering assembly simplification in design for assembly
	CAD/CAM Exercise: Is an application of the lecture on Engineering Drawing and tolerancing (L5)
	IIA Major Project: Puts all 3P3 lectures (L1-12) into practice.

#### **Module Learning Outcomes**

On completion of the module students should be able to:

- 1. Apply basic engineering principles to the design of products
- 2. Undertand the iterative nature of the design process
- 3. Understand and apply the basic principles of machine design
- 4. Be able to assess and improve the design for manufacture of a component
- 5. Be able to assess and improve the design for assembly of an existing design
- 6. Understand and apply dimensional tolerances to engineering drawings
- 7. Understand and be able to apply basic ergonomic principles
- 8. Understand why products are designed as they are and be able to explore a product's form

### **Syllabus**

 $\ensuremath{^{*}}$  Where appropriate, lectures will be split into smaller chunks to enable effective delivery by video

Lecture	Syllabus	On completion students should be able to
1 The design process	<ul> <li>1a: introduction to the module</li> <li>&amp; overview of the design process.</li> <li>1b: Improving design competence</li> <li>1c: A short design task</li> </ul>	Understand the difference between a theoretical and real design processes. Understand how a product's architecture influences the change and variety. Undestand how experienced designers design.
2 Prototyping	<ul><li>2a: Types and roles of prototypes, simulations and models in design</li><li>2b: A short case study of prototyping.</li></ul>	Understand the importance of prototyping in the design process and the role of different types of prototype
3 Machine systems	<ul><li>3a: Machine frames and force loops.</li><li>3b: Joining techniques and design practices</li></ul>	Application and understanding of kinematic design, force loops, flexure hinges, etc
4 Actuators and bearings	<ul><li>4a: Introduction to different types of linear and rotating actuation principles</li><li>4b: Introduction techniques to guide the generated motion using bearings</li></ul>	Understand that different types of actuators serve different needs. Understand the need for bearings, and be able to select the appropriate type of bearings in a design
5 Engineering Drawing and Tolerancing	<ul><li>5a: Basics of dimensioning and drawing conventions.</li><li>5b: Limits and fits</li><li>5c: Geometric tolerancing.</li><li>5d: Some examples</li></ul>	Produce and read engineering drawings Apply engineering tolerances
6 Design for manufacture	<ul><li>6a: Unit costs</li><li>6b: Process selection</li><li>6c: Design for Injection</li><li>Moulding</li><li>6d: Design for AM</li></ul>	Be able to apply design rules for manufacture, with emphasis on maching, injection moulding and 3D printing.
7 Design for Assembly	<ul> <li>7a: A brief history of standardisation</li> <li>7b: Optimising an assembly – some heuristics</li> <li>7c: Optimising an assembly – structured methods</li> <li>7d: Optimising a system - Product platforms</li> <li>7e: DfA Task</li> </ul>	Apply the basic principles of design for manufacture/ assembly

8 Mechanisms	<b>8a:</b> Gears and gear boxes <b>8b:</b> Linkages, cams and other mechanisms	Understanding of the opportunities and limitations of mechanisms and how to calculate or simulate their operation
9 Design history	9a: Pre 1900 9b: 1900-1920 9c: Early modernism 9d: Post war 9e: Postmodernism	Understand how design has evolved since the start of the industrial revolution. Be aware of key design movements and their ascociated forms, materials, technologies and designers as well as the technological, social and economic context influencing this.
10 Product form	<ul><li>10a: How we see things</li><li>10b: What does it remind me of?</li><li>10c: Capturing design inspirations</li></ul>	Understand how designers create a product's form. Apply basic principles to create a product's form
11-12 Physical & cognitive ergonomics	<b>11a</b> : Physical ergonomics <b>11b</b> : Cognitive ergonomics	Apply basic principles of design for use. Understand how we physically interact with products and how we relate to and understand products.

#### Workshop activities

To support the lecture course, there will be a number of supporting activities:

- 1. Concept design exercise: to consider the design of a simple mechanism
- 2. Design for assembly exercise: to put theory into practice
- 3. Design for manufacture exercise: to put theory into practice

#### Assessment

The coursework will take the form of a product redesign. All students will be given a current product to use as a starting point. This will be theirs to take apart and analyse as they wish. Specifically, students will analyse the current product's strengths and weaknesses in design for manufacture and assembly. They will then redesign the product to improve it's design for manufacture and assembly as well as changing the product form to make it suitable for a specific brand. Work will be submitted in the form of a design portfolio which in addition to documenting the design work will include an engineering drawing of a key component, an overall assembly drawing and a final presentation drawing. All work will be submitted and assessed anonymously. A full brief for the coursework will be provided separately.

#### **Reading List**

*BAXTER, M.R.	PRODUCT DESIGN: A PRACTICAL GUIDE TO THE SYSTEMATIC	
	METHODS OF NEW PRODUCTS DEVELOPMENT Nelson Thornes	
	1995 (2002 reprint)	
*ULRICH, K.T. &	PRODUCT DESIGN AND DEVELOPMENT McGraw-Hill/Irwin_3rd	BN 220
EPPINGER, S.D.	edition 2004	
SLOCUM A H	PRECISION MACHINE DESIGN, 1991	AP 323

### **3P4: Operations Management**

Module summary	The management of material and information flow in factory systems and the supply chain	
Taught by	Dr A Brintrup (Module leader), Dr F Erhun	
Assessment	100% by examination. Paper 3, double paper with 3P5	
Supervision	The course will be supported by three examples papers, for each of which one supervision will be arranged	
Links to other elements of the course	Production Game to simulate the operations of a manufacturing company, where students trial elements of the 3P4 module in a live setting. 3P4 has links to the 3P5 module particularly when students learn Lean and Just-In-Time manufacturing principles.	

#### **Module Learning Outcomes**

On completion of the module students should be able to:

- 1. Understand the ways in which manufacturing processes are managed in order to achieve the right quality of product, manufactured to meet the customer requirements and delivered on time, and making the most efficient use of the resources available.
- 2. Understand the role of inventory in manufacturing systems, and apply basic ordering, replenishment, and forecasting techniques
- 3. Describe the major influences on the efficient flow of work through a factory, apply MRP techniques to scheduling, describe the implications of different co-ordination structures on job design, describe how improvement processes relate to co-ordination strategies
- 4. Understand how manufacturing operations are integrated with other aspects of the business; how operations are managed across supply networks; and the role of different information systems in supporting operations across the supply chain

# **Syllabus and Lecture Learning Outcomes**

Lecture	Syllabus	On completion students should be able to
1 - 2 Introduction	Course introduction, introduction to operations management, management levers, Volume vs Variety	Discuss the key issues in manufacturing and supply chain operations and the key levers available to managers to tackle them.
		Discuss the importance of the volume-variety choice in process design
		Describe how volume-variety choice affects the manufacturing system layout
		Describe how volume-variety choice affects the choice of automation systems
3 - 4 Capacity Management	Capacity planning, Queuing Theory	Discuss reasons why actual capacity will be lower than theoretical and the levers that a manager can "pull" to improve capacity
		Discuss different options for a manager to cope with variations in demand and capacity
		Model a manufacturing operation as a queuing system and calculate key process parameters
5 - 6	EOQ, Safety stock,	Discuss the role of inventory in a production system
Inventory management	other inventory models	Derive the expression for and calculate the Economic Order Quantity
		Discuss the concept of safety stock in inventory management
7 - 8 Forecasting	Moving average, exponential smoothing, regression, time series analysis	Calculate demand forecasts using different forecasting methods
		Discuss the appropriateness of different forecasting methods
9 - 10	Line balancing, EDD,	Balance a production line
Scheduling	SPT, FIFO scheduling rules	Implement different production scheduling rules
11 – 12 Procurement	Materials Requirements Planning, JIT	Generate MRP records for a product and its components, given market demand and other process parameters. Discuss the differences between "push" and "pull" manufacturing approaches
13 – 14 Logistics & transportation	Transportation model, warehousing and distribution	Solve simple transportation problems for allocating product flows between supply chain locations
		Determine the optimal factory/warehouse location for a given demand distribution
15 - 16 Enterprise & Supply Chain information	SC Dynamics, ERP/SCM systems, CPFR, VMI	Discuss the implications of dynamics in supply chains Discuss the role of the information systems in improving supply chain operations
systems		Discuss various mechanisms used by organizations to coordinate product and information flows within a supply chain

