

Practical workbooks to help you improve your business...

Based on collaborative research with industry

Three workbooks to guide you through the pitfalls of international transfers...

Manufacturing Mobility

Price 49.50

- a strategic guide to transferring manufacturing capability

Provides a guide to the total process of moving manufacturing capability to a new location. Senior managers who have strategic responsibility for the transfer of production technology will find the structured approach to planning a transfer invaluable in order to avoid the many pitfalls associated with such projects. The workbook describes the total transfer process from its initial conception as part of the business strategy right through to the point when the transferred technology is operating successfully in its new location.

Manufacturing Location Decisions

Price £49.50

- choosing the right location for international manufacturing facilities

Making the right decisions about the location of manufacturing facilities is vital in order to compete in global markets. Those who make the best choices can gain a major source of competitive advantage. This workbook offers a systematic process to help managers with such decisions as: the selection of new sites, the relocation of existing ones, choosing which sites to upgrade and which to close down.

Fitness for Transfer

Price: £49.50

- assessing manufacturing technologies for relocation

Deals with one of the most problematic stages in the area of international manufacturing transfer, namely evaluating the ease or difficulty with which a particular technology may be moved from one location to another. It is primarily designed for the project manager with direct responsibility for executing the transfer.

Winning the race with new products...

Speeding new products to market

Price: £49.50 (£66.28 inc. VAT for workbook plus software)

- a practical workbook for achieving more successful new product development and introduction

For managers resolved to lead their companies to greater success in developing and introducing new products. This workbook describes a simple approach and specific tools, including staff and supply chain questionnaires, which can be used to reveal the strengths and weaknesses of current activities so that improvements can be soundly based.

Getting the right strategy...

Competitive manufacturing (CURRENTLY-OUT-OF-PRINT)

- a practical approach to the development of a manufacturing strategy

This workbook provides an introduction to manufacturing strategy and includes a manufacturing audit to reassess your products in relation to emerging markets and world-class competition. It will help you formulate a new strategy derived from the particular needs of your business.