

2017 Strategic Technology & Innovation Management Programme

Improving your organisation's innovation system

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Industrial / managerial need addressed

STIM companies come from a wide range of industries and have very different organisational structures. However, a common aspiration is to improve the wider innovation system that supplies the organisation with the potential for growth and renewal. There are many available resources but how to make sense of what is being offered, let alone customise them to suit a particular organisation's circumstances, remains a challenge.

Expected deliverables

The collected materials will be packaged to give:

- An overview of innovation KPIs and approaches available
- Preliminary recommendations to structure selective implementation

Engagement opportunities

- Reviews of literature and practice will be presented to STIM companies as they become available for comment and improvement
- STIM companies will be asked to volunteer examples of innovative behaviour promotion and take part in both STIM based and open discussions
- STIM companies will be asked to pilot a practical workshop on developing Innovation KPIs to enhance innovativeness in the workplace

Approach

The aim of this project is to review the evidence on how organisations can encourage their employees and supply chain to become more innovative and creative by:

- Reviewing literature and practice for available metrics for innovation
- Identifying good practice examples of innovation behaviour promotion
- Identifying practical tools and processes to enhance innovativeness in the workplace

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