## **Reading List**

GOLDRATT, E.M. & COX, THE GOAL: A PROCESS OF ONGOING IMPROVEMENT **Gower** 3rd edition 2004 \*PINEDO, M. & CHAO, X. OPERATIONS SCHEDULING WITH APPLICATIONS IN MANUFACTURING AND SERVICES <u>Irwin/McGraw-Hill</u> 1999 \*SLACK, N., CHAMBERS, OPERATIONS MANAGEMENT FT/Prentice Hall 5th edition 2007 4th S. & JOHNSTON. R. edition (2004) available as e-book at: http://ul-newton.lib.cam.ac.uk/cgibin/Pwebrecon.cgi?BBID=4508815 Click on 'Connect to MyiLibrary resource' for access THE MACHINE THAT CHANGED THE WORLD: THE TRIUMPH OF LEAN WOMACK, J.P., JONES D.T. & ROOS, D. PRODUCTION Rawson Associates 1990

# **3P5: Industrial Engineering**

Module summary	The design of production flows and operations in manufacturing
Taught by	Dr V. Martinez (Module leader), Dr A. Parlikad.
Assessment	100% by examination, consisting of 2 questions. Students will attempt all questions. Paper 3 is a double paper with 3P4.
Supervision	The module is supported by 3 supervisions: EP 1 – Lectures 1-6; EP 2 – Lectures 7-10; EP 3 – Lectures 11-16.
Links to other elements of the course	Production Game to simulate the operations of a card-manufacturing company where students trial elements of 3P4 and 3P5. Particular links between 3P4 and 3P5 exist in the application of the Just-in-time manufacturing principles. Links to the industrial visits and the major project particularly on the JIT, 5S, work measuments tools and layout planing.

## **Syllabus and Lecture Learning Outcomes**

Lecture	Syllabus	On completion students should be able to
1-2 Introduction and	Introduction to Industrial Engineering; objectives of Method Study.	Understand and be able to apply the traditional techniques of method study.
Method Study	Method Study procedure: Select, Record, Examine, Develop, Define, Install, Maintain.	
3-4 Ergonomics	Ergonomics, principles of Motion Economy. Job Design, use of the Human Body. Arrangement of the Workplace. Design of Tools and Equipment	Understand the factors that affect the ergonomic design of jobs, tools and equipment, and the workplace.
5-6 Lean Production Techniques	Toyota Production System: JIT, 5S and Kaizen.	Understand the principles of Lean production, and be able to relate these to traditional work study.
7-8 Work Measurement 1	The Need for Time Standards. Establishing Time Standards: Activity Sampling, Time Study, Rating, Learning Curves, Allowances, Basic time, Work Content, Standard time.	Understand the roles of time standards in manufacturing.  Know the different ways in which time standards can be determined and the advantages and disadvantages of each method.  Understand the basic principles behind learning and be able to manipulate a simple learning model to predict the effect of learning on the cycle time of repetitive work.

9-10 Work	Predetermined Time Standards: MTM-1; Standard	Know the basic motion elements and how these are used in predetermined motion time	
Measurement 2	Data Systems; Activity	systems.	
	Sampling.	Know how standard data systems are developed.	
		Understand work sampling is used for measuring proportion of time spent in different activities.	
11-12 Process	Project, jobbing, batch, line, continuous flow; cellular	Understand the different types of process layout and the advantages and disadvantages of each.	
Organisation &	production; group technology	Appreciate the factors that affect the layout of a	
Plant Layout	Factory, Department and	factory.	
	Workplace layout; Systematic Layout Planning.	Group technology.	
	Layout Hummig.	Understand and be able to apply the techniques used in planning factory layouts	
13-14	Failure detection and	Discuss the basics of machine tool reliability, and	
Reliability	prevention in factory	explain the implications of the "bathtub curve".	
Engineering	equipment. Reliability modelling.	Understand how to calculate reliability of complex engineering systems.	
15-16	Maintenance strategies	Explain various maintenance strategies, their	
Maintenance	Preventive maintenance	advantages and disadvantages.	
Management	planning.	Understand how to develop an optimal maintenance schedule for equipment.	

## **Reading List**

Reduing List	
*GROOVER, M.P.	WORK SYSTEMS: THE METHODS, MEASUREMENT, AND MANAGEMENT OF WORK <u>Pearson</u> 2014
*MUHLEMANN, A., OAKLAND, J. & LOCKYER, K	PRODUCTION AND OPERATIONS MANAGEMENT <u>Pitman</u> 6th edition 1992
*BICHENO J. & HOLWEG M.	THE LEAN TOOLBOX, 4 <sup>th</sup> Edition, <u>PICSIE Books</u> ,2009
*WOMACK JP, JONES DT, ROOS D.	THE MACHINE THAT CHANGED THE WORLD, Rawson Associates, 1990
*IMAI M	KAIZEN, Random House, 1986
HELANDER, M.	A GUIDE TO THE ERGONOMICS OF MANUFACTURING, Taylor and Francis,1995
CHASE R, AQUILANO N.& JACOBS	PRODUCTION AND OPERATIONS MANAGEMENT,8 <sup>th</sup> Ed, McGraw Hill,1998
SLACK, N., CHAMBERS, S. & JOHNSTON. R.	OPERATIONS MANAGEMENT FT/ <u>Prentice Hall</u> 5th edition 2007 4th edition (2004) available as e-book at: http://ulnewton.lib.cam.ac.uk/cgi-bin/Pwebrecon.cgi?BBID=4508815

#### Online resources

\*GROOVER, Book: WORK SYSTEMS: THE METHODS, MEASUREMENT, AND MANAGEMENT OF

M.P. WORK Pearson 2014. \*\*\*Online book\*\*\*

http://idiscover.lib.cam.ac.uk/permalink/f/1ii55o6/44CAM ALMA5160696969000

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Ergonomics Video: Five steps for ergonomic workstation.

https://www.youtube.com/watch?v=dVFtAEDInRA

Toyota production system

Sugimori Y., Kusunoki K., Cho F. and Uchikawa S. (1977) Toyota production system and Kanban system Materialization of just-in-time and respect-for-human system,

International Journal of Production Research, 15:6, 553-564, DOI:

10.1080/00207547708943149

https://www.tandfonline.com/doi/pdf/10.1080/00207547708943149

Spear S. and Bowen K. 1992. Decoding the DNA of the Toyota production system.

Harvard Busienss Review. Sept-Oct. pp. 96-106

https://i9y8y5w2.stackpathcdn.com/wp-content/uploads/2015/12/Decoding-

**DNA-Spear-Bowen.pdf** 

Video: 5S Methodology and tips

https://www.youtube.com/watch?v=8gKJ3 Hm3dM

Video: Lean 5S in MSICU - Implementation in practice the before and after

https://www.isixsigma.com/methodology/business-process-management-

https://www.youtube.com/watch?v=aMkXICM1-98

Time study in

work

measurement

Article: Preparing to measure process work with a time study

bpm/preparing-measure-process-work-time-study/

Preditermed time standards

Research article: Heungjae Cho, Sungkun Lee & Jaeil Park (2014) Time estimation method for manual assembly using MODAPTS technique in the product design

stage, International Journal of Production Research, 52:12, 3595-

3613, DOI: 10.1080/00207543.2013.878480

Research Article: Todd H.C., Chyatte S. G. and Decker R.S. 1979. Preditermed time standards: their application in workhshop settings. Archives of physical

medicine and rehabilitation. 60(5): 222-226 https://europepmc.org/article/med/156528

Plant Layout Video: Celullar manufacturing

https://www.youtube.com/watch?v=Ynhp8Wi2qwM

Video: Plant layout

https://www.youtube.com/watch?v=6FYvNrl\_JVw

Predictive

Video: predictive maintenance explained.

maintenance

https://www.reliableplant.com/Read/12495/preventive-predictive-maintenance

\*GROOVER,

WORK SYSTEMS: THE METHODS, MEASUREMENT, AND MANAGEMENT OF WORK

M.P. <u>Pearson 2014</u>

\*\*\* Online book\*\*\*.

http://idiscover.lib.cam.ac.uk/permalink/f/1ii55o6/44CAM ALMA5160696969000

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## Also:

\*\*\*ONLINE CHAPTERS\*\*\*

Chapters 6, 9, 10, 11, 12, 13, 14, 15, 16, 18, 19, 21, 22, 23, and 24.

Note: chapters available in the Engineering Department Library.

