

POLICY LINKS

Research-based advice and services for technology and innovation policy makers

Policy Links is the (not-for-profit) knowledge transfer unit of the Centre for Science, Technology & Innovation Policy (CSTI), University of Cambridge.

We work closely with UK and international policy practitioners to offer new evidence, insights and tools based on the latest academic thinking and international best practice.

»» A UNIQUE OFFERING TO POLICY MAKERS

Embedded within the University of Cambridge's Engineering Department, the team is equipped with expertise and resources to provide solutions based on:

- World-class research in the fields of science, technology and innovation (STI) policy.
- Specialist understanding of established and emerging technologies and industries.
- Extensive knowledge and practical understanding of international policy approaches and best practice.

SERVICES »»

Policy advice & consulting

We offer bespoke advice and consultancy services to support Science, Technology and Innovation (STI) policy design, implementation and evaluation.

Training for policy officials and civil servants

We offer tailored education services to government departments and agencies. Bespoke courses are designed to address specific needs and adapted to suit existing capabilities.

International benchmarking studies

We carry out studies on the latest policy approaches in selected countries to identify international priorities and best practice.

International policy workshops and seminars

We work closely with UK and partner country officials to facilitate international STI policy dialogue. Workshops have been held recently in London, Berlin, Tokyo and Washington.

Manufacturing Policy Portal

We manage an online repository of official policy documents, foresight studies and country briefing notes, available at:

www.manufacturing-policy.eng.cam.ac.uk

ABOUT THE CENTRE FOR SCIENCE, TECHNOLOGY & INNOVATION POLICY (CSTI)

CSTI is an applied policy research unit exploring what makes national innovation systems effective at translating new science and engineering ideas into novel technologies and emerging industries. Research projects are designed to support the evidence needs of Science, Technology & Innovation (STI) policymakers, in particular those officials in public research agencies who are responsible for programme design, portfolio management and strategy development.

The work of both CSTI and Policy Links is shaped by close collaboration and frequent dialogue with policy makers and agency officials.



RECENT PROJECTS >>>

An introduction to science, technology & innovation policy - a bespoke programme for manufacturing policy civil servants and agency officials

This two-day intensive course was developed by the CSTI and Policy Links in consultation with the Department for Business, Energy and Industrial Strategy (BEIS). Held in Cambridge in January 2017, attendees included members of BEIS involved in developing the UK's Industrial Strategy as well as senior representatives from Innovate UK and the High Value Manufacturing Catapults.

Strategic roadmap for productive development and diversification in Trinidad and Tobago

Policy Links have undertaken a project in collaboration with the Inter-American Development Bank (IDB) and the Government of the Republic of Trinidad and Tobago (GORTT) to develop a strategic roadmap for industrial development in Trinidad and Tobago. This work will be instrumental in guiding policy-making in the closely related areas of competitiveness, industrial diversification and innovation.

UNIDO/Policy Links report: Emerging trends in global advanced manufacturing - challenges, opportunities and policy responses

This collaborative study between Policy Links and the United Nations International Development Organisation (UNIDO) focuses on policy responses in support of advanced manufacturing innovation. It proposes a way forward for thinking about challenges and opportunities in advanced manufacturing in a new global industrial context, and discusses recent policy programmes and initiatives in selected countries.

International workshops on technology and innovation policy

These workshops provide an opportunity for UK policy makers and agency officials and their counterparts in key countries to share experiences and best practice through presentations and open dialogue. Previous workshops have been held at the White House in Washington and the British Embassy in Berlin. In autumn 2017 we will convene a workshop in Tokyo on Robotics for Industry 4.0 in collaboration with the Science & Innovation Network and key Japanese innovation institutions.



>>> CLIENTS AND COLLABORATORS

We work with policy makers, civil servants and agency officials in the areas of science, technology & innovation (STI) policy.

In the UK, clients include **The Department for Business, Energy & Industrial Strategy (BEIS)**, **Innovate UK**, the **High Value Manufacturing Catapult network**, and the **British Standards Institution (BSI)**. Internationally, we work with national and regional innovation and industrial development agencies across various continents. We also work with international organisations including **IDB**, **UNIDO** and **OECD**.