2017 Strategic Technology & Innovation Management Programme

Roadmapping Roadmapping (R^2)

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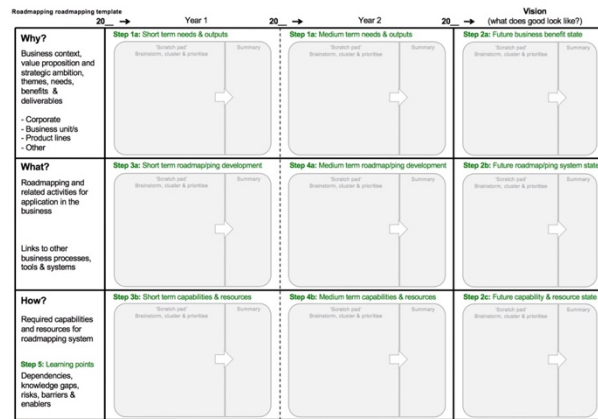### *Industrial / managerial need addressed*

Roadmapping is known to be challenging to implement and sustain, with a need to adapt the method to fit organisational needs and context. Expectations need to be aligned in terms of why roadmapping is needed, what roadmapping system is required to deliver to address these needs, and how it will be developed and supported.

Expected deliverables

- ½ day workshop template and guidance on its use (slide set with notes), for roadmapping review, strategy and planning.

Engagement opportunities

- Pilot workshop template in your organisation, with template and feedback form provided, or facilitated by IfM.

Approach

A template has been successfully piloted four times, in the context of training, roadmapping review and development, including once by a third party. However, the recursive nature of the task proved to be challenging without facilitator intervention, and so further improvements are required to incorporated process prompts to assist workshop participants.

STIM 2017 provides an opportunity to develop and test an improved template, which can be used in workshops, to aid discussion in small groups, or for personal reflection.