# 3P6: Organisational Behaviour

Module summary	An introduction to theories of organisational behaviour
Taught by	Dr M Kumar (Module leader)
Assessment	100% by examination. Paper 4, double module paper combined with 3P7
Supervision	There will be three supervisions on Organisational Behaviour in the Michaelmas term
Links to other elements of the course	This module complements the following modules and course activities:  MET IIA: Industrial Visits (Corporate Social Responsibility and Sustainability); Skill Workshops (Change Management and Team Building); 3P7 (Nuturing Talent and Change Management); 3P10 (Industrial Sustainability)  MET IIB: MET IIB-6 (Leadership and Managing people); MET-IIB-8 (Sustainable Manufacturing)

## **Syllabus and Learning Outcomes**

Lecture	Syllabus	On completion students should be able to
1	Introducing	Understand some of the central issues in work
Introduction	Organisational Behaviour	organizations
		Define organisational behaviour
2	Free Market	Explain ethical dilemma in the workplace
Corporate Social	Business Ethics	Describe key principles of corporate social
Responsibility,	Sustainability and	responsibility, business ethics and sustainability
and Business	Corporate Social	
Ethics	Responsibility	
3	Levels of Organizational	Understand advantages of managing people through
Culture	Culture	culture
	Cultural Typology	Distinguish between Schein's three levels of
	Cultural Change	organizational culture
		Explain how mangers try to change culture
4	Nomothetic Approach	Understand key approaches to study personality
Personality and	Personality Testing	Explain how personality is mesured in organisational
Individual	Ideographic Approach	settings
Differences	Social-radical Approach	
5	Organizational	Describe theories and processes of comminucation in
Communication	Communication	organisations
	Noise	Explain how technology mediates communication,
	Information,	producing a trade-off between efficiency and
	Communication, and	richness of communication
	Technology	
6	Hawthorne Studies	Describe the power of the informal organisation
	Human Relations	

Social Organisation		Explain how the Hawthorne studies lead to the foundations of organisational behaviour
7 Motivation	Extrinsic Motivators Intrinsic Motivators Bahavioural, Content, Process and Social Theories	Understand what motivates people to work Use theories to identify motivational problems in organizations and recommend solutions
8 Groups and Teams	Definitions of Groups and Teams Types of teams and loafing Groupthink Social Identity Theory	Understand the differences between groups and teams  Explain the link between teamwork and productivity  Analyse the factors needed to produce an effective team  Explain how groupthink can have negative implications on teams
9 Work Design	Rational Work design Rational Production Capitalist Working Relationship	Describe the principles behind Taylorist and fordist rational work design Analyse the effect that Taylorism and Fordism are said to have upon workers
10 Changing the Organisation	Force-field analysis Approaches to change Three-Step Model	Describe approaches to the managem, ent of chnage Explain how change can be messy, causing conflict and resistance
11 Organization Design and Bureaucracy	Bureaucracy Rational Organisation Design Iron Cage Bureaucracy	State the main characteristics of a bureaucratic organization structure as specified by Max Weber Explain how bureaucracy is a form of rational organisational design
12 Leadership	Behaviourism Contingency theory Post-heroic	Describe the key leadership theories  Explain the diffences between leadership and management  Analyse whether there is too much emphasis on the individual leader
13 Perception and Decision Making	Attribution Theory Drawback in judgments Link between perception and decision making Organizational Decision- making	Undertand perception and explain the factors that influence it Identify the shortcuts Individuals use in making judgement about others Decribe the common Decision Biases or errors
14 Power and Politics	Office politics Emancipation False Consciousness Empowerment	Describe the power as property view Explain why power and politics exist within organisations Analyse the different underlying assumptions
15 & 16 Review /Summary	Challenges of Organisations Changing Nature of OB Predicting Future trends	Explain the importance of connecting organisational behaviour theories  Describe some of the changes that have occurred in organisations over the last forty years

## **Reading List**

\* HUCZYNSKI, ORGANIZATIONAL BEHAVIOUR, Pearson, 8th edition 2013. Several university

A.A. & departments and colleges have copies of this text. You can purchase it at a 20%

BUCHANAN, D. discount via http://www.pearson-books.com/cam using the voucher code

ZP031F. The sixth and seventh editions are also acceptable.

ROBBINS, ORGANIZATIONAL BEHAVIOUR: CONCEPTS, CONTROVERSIES AND

STEPHEN P. APPLICATIONS. Prentice Hall, 1991

KING, DANIEL, ORGANIZATIONAL BEHAVIOUR. Oxford University Press, 2016

AND SCOTT LAWLEY

A list of additional readings for each topic will be made available online.

## **3P7: Managing Business and People**

Module summary	An introduction to the processes involved in starting and running a business.
Taught by	Dr M Kumar (Module leader), Prof T Minshall
Assessment	100% by examination. Double module paper combined with 3P6 Organisational Behaviour.
	Students will be required to answer one question from Managing Business and one from Managing People.
Supervision	There will be two hours of supervisions.
	There will be two hours of supervisions.
Links to other elements of the course	This module complements the following modules and course activities:  MET IIA: Industrial Visits ( Company Level Context, Human Resources); 3P7 (Group, Team, Motivation); 3P9 ( Firm Boundaries, Competitive Analysis, Resouces and Capabilities, Strategic Marketing, Business Models)

## **Module Learning Outcomes**

On completion of the module students should be able to:

- 5. Explain the core processes involved in starting and running a business
- 6. Demonstrate the importance of integrating management and business practices with the firm's strategic objectives
- 7. Evaluate HR practices and the importance of making the best use of people

## **Syllabus**

Lecture	Syllabus	On completion students should be able to
1 Introduction	The key integrating frameworks for understanding a manufacturing business Module overview Key areas of activity of a manufacturing business External factors that influence a manufacturing business Frameworks to show linkages between internal and external activities of a manufacturing business	Describe and apply a framework for management of a manufacturing business and the context within which it operates

2	Chauting and graving a business	Describe entrepreneurial activity
2 Entrepreneurship	Starting and growing a business The role of entrepreneurship in an economy Defining entrepreneurship: Resource-	Describe entrepreneurial activity and its place in the economy, and to outline the most significant challenges faced by those managing a young firm
	based versus opportunity based activities How a firm grows: Typical growth trajectories and common management challenges	a young mm
3	Guiding and managing an established	Explain the challenges faced in
Staying competitive	business  Managing steady state c.f. managing change	managing an established business, and some of the tools available to assist in planning and implementing
	Tools for planning	change
	Managing Innovation (product, process, business model, organisational, etc)	
4	Identifying future business opportunities	Outline the marketing function and
Marketing	The business planning cycle	its contribution to the business
	Identifying customer needs and opportunity areas	
	Designing business models to address new needs	
5	Accessing customers (PBH)	Describe the sales process, its role in
Sales	The links between business models and routes to market	the business, and a selection of key tools and techniques
	The key tools and techniques for sales	
	Integrating sales with other business activities	
6 Case study	Integrating example	Discuss how the principles covered in lectures 1 to 5 might be applied practice
7 Introduction to HRM	Managing people to deliver business objectives	Describe the core principles of HRM and discuss its practical application
	People as a resource	
	The principles of HRM (and contrasts with earlier models)	
	The application of HRM (Hard & Soft; integrated, devolved, outsourced)	
	Strategic HRM	
8 Recruitment and Selection	Establishing the need for recruitment; establishing processes to attract good employees to the organisation; and identifying the best mechanism for selection.	Understand the supply-side factors that influence recruitment and describe the main components of the employee recruitment process.

9	Goals of performance measurement	Describe how employee
Performance management	Performance appraisals Potential biases in appraisals Stack ranking	performance is measured and managed.
	360 degree appraisals  Appropriate employee compensation and different means of achieving it	
10 Nurturing talent	Models of learning Training/learning methods Segmenting talent Employee retention	Discuss the process of employee learning and different methods of training employees  Describe how employee talent should be recognised and managed effectively to deliver value to the organisation
11 Change Management	Types of change in organisations Resistance to change and overcoming resistance Satir Model of change Kotter's 8 steps for successful change management	Discuss why change is an issue for organisations  Describe the implications of change for the management of people
12 Legislation and regulation	Managing within the legal framework Employment law (hiring, firing, equal opportunities etc) Workplace legislation Employee participation and consultation	Describe the main features of the regulatory and legal framework for employment
13 Dispute Resolution and Governance	Managing people within a framework Dispute resolution Governance and ethics in HRM (inc objective-subjective perspectives)	Outline the main features of the frameworks within which employees are managed, and explain modern approaches to dispute resolution.
14 International practices/Globalisati on	Addressing diversity - Cultural and regulatory variations; Pan-national influences Universalist and contextualist paradigms Convergence and divergence Cultural and institutional explanations Variations in practice	Explain, with examples, how cultural and national norms influence the nature and practice of HRM
15 Current trends	including globalisation, new technology, demographics, flexible working, outsourcing (People management) Technology in HRM Dynamic organisations	Demonstrate awareness of current trends and developments in HRM and in the management of people
16 Review/Summary	Integrating people, management practices, and business strategy	Explain and illustrate how strategic, operations and human resource management practices interact in the process of starting and running a business

