

2017 Strategic Technology & Innovation Management Programme

Capability framework for business model innovation

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Industrial / managerial need addressed

Capability has a direct relationship with industry's brand value. It holds a well-known argument that industry benefits from recognizing and improving their core competitiveness. Thus, there is a need to bridge the gap of what are the capabilities to innovate a successful business model. This research aims to explore what are the capabilities needed for better integration and implementation of business model innovation.

Expected deliverables

- A refined capability framework
- Capability toolkit

Engagement opportunities

- Progress meeting provides me a good opportunity to make contacts with companies to conduct case study to refine the capability framework;
- Progress meeting also offer me an opportunity to conduct workshops to verify the developed tool and training the participants.

Approach

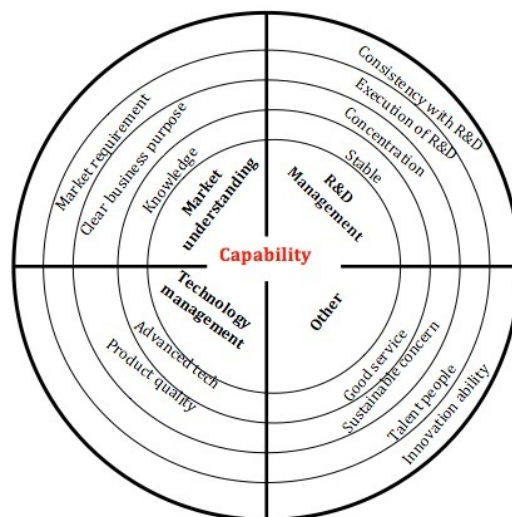


Fig. Capability framework