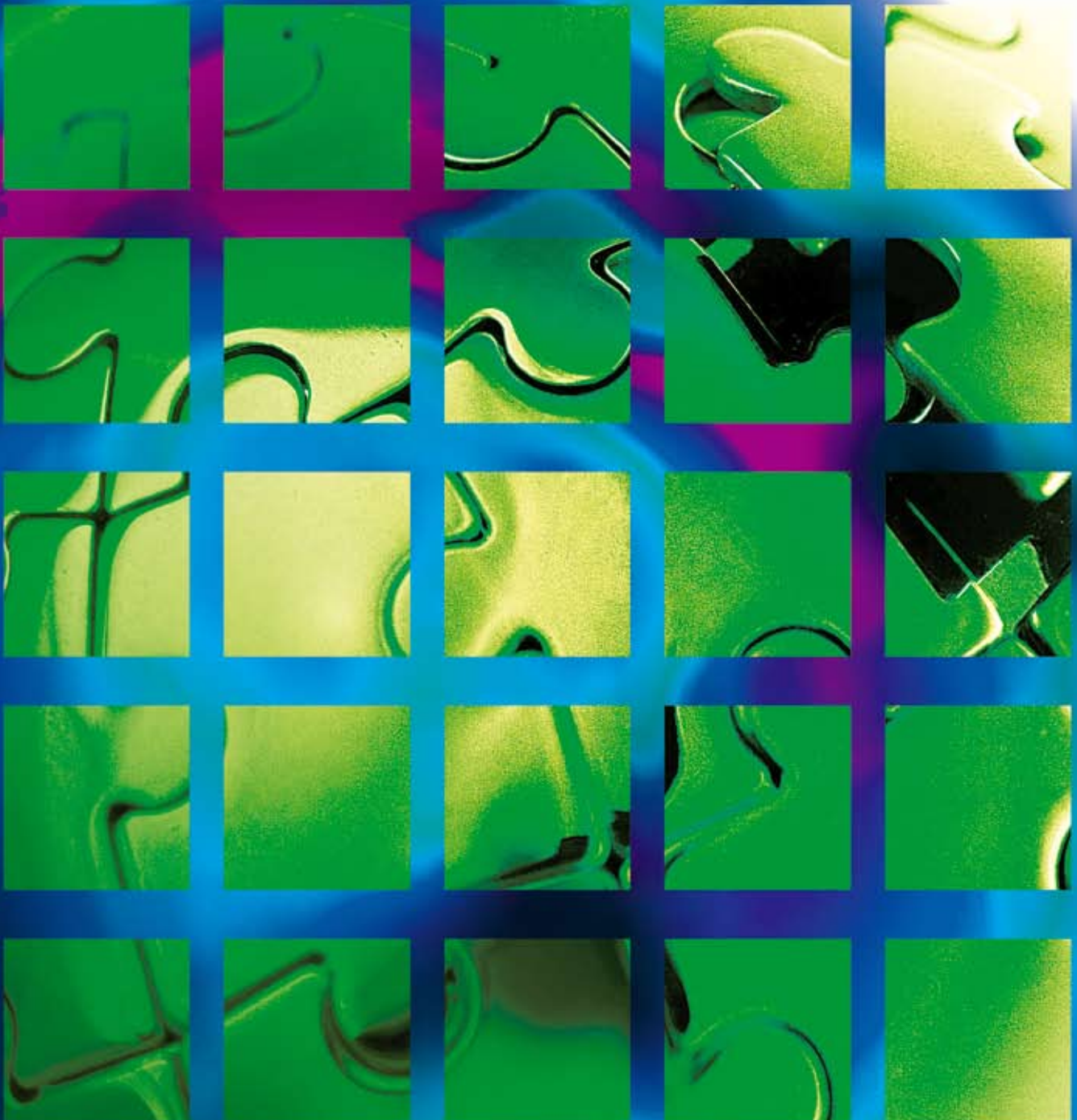


The 15th annual Cambridge International Manufacturing Symposium
23-24 September 2010, Møller Centre, Cambridge

Innovation in global manufacturing

New models for sustainable value capture

- Design and operation of international manufacturing value chains
- Leading-edge corporate initiatives
- Latest research findings



Innovation in Global Manufacturing:

New models for sustainable value capture

Symposium organisers

The Symposium is organised and hosted by the Centre for International Manufacturing (CIM), one of several research centres within the University of Cambridge's Institute for Manufacturing (IfM). The Symposium is the annual gathering of the International Manufacturing Network (IMNet) a research network currently representing more than 20 universities in 15 countries.

Symposium location

The event will be held at the Møller Centre, a purpose-built conference facility in the grounds of Churchill College, Cambridge. The Symposium dinner will be held in the historic dining hall at Gonville and Caius College, in the centre of Cambridge.



Symposium online

The Symposium's website, including booking forms, can be found at: www.ifm.eng.cam.ac.uk/cim/symposium2010

Further information

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The 2010 Cambridge International Manufacturing Symposium will focus on "innovation in global manufacturing". It will examine how leading firms are responding to continuing financial uncertainty in world markets

- the growing involvement of multi-nationals from emerging economies
- the need for more sustainable supply chains

In particular, it will explore new business models that are evolving to tackle these challenges including more collaborative approaches to global networks. The Symposium will also review the latest research into international trends in manufacturing and supply chain innovation. Leading international academics and practitioners drawn from the Centre for International Manufacturing's expanding network of collaborators will offer a global perspective on how value chain models are evolving in response to global uncertainties.

Speakers will include

- D1 Oils: Martin Jarvis, Operations Director
- Huntsman Advanced Materials: Stuart Foster, Global Manufacturing Director
- Caterpillar: Rod Skewes, Production Location Manager
- General Motors: Dr Stephen Biller, R&D Center
- Eaton Corporation: Eric Schmidt, Senior Program Manager

Global challenges

Manufacturing industry continues to experience fundamental transformation driven by the changes in the global economy. The world economic recession is encouraging the development of new approaches, alternative business models and creative industrial solutions. Traditionally, production management, manufacturing and industrial engineering have been factory oriented disciplines. In the last 20 years, new practices have emerged as international manufacturing networks and supply chains have grown in

complexity, requiring much higher levels of inter-firm cooperation and coordination.

New approaches

Academics, policy makers and industrial practitioners, face a significant challenge in tackling these changes. More integrated, multi-disciplinary approaches are required to address issues that encompass a much broader view of the value chain. These approaches must also take into account dramatic advances in IT, production process technology, and sustainability concepts as well as the need to address key stakeholder concerns.

The CIM Symposium

The symposium provides a unique opportunity to hear how leading-edge, established companies are facing these issues, how firms from emerging countries are internationalising, and how UK firms can collaborate in global value chains. The latest thinking from researchers working in the field will be presented capturing emerging patterns in value chain configuration.

Now in its 15th year, the Symposium has gained a reputation as a pre-eminent forum for the exploration of international manufacturing issues. As usual the event will be split into two independent, but related, parts. The first day will focus on current industrial issues, best practice and the application of research – with presentations by senior executives from major companies describing their experience in this important field. The second day will consist of academic presentations and discussion of the latest research.

While the exchange of ideas between industrial and academic communities forms a significant feature of the Symposium, this structure is intended to accommodate those who cannot attend for both days.

Recent participants

Include: Aalborg University, Beiersdorf, GSK, Nestle, Rolls-Royce, Sealed Air, Schneider Electric, Siemens, Unilever, University of Leeds, Waseda University