## **Reading List**

*MOORE, G	CROSSING THE CHASM, New York: <u>Harper Business</u> 1991	
*MULLINS, J. W	THE NEW BUSINESS ROAD TEST: WHAT ENTREPRENEURS AND EXECUTIVES SHOULD DO BEFORE WRITING A BUSINESS PLAN. London, FT Prentice Hall. 2003	
*STOREY, J. (ed)	HUMAN RESOURCE MANAGEMENT: A CRITICAL TEXT Thomson Learning 3rd edition 2007	1844806154
*TIMMONS, J. A. & SPINELLI, S	NEW VENTURE CREATION: ENTREPRENEURSHIP FOR THE 21 <sup>ST</sup> CENTURY McGraw-Hill 8 <sup>th</sup> edition, 2008	0071276327
*BEARDWELL, J., & CLAYDON, T.	HUMAN RESOURCE MANAGEMENT: A CONTEMPORARY  APPROACH Financial Times/Prentice Hall 5 <sup>th</sup> edition 2007	0273707639
*LEGGE, K	HUMAN RESOURCE MANAGEMENT: RHETORICS AND REALITIES, Palgrave Macmillan, 2005	1403936005

## **3P8: Financial and Management Accounting**

Module summary	An introduction to the principles and practice of financial & management accounting and finance	
Taught by	Dr J Plummer-Braeckman (Module leader)	
Supporting activities	The module content is used in the production of business plans for the major project	
Assessment	100% by examination, Paper 5 combined with 3P9 Economics of Industry and Strategy	
Supervision	Four supervisions will be offered in support of this module.	
Links to other elements of the course	There are some links to 3P4, Operations Management, in particular inventory management. There are also links to 3P9, Industrial Economics, Strategy and Governance. This work also supports capabilities needed within the Major Project.	

#### Aims

The course is designed to situate management and shareholders' decision making in their financial context. The course aims to develop students' understanding of the financial processes affecting corporate life - in particular, their understanding of the factors impinging upon corporate decisions and of the financial aspects of organisations.

## **Syllabus: Financial Accounting**

Lecture	Syllabus	On completion students should be able to
1-2	Overall framework of financial reporting	<ul> <li>Understand the importance of financial accounting.</li> <li>Understand the principles, conventions and regulatory framework of financial accounting.</li> </ul>
3-4	<ul> <li>The mechanics of accounting</li> <li>Balance Sheet, Profit and Loss Account/Income</li> </ul>	<ul> <li>Understand the principles of double entry bookkeeping.</li> <li>Understanding the principles of preparing of company financial statements such as the Profit and Loss Accounts and the Balance Sheet</li> </ul>
5-6	<ul> <li>Asset valuation methods, cash flow statements</li> </ul>	<ul> <li>Understand different methods of asset valuation and the purpose and creation of cash flow statements</li> </ul>
7-8	<ul> <li>Performance ratios</li> <li>Analysing and interpreting financial statements</li> <li>Creative accounting</li> </ul>	<ul> <li>Understand and be able to use firm performance ratios.</li> <li>Be familiar with company reports and their analysis, be able to compare performance of firms.</li> <li>Awareness of creative accounting and possible management of earnings.</li> </ul>

## **Syllabus: Management Accounting and Finance**

Lecture	Syllabus	On completion students should be able to
9-10	<ul> <li>Cost concepts and cost behaviour</li> </ul>	<ul> <li>Understand the classification of different costs</li> </ul>
	<ul> <li>Product costing systems and activity based costing</li> </ul>	<ul> <li>Understand and be able to apply different costing methods and to apply different methods for dealing with overhead costs</li> </ul>
11-12	<ul><li>Building a budget</li><li>Budgeting and variance</li></ul>	<ul> <li>Understand budgeting methods and processes.</li> </ul>
	analysis/cash flow management	<ul> <li>Understand and be able to apply variance analysis, and manage the cash in a business.</li> </ul>
13-16	<ul><li>Investment Appraisal</li><li>Financing decisions</li></ul>	<ul> <li>Understanding the approaches to compare the financial viability of different projects</li> <li>payback calculations</li> <li>capital budgeting decisions (opportunity</li> </ul>
		cost of capital, investment rules such as net present value and real options)  - time value of money and risk versus
		return; - financing decisions (debt versus equity).
		<ul> <li>Understand financing decisions (debt versus equity) and the capital markets.</li> </ul>

## **Reading List**

ATRILL, P. & McLANEY, E.J.	ACCOUNTING AND FINANCE FOR NON-SPECIALISTS <u>FT/Prentice Hall</u> 9th edition 2014
ATRILL, P. & McLANEY, E.J.	FINANCIAL ACCOUNTING FOR DECISION MAKERS <u>FT/Prentice Hall</u> 7th edition 2013
ATRILL, P. & McLANEY, E.J.	MANAGEMENT ACCOUNTING FOR DECISION MAKERS <u>Prentice Hall</u> 7th edition 2012
BARKER, R.	SHORT INTRODUCTION TO ACCOUTING, Cambridge University Press, 2011
ATKINSON, A.A., et al.	MANAGEMENT ACCOUNTING: INFORMATION FOR DECISION MAKERS AND STRATEGY EXECUTION <u>Prentice Hall</u> 6th edition 2011
ROSS, S.A., WESTERFIELD, R.W. & JORDAN, B.D.	FUNDAMENTALS OF CORPORATE FINANCE. McGraw-Hill Irwin. 11th ed. 2015.

## 3P9: Industrial Economics, Strategy and Governance

Module summary	An introduction to the principles and practice of economics in order to understand the structure of industries and corporate strategy
Taught by	Dr F Urmetzer (Module leader)
Assessment	100% by examination, Paper 5, combined with 3P8 Financial and Management Accounting
Supervision	Four supervisions will be offered in support of this course
Links to other elements of the course	There are links to 3P8, Financial and Management Accounting. This work also supports capabilities needed within the Major Project.

#### **Aims**

The course is designed to situate firm practices and decisions in their wider economic context. The course aims to develop student understanding of the global economy and the evolving structure of industries and firms. It explores the key aspects of strategy formulation and the management of firms that shape the development of business.

## **Syllabus: Industrial Economics**

Lecture	Syllabus	On completion students should be able to
1-2	The Global Economy, markets and industries	Understand the global economy and the changing structure of markets and industries.
	The importance of manufacturing	Understand the development of the manufacturing
	The rise of the service economy	and service industries.
	The role of strategy and strategic planning	Appreciate of different views of strategic planning
3-4	Firm boundaries	Understand the theory of the firm
		Understand the horizontal and vertical boundaries of the firm
5-6	Competitive analysis	Appreciate the analytical framework of standard microeconomics.
		Understand the principles of models of perfect competition, monopoly and oligopoly.
		Understand the economics of entry and exit
		Understanding dynamics of competing across time
7-8	Industry and strategic positioning	Appreciate the main issues affecting the macro environment
		Understand the benefits of coopetition
		Analyse how firms may respond strategically to its changing environment.
		Understand strategic positioning and competitive advantage

9-10	Resources and capabilities	Appreciation of positioning versus resource base view
		Sustaining competitive advantage
13-14	Strategic marketing	Understand the role of marketing in the execution of strategy
		Appreciation of marketing objectives and strategies
		Understand product and pricing
		Understand distribution and promotion
11-12	Business models and innovation	Understand the relationship between strategy, business models and tactics and its relationship to innovation
15-16	Strategy and governance	Appreciate departmentalisation, coordination and control
		Appreciate of organizational structures
		Understanding efficient information processing

## **Reading List**

BESANKO, D., DRANOVE, D., ECONOMICS OF STRATEGY, 6<sup>th</sup> edition, Wiley. 2013 SHANLEY, M. & SCHAEFER,

S.

KOTLER, P., KELLER, K.L. &

BRADY, M.

MARKETING MANAGEMENT. <u>Prentice-Hall/Pearson Education</u> Global

edition 2015

CONTEMPORARY STRATEGY ANALYSIS: Text and Cases, 8<sup>TH</sup> edition, GRANT, R.

