

## Instructions for Style of Papers Submitted to

### 13<sup>th</sup> Cambridge Symposium on International Manufacturing Global Value Chains - capturing value in international manufacturing and supply networks

#### Manuscripts

Articles will be accepted up to 7,000 words in length. Manuscripts should be typed in single spacing on one side of A4 paper with 2.5cm margins and should be accompanied by:

- (a) a brief autobiographical note, including full name, appointment and name of organisation
- (b) an abstract not exceeding 150 words
- (c) a maximum of 5 key words or phrases to be used for indexing purposes.
- (d) whole paper should use "Times New Roman" and in 12 font. The line spacing should be single line. Please leave one line space between two paragraphs with no indentation.

Authors are asked to supply a full address and telephone or fax number.

Either American or British English will be accepted, although its use must be consistent.

Authors whose mother tongue is not English are encouraged to write in the British version.

#### Literature Citations

No footnotes should be used for literature citations. The work should be cited by the author's name and year of publication in the body of the text, e.g. (Zuboff, 1988); or when reference is made to specific pages (Rorty, 1989, pp. 44-46). Where the author's name is included in the text, the name should not be repeated in the reference citation, e.g. "Johnson (1989, p. ix) says ....".

For identification purposes, the suffix a, b, etc. should follow the date when the bibliography contains more than one work published by an author in a single year.

#### References

The manuscript should include a reference list containing only those references cited in the text.

The references should be arranged in alphabetical order according to the surname of the first author. Works by the same author should be listed in order of publication. Each reference should contain full bibliographical details.

##### *Journal Reference*

Ghauri, P.N. and Holstius, K. (1996). The Role of Matching in Foreign Market Entry Process in Baltic States, *European Journal of Marketing*, 30/2, 75-88.

##### *Book Reference*

Porter, M.E. (1980) *Competitive Strategy*. New York: Free Press.

##### *Article or Chapter in Edited Book*

Kreiken, J. (1985) The Board's role in strategic planning and resource allocation. In E.P. Mattar and M. Ball (eds.), *Handbook for Corporate Directors*, New York: McGraw-Hill, 147-180.

##### *Thesis*

Hymer, S. (1960). *The international operations of national firms: a study of direct investment*. Ph.D. dissertation, MIT, USA.

##### *Website*

Evans, D.L. (2001). *The Department of Commerce Budget in Brief: Fiscal year 2002*. Retrieved July 16, 2002, from [http://www.doc.gov/bmi/budget/2002\\_BiB-final.pdf](http://www.doc.gov/bmi/budget/2002_BiB-final.pdf)

#### Footnotes

Footnotes for clarification or elaboration should be used sparingly and quoted by superscript numbers running consecutively through the manuscript. Footnotes should be written at the bottom of the page in which they appear.