Wiley, 2013

## **3P10: Contemporary Issues in Manufacturing.**

Module	a. Integrative industrial visits to study modern industrial practice	
summary	b. Lectures to introduce current topics	
Taught by	Dr R Daly (module leader), Dr C Barlow	
Supporting activities	The module is linked with the industrial visits, which will enhance understanding of all lecture modules and provide examples of their application in modern manufacturing companies.	
Assessment	100% by examination. There will be a 90 minute examination in which students will be required to answer one question from each of the three sections – (i) industrial sustainability, (ii) bio engineering and medical device manufacturing and (iii) scaling up to manufacturing	
Supervision	a. Whole debriefing for each industrial visit, group feedback sessions	
	b. Industrial Sustainability - One review and discussion class for the whole group (1.5h)	
	c. Bioengineering & Medical Device Manufacturing - One examples paper and class for whole group (1.0h)	
	d. Scaling up to Manufacturing – One examples paper and class for whole group (1.0h)	
Links to other elements of	METIIA 3P1: We look at materials used specifically for medical technologies.	
the course	METIIA 3P3: There are specific design for manufacturing challenges for medical technologies	
	METIIB-3 Technology and Innovation Management (New product innovation)	
	METIIB -6 Production Technologies and Materials (Sustainable materials, materials analysis for QC)	
	METIIB-7 Sustainability Manufacturing	

## Syllabus: Industrial sustainability

Lecture	Syllabus	On completion students should be able to
1 The big picture	The industry landscape: The eco- impact of industrial activity. Energy and resource usage and security. "Triple bottom line"	Assess the contribution of industry to carbon emissions Discuss major resource implications relevant
2 The detailed picture	Measurement and legislation How do we assess the eco-impact of industry? What can we measure and how can we compare different	Explain where the eco-impact of industry arises, including the role of supply chains and the implications of the product lifecycle Know what the legislation is

	environmental stressors? ISO, LCA., 'LCA Light'	Discuss the strengths and weaknesses of different metrics
3 Mitigation measures	How can eco-efficiency be improved?  Design for sustainability  Optimising materials and process selection  The role and limitations of recycling  Waste reduction measures  Paradigm shifts: Product service systems; zero waste systems	Choose materials and processes to minimise eco-impact Discuss the role and limitations of recycling Identify sources of waste and suggest how waste may be reduced Be aware of radically different ways of meeting materials needs of society
4 Effecting industrial change	How and why do companies 'go green'? Case studies	Assess the eco-impact of a company and make reasoned proposals for how to reduce it.

## **Syllabus: Bioengineering & Medical Device Manufacturing**

Lecture	Syllabus	On completion students should be able to
1	Introduction to medical devices, materials, required properties and	Understand the breadth of the medical device industry and the classification of devices.
	tissue engineering	Display familiarity with the range of synthetic and biomaterials used to form medical devices.
2	Selected key challenges in manufacturing of medical devices.	Explain the specific challenges faced in manufacturing of medical devices, e.g. sterilisation, biocompatibility.
3	The medical device industry Sector analysis in UK and international context Regulatory bodies and their influence on manufacturing Bioethics	Explain the essential features of the medical device industry.  Show an understanding of the regulatory procedures that are followed.  Understand the development of bioethics as a field and the key principles of bioethics
4	Future trends in medical devices and potential impact on manufacturing. E.g. Nanomanufacturing, personalised medicine	Show awareness of trends in the industry and identify the challenges they pose to manufacturing.

## **Syllabus: Scaling up to Manufacturing**

Lecture	Syllabus	On completion students should be able to
1	Introduction to multiple dimensions of scale-up and links to other	Understand the multidimensional nature of scale-up in manufacturing
	modules	Systematically think through the scale-up
	Case-studies of scale-up challenges	challenges for an emerging technology
		Understand the use of frameworks to support scale-up
2	Introduce risks leading to the Valley of Death	Assess combination of risk factors when scaling up

	Techniques for risk management	Understand and describe a range of management tools for scale-up Understand the industrial innovation infrastructure needed to address risks
3	Challenges of scale-up can be addressed through contributions	Understand the importance of supporting generic and infra technologies
	from science, engineering, industry and policy	Understand the international approaches to addressing scale-up risks
	Innovation infrastructure for scale-up	

**Examinations** The tripos examination for 3P10 Contemporary Issues in Manufacturing will consist of three compulsory 30 minute questions, one on each of the lecture sets.

#### Reading list - Industrial Sustainability

ALLWOOD, J.M., CULLEN, J. Sustainable materials – with both eyes open

Available as download from the web http://www.uit.co.uk/B-

Factor Four: doubling wealth, halving resource use. Earthscan

SMWBEO/

Materials and the environment, Butterworth-Heinemann 2009, ASHBY, M.F.

ISBN 978-1-85617-608-8

VON WEISZACKER E,

LOVINS A.B., LOVINS L.H. publications, 1997,

Sustainable energy – without the hot air, www.withouthotair.com, MACKAY, DJC

2008

## Reading List - Bio Engineering: Medical Devices and Bio materials

RATNER, Buddy D. Biomaterials science an introduction to materials in medicine,

Elsevier Academic Press, 2004

SINGER, P.A., VIENS, A.M. Cambridge Textbook of Bioethics, Cambridge University Press, 2008

WORLD HEALTH Medical Device Regulations- Global overview and guiding

principles, Geneva, 2003, ISBN 92 4 154618 2. ORGANISATION

# Coursework

## **CAD/CAM Exercise**

Coursework summary	Aims to develop and test the student's ability to produce engineering drawings using CAD, turn the CAD drawings into programmes for the production of the components, and operate the machine tool to produce the parts						
Taught by	Alan Thorne, Dr J Moultrie						
<b>Assessment</b> Coursework							
Links to other	From -MET IIB - 3P2 (Tools, Feeds & Speeds - B. O'Neill)						
elements of the course	From -MET IIA – Workshop Practical (Machining – A. Thorne)						
course	From -MET IIA – Drawing / Tolerancing Lectures (J. Moultrie)						
	To -MET IIB - MSE (Robot Lab - A. Thorne / D. McFarlane)						
	To -MET IIA - 3P3 (Major Design Project - J. Moultrie / M. De Volder)						

#### **Overview**

The CAD/CAM coursework aims to develop and test the student's ability to produce engineering drawings using CAD, turn the CAD drawings into programmes for the production of the components, and operate the machine tool to produce the parts. The coursework contributes 30 marks. The group will be split into half, with one half producing drawings and programmes for the machining of a milled component, the other half for a turned component.

The CAD exercise is to be completed using SolidWorks. The CAM work is to be produced using SolidCam. There will be classroom support early in Michaelmas term in the use of both software packages.

Students will work in pairs, and be assessed as a pair.

#### **Deliverables**

Students will be provided with a simple assembly of 3 parts, 2 of which will have an engineering drawing. Each pair will be required to:

- produce a complete engineering drawing of the 3<sup>rd</sup> component in the assembly. This
  must be approved before any programming can begin;
- produce a programme to be loaded onto the machine tool.

#### **Electronic Submission (via Moodle)**

The CAD drawings must be electronically submitted on or before 17:00 Friday 29th October

**Your drawing must include your candidate numbers**. A pdf file of your engineering drawing is to be electronically submitted via Moodle submissions, using the following file name structure, where you replace the numbers with your own: **70n\_72x\_CAM\_date.pdf** 

The CAM programmes must be submitted electonically on or before **17:00 Thursday 2 December** via Moodle submissions. To hand in the CAM component of coursework, please create a zip file, named using the following convention: **70n\_72x\_CAM\_date.zip** 

#### Assessment

The coursework is worth 30 marks in total.

- CAD drawing: 50% marks, awarded for completeness, clarity, precision and presentation. Individual drawing will be 'marked-up' with suggested changes, much as would be done in industry by a senior engineer.
- CAM programme: 50% marks, awarded for elegance in programming

## **Production Game**

#### Introduction

The Production Game is a simulation of a manufacturing operation. Small companies (teams) are required to manufacture simple paper-based products (greeting cards) based on orders from a market place. Products which meet the required standards of quality and delivery are purchased by the market. Unacceptable products are rejected.

The Production Game typically provides a rich array of first-hand experience with which to think about the issues involved in the organisation and control of manufacturing systems.

Students are required to electronically submit two reports, a pre-game report, and a final report.

#### Deliverable 1: pre-game report

Each team is required to submit a report before the game starts outlining the following:

- Resource allocation: How are your resources going to be allocated?
- Production Layout: Are you going to go for a functional or a product-based layout?
- Order selection: What type of orders would you pick?
- Coordination and control: What co-ordinating (integrating) and scheduling mechanisms are you going to use?
- It is important to not only describe the strategies, but to describe the manner in which the strategy was formulated. Prior preparation (e.g., time study, cost-benefit analysis) will pay dividends.

## **Deliverable 2: Final report**

Final report (individual): Each student should produce a report of a maximum of 2000 words in length which analyses the performance and activities of their company during the Game. Where appropriate, draw on material from 3P3 and 3P4 in your report. The report should include treatment of at least some of the following issues:

- Did your strategy prove to be correct if so, why, if not, why not?
- How did you design, organize and control your manufacturing system? How did this
  reflect your wider strategic decisions vis a vis the market? What methods did you use
  to control costs, quality, time etc?
- How was whole enterprise managed? For example, how did coordination between 'Marketing and Sales' and 'Manufacturing', and 'Manufacturing' and 'Purchasing' occur? What formal and informal information systems were designed (or evolved) during the game? How appropriate were these?
- The things that you feel you did right, and the major errors you made; how you would do it differently next time.
- Comparisons between the performance and processes of your company and those of the other firms. Were there any patterns in who did well and who did badly?

## **Evaluation**

The coursework will be marked out of 30, with the following allocation of marks to different activities:

• Pre-game report 50%

• Final report 50%

Standard filenames for electronic submission through Moodle submission in the following format please:

Your group coursework numbers followed by the coursework name and date

e.g. 70n\_71f\_73x\_ProdGame\_date.doc or .pdf

## **Major Project**

Project summary	A major group design project seeking to apply learning from 3P3 and to integrate different elements of MET
Taught by	Dr J Moultrie (Project Leader), Dr M De Volder, S Pattinson, C Velu
Assessment	Coursework
Supervision	The staff meet with students during timetabled session on Thursday mornings to discuss progress and to steer the project. We also hold to 2 formal supervisions with each team to discuss team member contributions and provide feedback on progress. These are recorded in CamCors.

#### **Overview**

The Major Project runs from the end of Michaelmas term until the end of the academic year and aims to integrate the design, manufacturing and management elements of the course.

The main components of the project are the development of a viable design solution to a genuine problem or issue, in tandem with understanding the market and producing a comprehensive business plan. The business plan will also include some detailed analysis of the financial viability of the product.

The brief for the project will be to develop a new Additive Manufacturing technology with the overall theme of 'manufacturing a better future'.

## **Learning Outcomes**

At the end of the project, students should have:

- 1. applied their engineering design skills to solve technical problems;
- 2. applied their industrial design skills to develop solutions which are fit for the intended users, appropriately styled and clearly explained visually;
- 3. applied their knowledge of materials and production engineering to develop solutions that could be produced in volume;
- 4. explored issues relating to environmental, economic and social sustainability relating to their products;
- 5. gained experience in market and user research;
- 6. applied their skills in financial analysis to develop a robust business model for their proposed designs;
- 7. developed their skills in producing a compelling and believable business plan.

#### **Assessment**

Detailed assessment criteria are outlined in the course handbook. In total, the project contributes 140 marks.

# General information

# Penalties for late hand in of coursework or missing an industrial visit

There are automatic penalties for late submission of any piece of coursework. The penalty will be **20% of marks per week, or part week, that the work is late.** 

There are automatic penalties for missing an Industrial Visit without prior approval. The penalty will be **20% of the marks available for visit de-brief presentations.** 

Coursework extensions requested prior to the hand in date, notification of missing a visit prior to visit, or any mitigating reasons for a late hand in or a missed visit, must be accompanied by a METIIA Coursework Allowance form signed by your college tutor. An Allowance form can be obtained from the IfM Teaching Office (met-admin@eng.cam.ac.uk)

## Reasons for arranging coursework or missing Industrial Visits

Reasons for seeking to rearrange course work or missing an Industrial Visit fall into one of the following five categories:

#### Illness

Educationally it is always preferable to rearrange coursework missed through illness, and this should be attempted wherever practicable. If rearrangement is not possible, then students should apply for the appropriate allowance.

'Illness' is broadly defined as any illness, mental health problem, physical injury or other grave cause which, in the opinion of both the student's tutor and the METIIA Course Director, prevents the student from completing their scheduled coursework activities on time, or in some cases at all.

#### Compassionate or religious grounds

Students will, wherever practicable, be allowed to rearrange coursework, or miss visits, on compassionate or religious grounds (for instance, to enable them to attend a funeral, or because the coursework is scheduled on the day of a religious festival). The student concerned should try to rearrange the coursework in advance. If rearrangement proves impossible, then an application for an allowance may be made with the support of the student's tutor.

#### **Interviews**

When applying for jobs, work placements or sponsorship, students may be invited for interview on days that conflict with coursework activities and visits. Students should in the first instance seek to rearrange the interview rather than the coursework or visit. If this proves impossible, then the student should try to rearrange the coursework. Allowances are not normally given for coursework missed through interviews. For a missed industrial visit, an application for an allowance may be made with the support of the student's tutor.

#### **Sporting commitments**

Coursework and visits may **not** be rearranged to accommodate **College** sporting commitments. Students will, wherever practicable, be allowed to rearrange coursework that conflicts with **University** sporting competitions (i.e. representing the University of Cambridge in a competitive event) but not for training sessions. For a missed industrial visit, an application for an allowance may be made with the support of the student's tutor.

## **Workshop Practical**

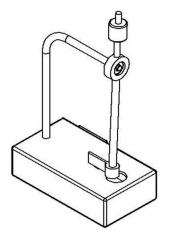
Workshop summary	The objective of this workshop practical is to provide MET IIA students with a basic understanding of fabrication skills
Taught by	Alan Thorne (Workshop Leader), Simon Sennitt, Chris Jennings
Assessment	<u>This activity is not marked</u> (Training for use of studio & workshop equipment)
Links to other elements of the course	To - MET IIB - MSE (Robot Lab - A. Thorne / D. McFarlane)  To - MET IIA - 3P3 (Major Design Project - J. Moultrie / M. De Volder)  To - MET IIA - 3P2 (Machine Configurations, Stiffness, Finishes - B. O'Neill)  To - MET IIA - CAD / CAM (CNC / Mutli Axis Machining - A. Thorne)

#### **Overview**

The objective of this workshop practical is to provide MET IIA students with a basic understanding of fabrication skills required to:

- a) Produce prototyped components using 3D printing, laser cutting and vacuum forming processes.
- b) Produce actual components using more traditional production processes such as turning, milling and electronic assembly techniques.

The workshop sessions have been designed to enable students to produce components required for the fabrication of a perpetual pendulum. The pendulum makes use of an electro-magnet to provide the pendulum with pulses of energy to overcome losses in the mechanical system.



The pendulum blister pack and transport jig will be made using Rapid Proto Type (RPT) technologies. The Pendulum body, arm and base containing the electromagnetic drive will be made using more traditional production processes.

Students will be asked to attend two workshop sessions. The first workshop session will focus on skills required to use the RPT equipment within the design studio. An option of two RPT sessions will scheduled, each accommodating up to half of the class. The second workshop session will focus on skills required to operate hand tools, machine tools and electronic fabrication tools within the IfM workshop. A series of workshop sessions will be scheduled, each accommodating a maximum of four students. Students will be asked to sign up to workshop sessions on a first come first served basis.

At the end of the workshop sessions the students are expected to have a good understanding of the different production processes as well as the use of various equipment in a safe

manner. Successful completion of this activity will allow students to utilise the facilities within the IfM for other project activities such as the Design Project and CAD/CAM.

#### **Information**

- Students will complete a safety questionnaire before entering the workshop.
- Students should be appropriately dressed to work within a workshop environment. Closed toe shoes, no loose clothing or jewellery and hair tied back. (Lab coats and safety glasses will be provided.)

## The Overseas Research Project (ORP)

#### **Aims**

The aims of the Overseas Research Project (ORP) are to:

- expose students to a broad cross section of current practice in international manufacturing;
- ii. experience in an integrated manner the application of the course material in a range of industrial settings;
- iii. enable the students to practice project management and team working skills;
- iv. expose students first hand to the importance of stakeholder management.

#### **ORP Process**

**When**: The METIIB ORP takes place in the 4<sup>th</sup> year, during a two week period following the end of the Easter term. Some preparation time is allocated within the MET IIB timetable but most of the work is extracurricular. However, METIIA students should start their ORP preparation during the 3<sup>rd</sup> year.

**Who**: A staff member is appointed in an advisory/ supervisory role but the project is organised and delivered by the MET IIB students as a group.

**How**: Towards the end of the 3<sup>rd</sup> year, students are responsible for identifying a research location and topic (in discussion with the MET IIB Director and relevant MET staff and researchers). During the 4<sup>th</sup> year students will arrange visits to companies, coordinate with MET Administrator to arrange travel and accommodation and secure sponsorship to fund the ORP. Due to tightened budgets, the Engineering Department is not in a position to provide finance for the ORP. However, the IfM Teaching Office will provide matched funding of £50 for each student, subject to each student contributing an equal amount.

**Reporting**: The key deliverables from the project are a report on the identified research theme and a presentation at the IfM. Students are responsible for the detailed content of the report, though this must be signed off by the MET IIB Director prior to dissemination.

**Assessment**: The ORP itself is not assessed but parts of the background research may be used as examples in the synoptic examination papers.

**Finance:** The University has very strict rules on how money is received and paid out. Before committing to any financial arrangements, transactions or commitments, you must check with the MET Administrator to make sure you do not inadvertently break any University finance rules.

## Key actions and timings

When	What
By the end of MET IIA	Appoint the student project leader and three team members responsible for sponsorship, research and logistics respectively.
	Agree the research location. Plan B is essential.
	Outline the research topic or options.
Over the summer break	Continue planning.
	Keep MET IIB Director. MET Administrator, Mukesh Kumar and IfM-ECS Communications Officer informed of developments.
By start of METIIB	Identify and contact potential sponsors.
Michaelmas term	Develop a refined statement of the research topic.
	Draft the project brochure for sending to sponsors and companies, in discussion with IfM-ECS Communications Officer.
As early as possible	Confirm the outline of the programme.
	Identify target companies for visits.
	Negotiate timing of visits to companies.
	Confirm with the MET IIB Director who from IfM will be accompanying the tour.
Preparing the Project Report	Much of the report should be prepared before the tour. This should certainly include the literature review, and the research questions and methodology. The structure of the final report should also be clear.
	During the tour it is important to have daily reviews of the visits, and for individuals to be responsible for writing up the results of each visit.
Following the tour	Immediately on return from the tour <b>students should complete the project report</b> , which must be signed-off by the MET IIB Director before publication.
	IfM-ECS Communications Officer will be able to assist with the dissemination of the report.
	A presentation summarising the report should be arranged as part of the IfM Friday Seminar Series (coordinated by Dr Yongjiang Shi)

## **CUED Information and Library Services**

The library team at the Department of Engineering is available to help with any questions you may have about resources, search strategies and managing references.

A member of the team is based at IfM on Friday mornings, or you can visit them in the CUED Library in the Baker Building, Trumpington Street.

Contact them at 01223 332626 or cued-library@eng.cam.ac.uk

## Judge Business School: Information and library services

The Business Information Centre is located in the left-hand wing on the ground floor of the Judge Business School building.

## **Opening Hours**

Term-time:	Vacation:			
Mon-Fri	08.45-18.00	Mon - Fri	09.00-17.00	
Weekends	Closed	Weekends	Closed	

## Registration

Please register at the Information Centre desk when you first visit. You will need to present your University card and your email address.

## **Printed Resources**

The Information Centre's printed collection includes core texts on Judge Business School reading lists, together with general research texts and journals. You may place reservations on books that are on loan and renew books that are not reserved by other users. Fines are charged for overdue items at 50p per day. You may borrow a maximum of 5 items.

#### **Electronic Resources**

Electronic resources are housed on the CJBS Information Blog (<a href="http://www.blogs.jbs.cam.ac.uk/infolib/">http://www.blogs.jbs.cam.ac.uk/infolib/</a>) and a linked portal (for which you will need to use your Raven password) which can be accessed wherever you are in the world. *Databases available*:

- ABI Inform Complete
- Business Insights
- Business Source Complete
- Capital IQ
- Factiva
- Fame
- Global Insight

- Key Note
- Passport GMID
- Thomson One Banker
- WRDS
- (Compustat, CRSP,I/B/E/S & RiskMetrics)

In addition to the resources on the blog, we provide access to Bloomberg and Datastream on terminals in the Information Centre.

## **Staff and Contact Details**

Please contact us by if you have any enquiries about our service:

Email: infolib@jbs.cam.ac.uk, Tel: 01223 339599

## **Appendix 1: Referencing and Plagiarism**

## Guidance on referencing, collaboration and plagiarism

- 1. The confidence which a reader has in the contents of a report, paper or dissertation is based on trusting the author. An important contribution to building that trust is through the author demonstrating clearly how they have built on the work of others, and giving full credit to previous contributions, as well as indentifying unambiguously which parts of the overall work are their own, original contribution. That is the role of references in technical writing: to give recognition to other people's work and to provide an 'audit trail' of links to previous work. Developing a good style of referencing takes some effort; in many cases, facts and ideas are so well known and standard that no reference is needed, but if you have any doubts about whether the reader might misinterpret the extent of your own contribution you should always refer explicitly to the source of previous work.
- 2. In some of your work you will collaborate with other students. Not only does this often make sense in terms of splitting up a larger task into smaller parts, but it can also be a very fruitful method of generating new ideas. Learning how to manage and work within a collaborating team forms an important part of your training as an engineer. In some cases work which results from a team effort will be assessed for examination credit. In such cases all authors of the work must be clear among themselves as to which parts have been contributed by each member, and where required by the Examiners this should be indicated by initials at the bottom of each page.
- 3. If a report contains material of which you (or in the case of a collaborative report, a member of your team) are not the originator, then you must make the origin of the material explicitly clear by suitable references. Not to do so constitutes plagiarism, which is defined as 'submitting as your own work material which derives in part or in whole from the work of others without due acknowledgement'. Wherever you use sources of information or data such as books, journal articles, internal company sources, personal interviews, web-sites or other internet resources you should ensure that they are fully referenced, so that the reader can locate the source and if necessary make an independent judgement of the quality of the information. You should include text which you have not generated yourself only if it is clearly marked as a quotation (e.g. by placing it in quotation marks with a full reference to its source).
- 4. Plagiarism is both poor scholarship and a breach of academic integrity, and is regarded extremely seriously within the University. Plagiarism is a form of cheating and any incident in work assessed for examination credit will be reported to the Head of Department, who will normally refer the matter to the University Proctors.
- 5. Forms of plagiarism include copying someone else's language and/or ideas as if they are your own by, for example, quoting verbatim, paraphrasing, cutting and pasting from the internet, or submitting someone else's work as part of your own without full and explicit acknowledgement of the source. Plagiarism applies to all types of sources and media, whether published or not.

- 6. The guiding principle is that Examiners and others who may read your work must be in no doubt as to which parts of it are your own original work and which parts are the work of others, or have been produced by you in collaboration with others.
- 7. These guidelines apply to all assessed work: for example, coursework and project reports.
- 8. Further guidance can be found in the statement of the University's Policy on Plagiarism at www.admin.cam.ac.uk/univ/plagiarism. If you are uncertain about these guidelines or have any questions about their application, the MET Course Director will be glad to provide advice.

# University of Cambridge General Board Statement on Plagiarism

The General Board, with the agreement of the Board of Examinations and the Board of Graduate Studies, has issued this guidance for the information of candidates, Examiners and Supervisors. It may be supplemented by course-specific guidance from Faculties and Departments.

Plagiarism is defined as submitting as one's own work that which derives in part or in its entirety from the work of others without due acknowledgement; or, in the case of self-plagiarism, unless explicitly permitted by regulation, submitting one's own work that has already been submitted for assessment to satisfy the requirements of any other academic qualification, or submitted for publication without due acknowledgement. It is both poor scholarship and a breach of academic integrity.

Examples of plagiarism include **copying** (using another person's language and/or ideas as if they are a candidate's own), by:

- quoting verbatim another person's work without due acknowledgement of the source;
- paraphrasing another person's work by changing some of the words, or the order of the words, without due acknowledgement of the source;
- using ideas taken from someone else without reference to the originator;
- cutting and pasting from the Internet to make a pastiche of online sources;
- **submitting** someone else's work as part of a candidate's own without identifying clearly who did the work. For example, buying or commissioning work via professional agencies such as 'essay banks' or 'paper mills', or not attributing research contributed by others to a joint project.

**Plagiarism might also arise from** colluding with another person, including another candidate, other than as permitted for joint project work (i.e. where collaboration is concealed or has been forbidden). A candidate should include a general acknowledgement where he or she has received substantial help, for example with the language and style of a piece of written work.

Plagiarism can occur in respect to all types of sources and media:

- text, illustrations, musical quotations, mathematical derivations, computer code, etc;
- material downloaded from websites or drawn from manuscripts or other media;
- published and unpublished material, including lecture handouts and other students' work.

Acceptable means of acknowledging the work of others (by referencing, in footnotes, or otherwise) vary according to the subject matter and mode of assessment. Faculties or Departments should issue written guidance on the relevant scholarly conventions for submitted work, and also make it clear to candidates what level of acknowledgement might be expected in written examinations. Candidates are required to familiarise themselves with this guidance, to follow it in all work submitted for assessment, and may be required to sign a declaration to that effect. If a candidate has any outstanding queries, clarification should be sought from her or his Director of Studies, Course Director or Supervisor as appropriate.

Failure to conform to the expected standards of scholarship (e.g. by not referencing sources) in examinations may affect the mark given to the candidate's work. In addition, suspected cases of the use of unfair means (of which plagiarism is one form) will be investigated and may be brought to one of the University's Courts. The Courts have wide powers to discipline those found guilty of using unfair means in an examination, including depriving such persons of membership of the University.

The University's plagiarism and good academic practice website (<a href="www.cam.ac.uk/plagiarism">www.cam.ac.uk/plagiarism</a>) provides more information and guidance.

## Student information on the use of Turnitin

The University subscribes to Turnitin UK software which is widely used in UK universities and matches text in work submitted to the software to that in a large database of online sources. This document explains how Turnitin UK will be used by the Department of Engineering and explains the implications of submitting your work to the software.

You are reminded that Turnitin is only one method of checking the originality of your work. Examiners may initiate the standard investigative procedures if they have unresolved queries about the originality of your work, regardless of whether Turnitin has been used or whether it has substantiated any concerns.

The University Advocate may decide to prosecute a student suspected of plagiarism even where that student has not consented to the use of Turnitin. In such circumstances the student may be specifically asked by the Advocate to consent to submission to Turnitin and a failure to consent will be proved as part of the evidence against him or her.

#### Plagiarism and good academic practice: your responsibilities

You should ensure that you are familiar with the <u>discipline-specific guidance</u> about referencing conventions and good academic practice which is issued by the Faculty Board. If, after reading this guidance, you have any outstanding queries, you should seek clarification at the earliest opportunity from your Director of Studies or supervisor.

You should also familiarise yourself with the statement on plagiarism posted on the University's plagiarism website, <a href="www.cam.ac.uk/plagiarism">www.cam.ac.uk/plagiarism</a>, which also features links to useful resources and guidance.

If, after reading the guidance, you have any outstanding queries you should seek clarification at the earliest opportunity from your Director of Studies or supervisor.

#### **About Turnitin UK text-matching software**

Who controls the service?

Turnitin UK is part of the JISC Plagiarism Advisory Service (JISCPAS). This University is the recognised Data Controller for the data held and processed by, or on behalf of, the service. An American company, iParadigms, is the Data Processor.

How does Turnitin UK work?

Turnitin UK may detect direct plagiarism, paraphrasing and collusion as submitted work is compared with a vast database of online material and with a 'private' database of previous submissions. Therefore, submitting work to the database helps to protect it from future attempts to plagiarise it, and helps to maintain the integrity of the University's qualifications.

The software makes no judgement about whether a student has plagiarised, it simply shows the percentage of the submission that matches other sources and produces an originality report which highlights the text matches and, where possible, displays the matching text and its immediate context.

In many cases the software highlights correctly cited references or 'innocent' matches. Therefore, Examiners will carefully review all originality reports to determine whether the work does contain plagiarism.

# How will Turnitin UK be used in the Manufacturing and Management Division, Department of Engineering?

Work submitted for assessment in the Manufacturing and Management Division, Department of Engineering will be subjected to spot checks from time to time, or in cases where there is cause for concern. Students should note that, upon screening work, the resulting originality reports will be referred only to the Examiners responsible for the academic assessment of the work if there is prima facie evidence of plagiarism or poor academic practice. Work must be submitted electronically.

## What will happen if matches are identified between my work and another source?

If Turnitin UK detects matches between your work and another source, the Examiners will review the resulting originality report to judge whether the matches are innocent, or whether you have appropriately referenced these matches (if not, this may constitute plagiarism), and/or whether you have made excessive use of material from other sources (which may be poor academic practice).

The Examiners will mark your work purely on the basis of its academic merit. However, depending on the extent and context of the matches, your work may be referred to the Proctors for further investigation. In such cases the Turnitin UK originality report may be used as evidence. If you are found to have plagiarised the penalty may be severe and your degree may be withheld.

#### Will Turnitin UK affect my intellectual property rights or copyright?

The copyright and intellectual property rights of the submitted material remain wholly with the original owner (normally the student, with the exception of some collaborative or sponsored research projects). However, you are asked to permit Turnitin UK to:

reproduce your work to assess it for originality;

retain a copy of your work for comparison at a later date with future submissions.

#### Will my personal data be retained by Turnitin UK?

Material submitted to Turnitin UK will be identified by your examination number, course details and institution: personal data will not be used.

#### What will happen if text submitted by another student matches that in my work?

Matches to text submitted from other HE institutions

If a report generated by another institution identifies a match to your work the report will only show the extent of the match and the contact details of the University's Turnitin UK Administrator. If approached, the Turnitin UK Administrator will attempt to contact you about the matter. The contents of your work will not be revealed to a third party outside Cambridge without your permission.

Matches to text submitted from within the University

If a match is found to material submitted from within the University, the Examiners can obtain the full text without approaching you.

### How do I apply for my work to be removed from Turnitin UK?

Work submitted to Turnitin UK will be stored indefinitely on the Turnitin UK database unless you specifically request that it be removed. To maximise the effectiveness of the software it is hoped that such requests will be kept to a minimum. However, once examinations have been concluded, you may at any time contact [the Department's Turnitin UK contact] to request that your work be removed.

#### Sources of further information and support

The University's plagiarism website: <a href="www.cam.ac.uk/plagiarism">www.cam.ac.uk/plagiarism</a>

Department's plagiarism advice: http://teaching.eng.cam.ac.uk/node/526

Plagiarism guidance in the Second Notice on Fourth-year Projects: <a href="https://www.eng.cam.ac.uk/teaching/courses/projects/yr4">www.eng.cam.ac.uk/teaching/courses/projects/yr4</a> proj/2ndNotice.pdf

Turnitin UK's website: <a href="http://www.turnitinuk.com/">http://www.turnitinuk.com/</a>

# **Appendix 2: Sample of MET IIA Forms**

METIIA	Coursework allowance application form	75
METIIA	Industrial Visit allowance application form	76

## **METIIA Coursework allowance application form**

Students must make every effort to contact staff in advance of the visit. E-mails should be copied to the MET office met-admin@eng.cam.ac.uk

#### Cambridge University Engineering Department Application for Allowance for Coursework / Missed Assessment

Student Name:		College:		CRSID:		Tripos (	METIIA, METIIB)	
				1				
Requesting an E	EXTENSION							
Coursework title / METIIB Module	Staff member contacted for rescheduling	Date contacted	Reason for rea			Current Requested deadline deadline	Teaching Office re	sponse
Requesting MA								
Coursework title / Staff member contacted for METIIB Module rescheduling		Date contacted Reason for claim, e.g. Missed module assessment late CW submission		le assessment;	Current Requested mark		Teaching Office response	
		,						
<u> </u>								
Tutor's name:		e-mail:					Phone:	
This section to be c	completed by the student's	TUTOR (NO	T DoS)					
Nature of illness or extenuating circumstances:								
Dates between w	hich work was <b>impossibl</b> e		Dates between which work was hindered:					
Additional comm	nents (attach separate lette	r if you wish)	Please enclose d	doctor's certific	cate if period	affected was m	ore than 7 days	
Signature of Tutor Date			Date Signed (Teaching Offi			ce)		Date

Return completed form to: IfM Teaching Office met-admin@eng.cam.ac.uk

Teaching Office decisions will be recorded on this form and a copy sent to the student and the Tutor

## **METIIA Industrial Visit allowance application form**

Students must make every effort to contact staff in advance of the visit. E-mails should be copied to the MET office met-admin@eng.cam.ac.uk.

## Manufacturing Engineering Tripos Application for Allowance for industrial visits programme

Student Name:			College:			CRSID:		
Request for cred	it for missed	visit						
Visit date	Company	Staff member i/c vi	sit Date staff memb	oer	Reason for missing visit	, y	ÆT response	
Request for cred	it for missed	debrief session						
Debrief date				19	Reason for missing debrief session	N	//ET response	
						-		
Tutor's name:					e-mail:	Phone:		
This section to be completed by the student's TUTOR (NOT DoS)								
Nature of illness								
Dates between wh	Dates between which work was <b>impossible</b> Dates between which work was <b>hindered</b> :							
Additional comm	ents (attach s	eparate letter if yo	u wish) Please enc	lose docto	r's certificate if period affected was more	than 7 days		
Signature of Tutor Date					Signed (METHA Director or Visit	s Co-ordinat	tor) Date	

Return completed form to: MET Teaching Office, IfM, 17 Charles Babbage Road met-admin@eng.cam.ac.uk

Decisions will be made by the Visits Coordinator in consultation with METIIA Course Director. Responses will be recorded on this form and a copy sent to the student and the

**Tutor**